

21 January 2024

Innovations Session N°17

The potential of African regional markets:
Successes from SMEs and Smallholders



INNOVATIONS
SERIES





PRESENTATION OF THE COMPANY JOULEU

KEY FIGURES

- * 5.5H PERIMETER SPREAD OVER THREE SITES
- * MARKETS UP TO 300 TONNES OF HORTICULTURAL PRODUCE, 80% OF WHICH ARE ONIONS AND POTATOES SOLD IN SENEGAL AND THE SUB-REGION (BISSAU AND BAMAKO)
- * WORKS WITH AROUND TEN SMALLHOLDERS IN ITS AREA OF OPERATION
- * SUPERVISES AND SUPPORTS YOUNG PEOPLE AND WOMEN'S GROUPS IN THE AREA WHERE IT IS BASED



OUR DIFFERENT FIELDS









OUR GREENHOUSE PRODUCTS





END OF PRESENTATION



*This series of events is organised by PAFO and COLEAD.
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and the European Union.*

Thank you

