

6 July 2022

Innovations Session N°10

Successes in export markets from SMEs and entrepreneurs



INNOVATIONS
SERIES





GreenStone



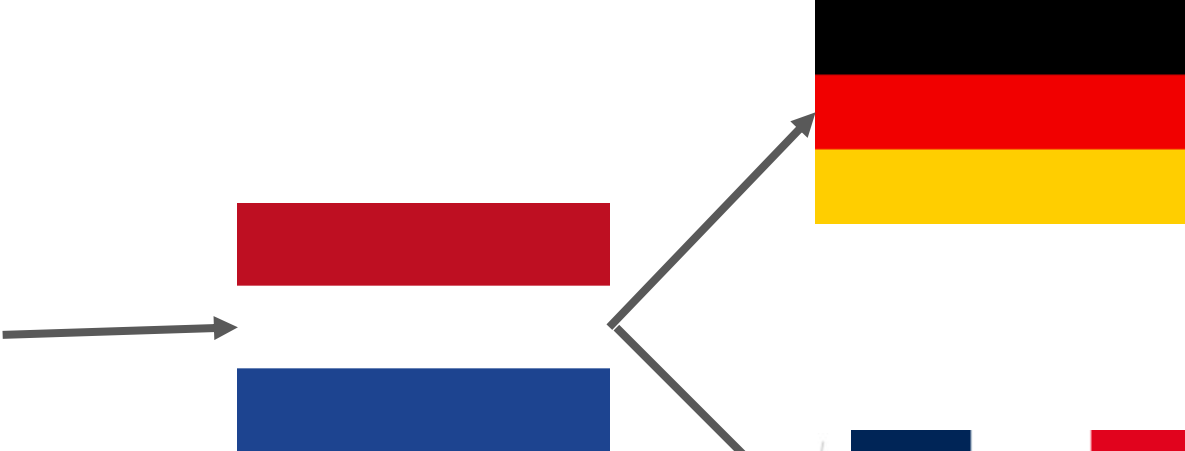
Transforming Communities through Natural Foods



Pineapples at our core



Export Markets



NO. PRODUCERS

44

Farmers with over 12 years experience in farming organic Queen Victoria Pineapple in the Rusitu Valley

EXPORT CAPACITY

300T

Production capacity of 562T per annum of which 300T would be export quality. Verified by PUM (NL) Expert in January 2018.

P.A

EXPORT VOLUME

224T

In exclusivity contract with Eosta BV, the EU's largest organic fruit trading company. GreenStone Foods (Pvt) Ltd is the first organic Queen Victoria Pineapple supplier to the EU.



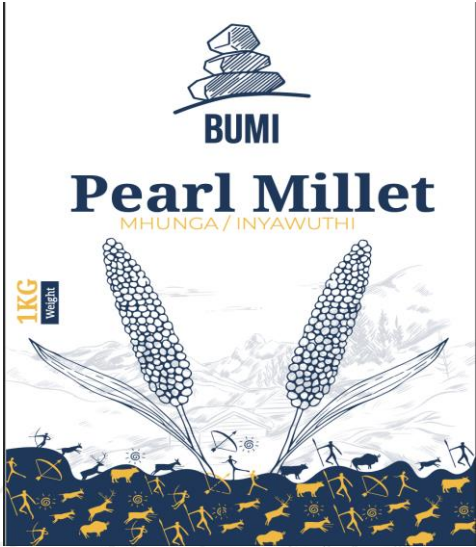
Our Farmers come first!



Next up for Export



Local market Innovations



Waste to Taste Innovation



For the time being the sample boxes are only available for shipping in the Netherlands. We are working to make them available to more countries soon.

B:TTR

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Transforming Communities through Natural Foods



Needs

- Farmer trainings: scale up from 44 to 528 farmers by 2025
 - Global GAP, Social, Bio
- Certification (Global GAP; Bio)
- Dehydrating machinery
- Disaster-proof local packing house





The PAFO-COLEACP Innovations Series focuses on innovations and successes of African farmer-led businesses and SMEs. These activities are supported by the Fit For Market SPS programme, implemented by COLEACP within the Framework of Development Cooperation between the Organisation of African, Caribbean and Pacific States (OACPS) and the European Union.



Thank you

