

19 November 2020

Innovations Session N°1

Increased market opportunities
through added-value and
branded products



INNOVATIONS
SERIES



Presentation of the company

MANGO-SO is a limited liability company which was officially created in 2001 by MADAME RIOUALL ALICE FATOUMATA in the commune of Toussiana in Burkina Faso. In 2016, it became a Limited Liability Company (SARL) aiming to create employment.



the technologies used

- Dryer attesta

Mango-So Sarl is equipped with 16 attesta type dryers manufactured by our local craftsmen and which work with gas without forced ventilation (static drying by natural convection)



- Tunnel dryer

MANGO-SO also uses tunnel dryers imported from South Africa which work with gas and electricity with forced ventilation (dynamic drying)



Activities of MANGO-SO

The activities of MANGO-SO SARL are focused on the processing of fruit and vegetables, in particular the drying of mango, mango syrup, mango jam and the drying of dried coconut chips. Export markets (EU) and local markets.

The next investment of MANGO-SO SARL will be in cashew nut processing.



The objectives of MANGO-SO

- Fighting against poverty through the valorisation of agricultural processed products
- Contributing to the development of the fruit and vegetable sector
- Strengthening food safety through good quality products
- Creating added value through the processing of agricultural products
- Contributing to the reduction of unemployment through job creation
- Providing training and advisory support to managers and workers in drying units
- Achieving mutual support and solidarity between employees and the company
- Improving the quality and export volumes on international and sub-regional markets

The quality approach

Our products are processed in the best conditions to secure our consumers' health and safety.

MANGO-SO has been certified organic since 2001 and HACCP certified since 2017.

Ensuring good quality gives us access to international markets, builds customer loyalty and keeps us competitive.

MANGO-SO is committed to sustainable development and to processing our products from organic farming.

MANGO-SO recycles its processing by-products into compost.



MANGO-SO'S ACTIONS IN THE COMMUNE OF TOUSSIANA

With an initial investment of 10 million CFA, the MANGO-SO SARL unit has undergone successive innovations in terms of investment and today the total investment is evaluated at nearly 900 million CFA thanks to self-investment.

These achievements have a considerable impact on the local economy of the TOUSSIANA commune on several levels:

- Substantial increase in the income of fruit and vegetable producers .
- Producers' organisation: The producers' organisation constitutes a significant pillar of development in the agricultural sector. The socio-economic stakes generated by the presence of MANGO-SO SARL led the suppliers to create a group to perpetuate their relationship with MANGO-SO SARL.
- Creation of employment: MANGO-SO SARL is one of the largest employers in TOUSSIANA. It employs an average of 500 people who are paid at the national minimum wage for four to five months during the mango production campaign and 250 people for the production of coconut. It should be noted that more than 80% of the jobs are held by women. MANGO-SO SARL contributes to improving the health and education of its staffs' children and promotes gender equality by enabling young girls and women to be economically self-sufficient. It contributes to the fight against girls' exodus and early and forced marriages.
- The civic participation of MANGO-SO SARL in the commune of TOUSSIANA is also an element to be noted. MANGO-SO SARL participates as a sponsor in sports and cultural activities organised by the population of TOUSSIANA



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Thank you

