

28 November 2022

## Innovations Session N°11

Promoting circular economy and  
reducing food losses and waste:  
Successes by SMEs and entrepreneurs



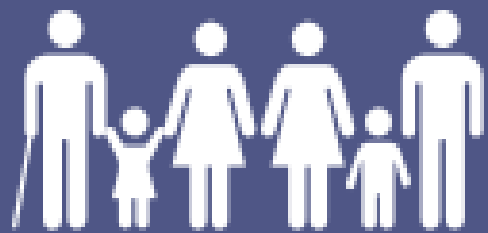
INNOVATIONS<sup>📶</sup>  
SERIES





**HUA**

1.2  
Billion



# Agricultural Waste



- Facts about banana production in Uganda.
  - Top 10 Global producers of banana
  - 75% of all farmers grow bananas, mostly small holder farmers.
  - About 1.8 million hectares of total land cultivated
  - Approx. 30 tones of waste generated per acre per season
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# Plastic Pollution



**<3% Recycling Rate**

# Biodegradable Packaging

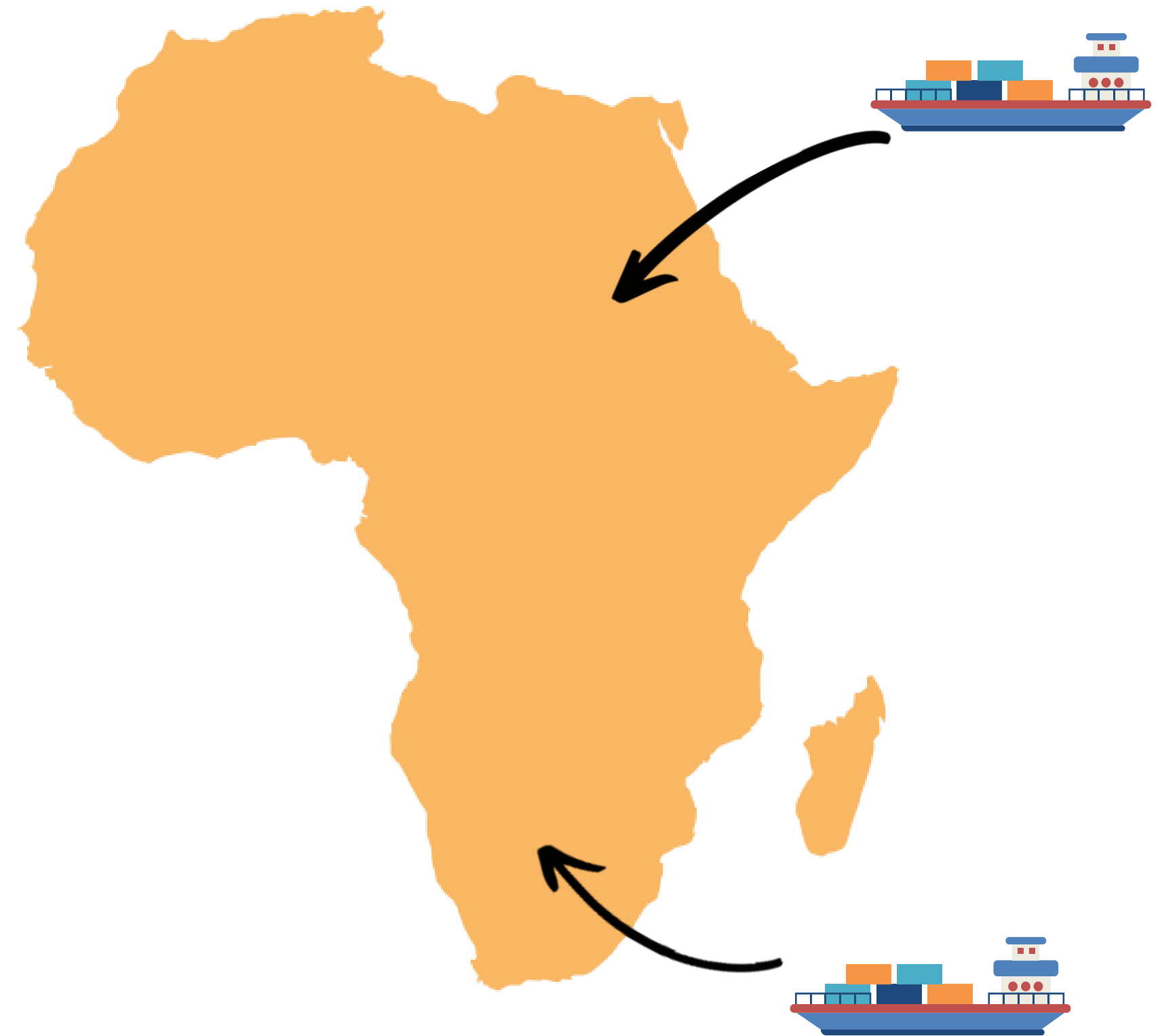




**40-50%  
More Expensive**

**\$0.09**  
per piece  
in the United  
States

**\$0.14**  
per piece  
in Uganda



What we do



United States Department of Agriculture



# Current Product Line

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- Disposable Party Plates
- Fruit & Vegetable Trays

# Production Process

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- **Flexible Starch Inputs** e.g. Cassava, Potato, Wheat
- **Plant fiber sources** e.g. sugarcane bagasse, banana pseudo stem fiber, wheat bran.
- 100% home compostable product.





## \$500 Million Opportunity (East Africa)

- Fast food and retail sector
- Fruit export sector





Cassava  
Starch

+



Banana  
Stems

=

**\$0.06\***  
**Per piece**



Hya  
Packaging





**\$150K**  
**Low Cost**  
**Set Up**



**Flexible**  
**Fibre**  
**Inputs**



**Ease of**  
**Scale**

**Impact**

# Impact

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- Additional revenue stream for farmers through sourcing their fiber waste.
- 1:1 cost competitive replacement for Styrofoam based plastic.
- Short supply chain creating new jobs in the waste industry.

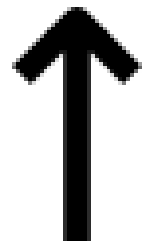
## Links to small holder farmers

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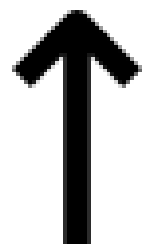
- Purchase discarded pseudo stems from banana farmers.(\$2 per stem)
- Provide an additional revenue stream.

What next for us?

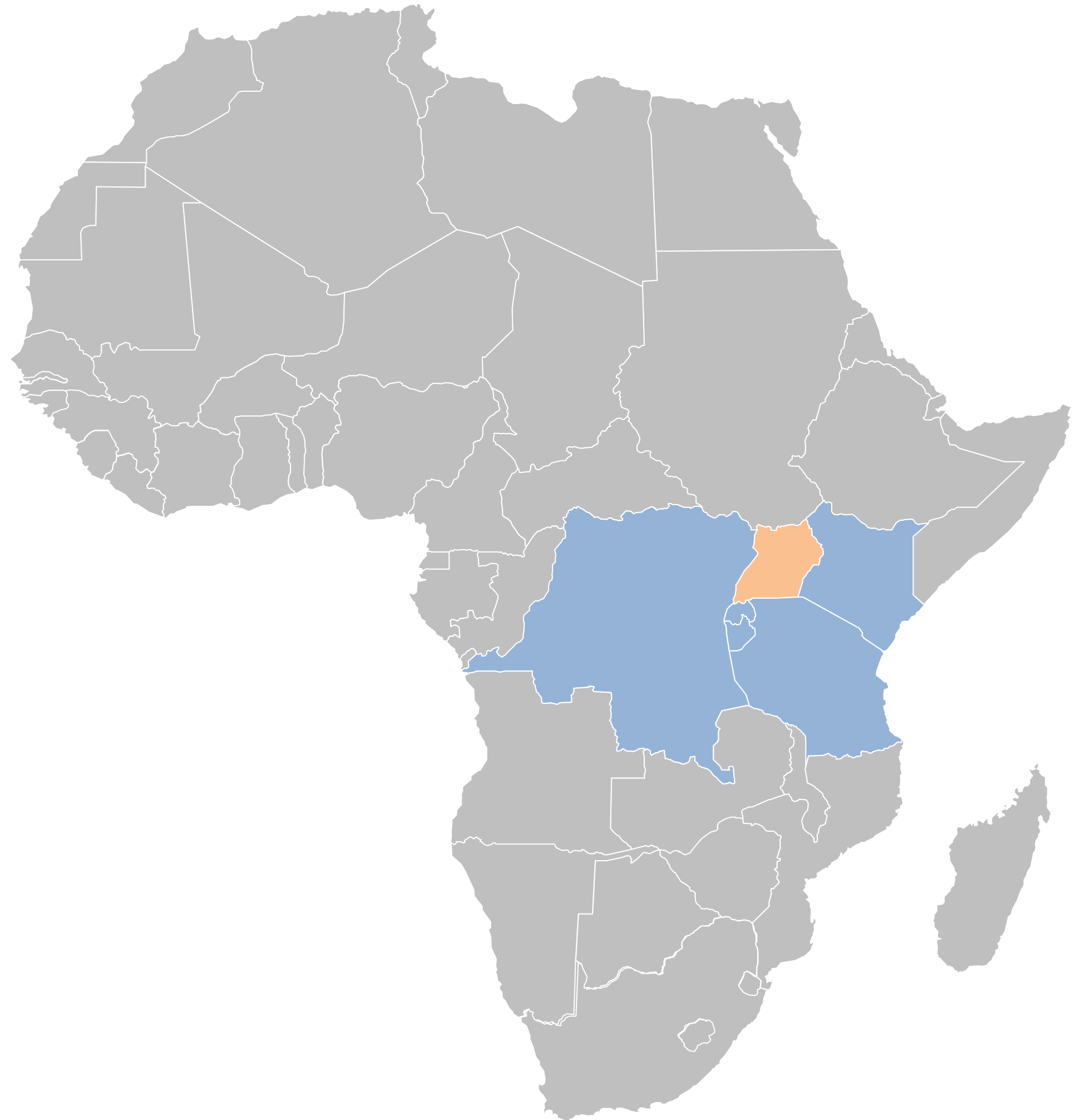
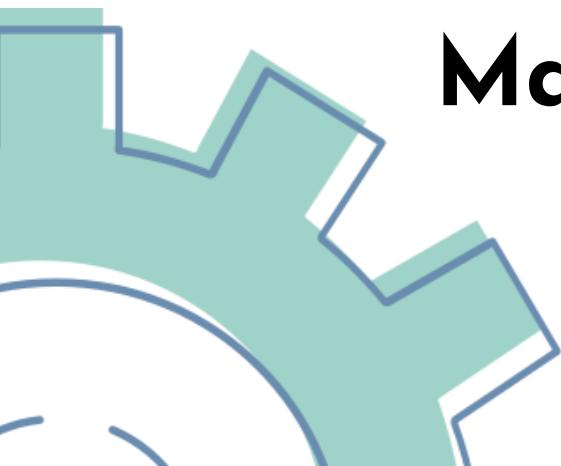
**Scaling to 7000 products (daily)  
+ in January**



**500+ sold per day**



**2 years of Research &  
Development (R&D)  
Market Research**



# Asks

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- Pilot partnerships : Pilot our containerized manufacturing units in different geographical locations
- Market partnerships : Fruit exporters who want to switch from Styrofoam trays to biodegradable packaging.
- Grant opportunities: Co-application for grants to pilot our technology in new area.





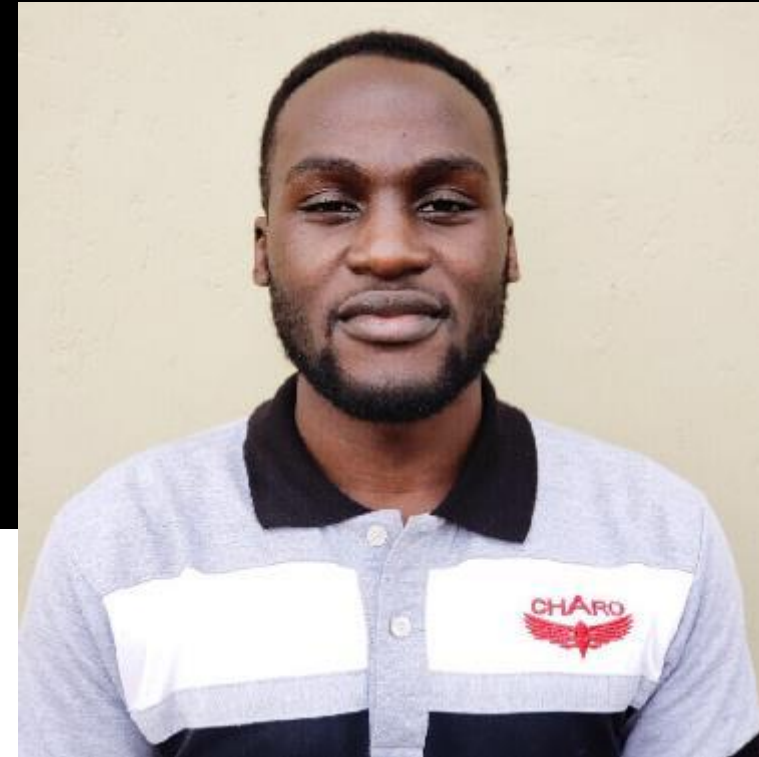
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Reach out to us via this QR Code.

[hyabioplastics.com](https://hyabioplastics.com)





*The PAFO-COLEACP Innovations Series focuses on innovations and successes of African farmer-led businesses and SMEs. These activities are supported by the Fit For Market SPS programme, implemented by COLEACP within the Framework of Development Cooperation between the Organisation of African, Caribbean and Pacific States (OACPS) and the European Union.*



# Thank you

