

24 April 2024

## Innovations Session N°18

Innovations in packaging: opportunities  
for African entrepreneurs and SMEs



INNOVATIONS<sup>📶</sup>  
SERIES





**DIRENE PACKAGING**

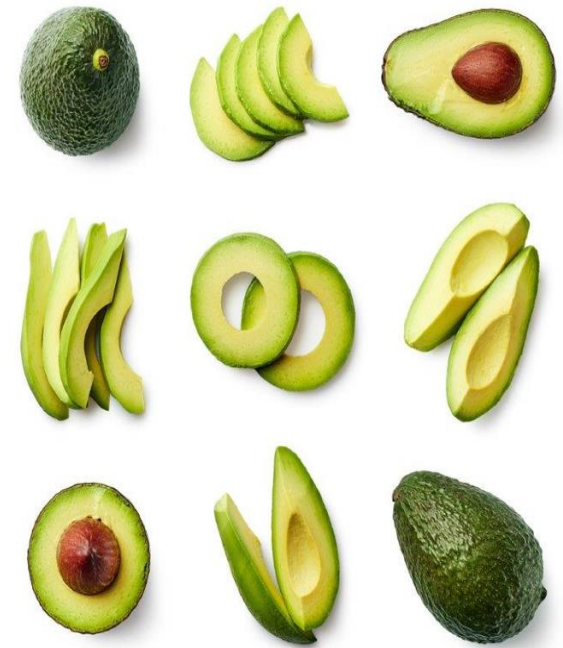
&

**Business Advisory Services**

*Home of the Best Fresh Fruits & Vegetables*

**Cardboard boxes for packaging:  
The case of avocados in Kenya  
By Tom Owuor**

A combination of bad packaging and poor cold chain management yields in a bad fruit in the shelves





# It all begins from the farm

**Fresh fruit at the farm**



**Poor harvesting techniques leads to a bad fruit**



# Crates as transport packaging materials

**Crates are used to collect fruits from the farm**



**Reducing the field heat on arrival at the packing house**





# Washing and waxing at the packing house

**Washing-quality of the water matters**

**Waxing**





**Sorting and Grading**



# Selection of the primary packaging material is important

**10 Kg plastic packaging material**



**4 Kg cardboard packaging material**







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# Bulk packaging - palletization of the fruits

**The palletization process**



**Complete Pallet**





# What happens at the cold room?

**Doubling of the transit time due to conflicts at the red sea has seen us freeze @ 8 degrees Celsius for between 12 to 24 hours previously done for 8 hours**



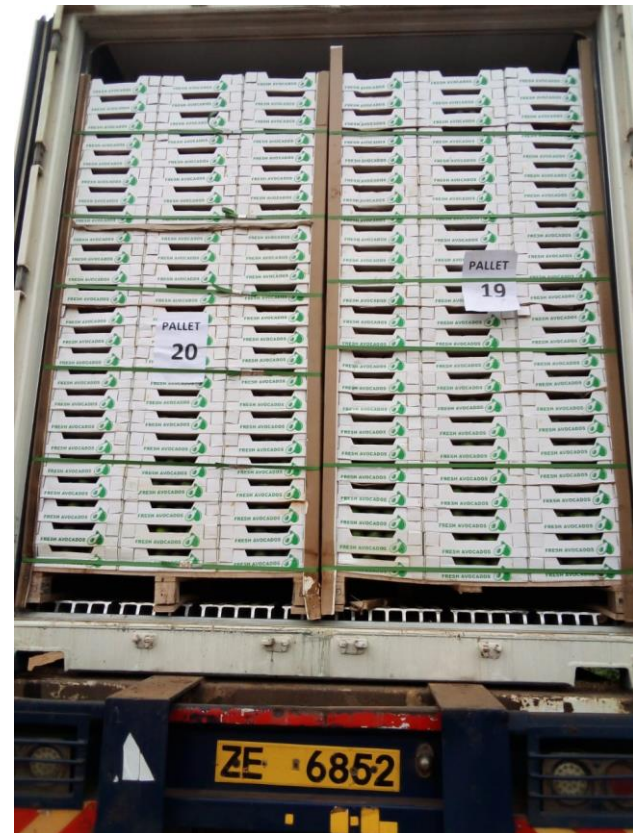


# Stuffing the Refer Container

**Refer disinfection**



**The Stuffing Process**



# Insert the temperature logger and seal

Putting the seal



Ensure the container is tightly closed



# The herbs





# Lemon Grass

Lemon Grass neatly packaged    Lemon Grass before sealing



# Lemon Grass in a sealed package



**Thin plastic film alongside cardboard box**

# Mint





# Mint





**Thank you!**

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# Thank you

