

3rd February 2022

Innovations Session N°8

Catalysing young African agripreneurs' investments



INNOVATIONS
SERIES





Processing Tomatoes in Nigeria



THE PROBLEM

Tomato waste is high - about 45% of tomatoes produced by smallholder farmers are lost annually

Scarcity & Cost – tomato production is seasonal and consumers often pay as high as 13-15 times more during scarcity

Source: FAO & GEMs4 cluster map

SOLUTION

- ❑ Reviving moribund processing facilities
- ❑ Processing tomatoes into paste and packing in 70grams sachets
- ❑ Engaging market women as distributors
- ❑ Mapping farmers digitally



TRACTION



91% Nigeria Tomato Farmers Mapped: 2017 to 2019
(Courtesy of Technoserve Nigeria & Rockefeller Foundation through Yieldwise Project)



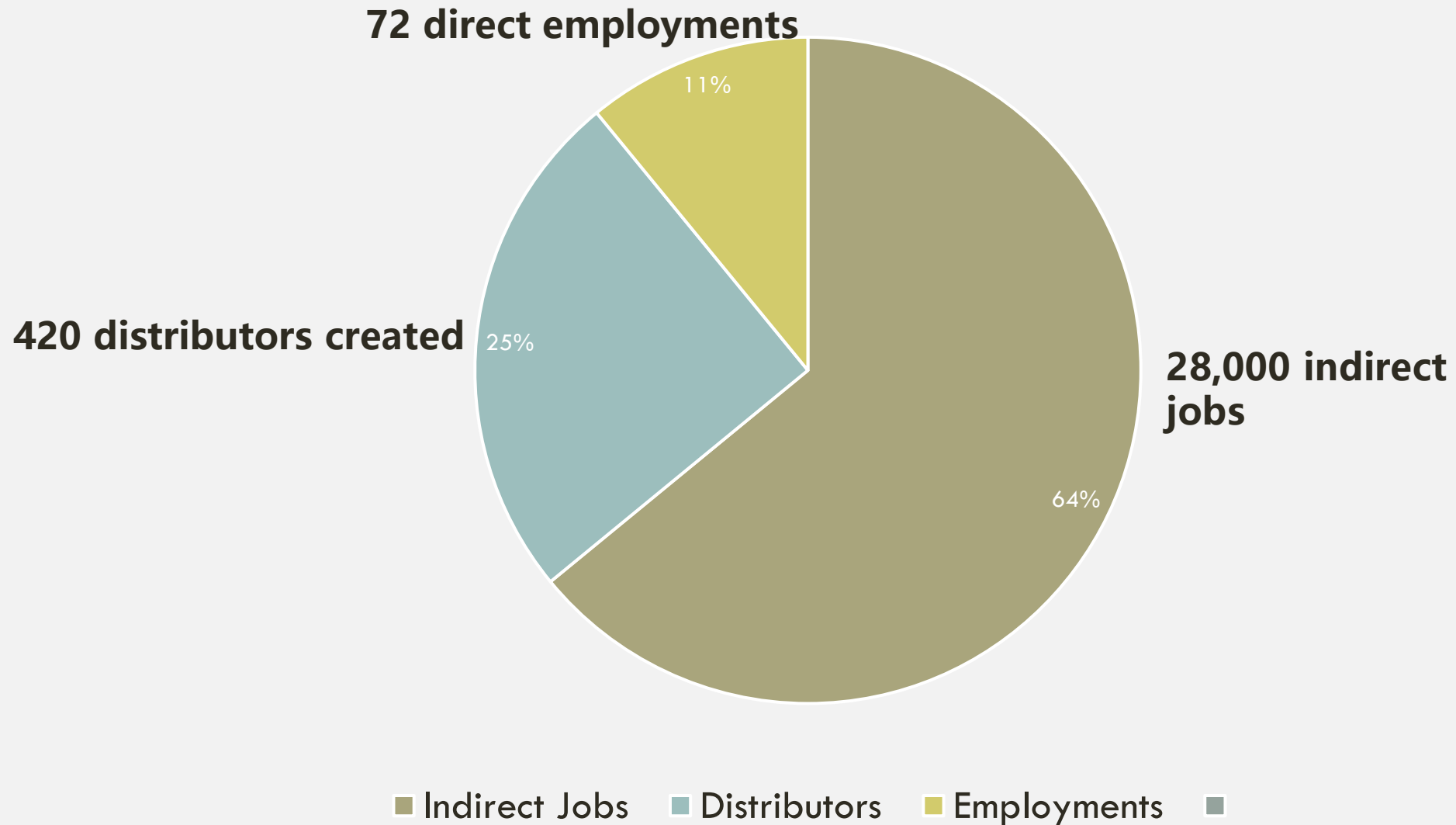
Over 4,800 tons of tomatoes processed from 2017 to date yielding over 450 metric tons (about \$800,000)



Seven Cooperatives engaged across 6 states in Nigeria with about 28,000 members



IMPACTS



PARTNERS

Success Partners	Year	Project Website
Technoserve Nigeria	2017 – 2020	https://www.technoserve.org/our-work/where-we-work/nigeria
Rockefeller Foundation	Yieldwise Project - 2017 - 2019	https://www.rockefellerfoundation.org/initiative/yieldwise
ACP / CTA (Technical Centre for Agricultural and Rural Cooperation)	Pitch Agrihack - 2016	http://www.cta.int/en
AfDB (Africa Youth Agripreneurs Enable Project)	Agripitch - 2018-2019	https://www.afdb.org/en/african-youth-agripreneurs-forum/ayaf-2018
Tony Elumelu Foundation (TEF)	TEF Entrepreneurs Support Program - 2017	https://tefconnect.net
Kaduna State Ministry of Agriculture & Forestry	Youth For Agriculture - 2016	-

MOVING FORWARD

- ❑ Partnerships with key players in processing sector
- ❑ Setting up central packaging hub
- ❑ Enter new markets across eight West African countries by 2024





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Thank you

