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Session n° 10:

Successes from agrifood entrepreneurs and SMEs in packaging and labelling



Caribbean Agrifood Business Series ...



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CARIBBEAN SPECIALTY FOODS CO. LTD

Moruga Agro Processing Industrial Park
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ABOUT US



- Caribbean Specialty Foods was formed in 1995 in Trinidad and Tobago to create natural hot sauces, free from artificial ingredients, artificial flavours or artificial preservatives;
- This was achieved after 3 years of research and development;
- The Company now manufactures a line of other natural condiments such as dips and green seasoning;
- The Company was founded by Hesma Tyson, Managing Director and a 2019 Finalist in the EY Entrepreneur of the Year-Emerging Category;
- The Company trademarked the brand name 'Caribelle Foods';
- The Company's factory is located in the Moruga Agro Processing Industrial Park, in a rural farming community called Moruga;



BUSINESS MODEL



- The Company sells its products to local groceries, stores, mini marts, retailers and souvenir shops.
- It also exports to online Caribbean distributors.
- Only locally produced raw materials are utilized in our products.
- In 2020, due to a lack of glass jar packaging, the Company transitioned to the use of pouch packaging for the dips.
- In 2021, the Company relocated to its factory space in Moruga and have become more mechanized.

FACTORY SPACE IN MORUGA



OUR PRODUCTS



HOT SAUCES, DIPS

- Tamarind Hot sauce
- Mango Hot Sauce
- Ooh La La Hot Sauce
- Rum Flavoured Hot Sauce
- Tamarind and Mango Dip
- Lime and Mango Dip
- Tomato and Cilantro Dip

LINKAGES WITH SMALLHOLDERS



- Only locally produced raw materials are utilized in our products.
- We have been supplied with fresh produce from farmers in the Moruga area since 2021.
- The Managing Director formed the 'Moruga Sauce Farmers Group' which comprises of farmers who have agreed to provide produce to tenants of the Moruga Agro Processing Park.



THANK YOU



The Company is committed to “**Making foods taste better....Naturally**” and is poised to continue to fulfil its goals and targets.

Thank you

