

9 DECEMBER 2021

## Session n°4:

Ensuring food quality and safety in the  
Caribbean :  
the key role of SMEs and businesses



*Caribbean Agrifood Business Series* ...







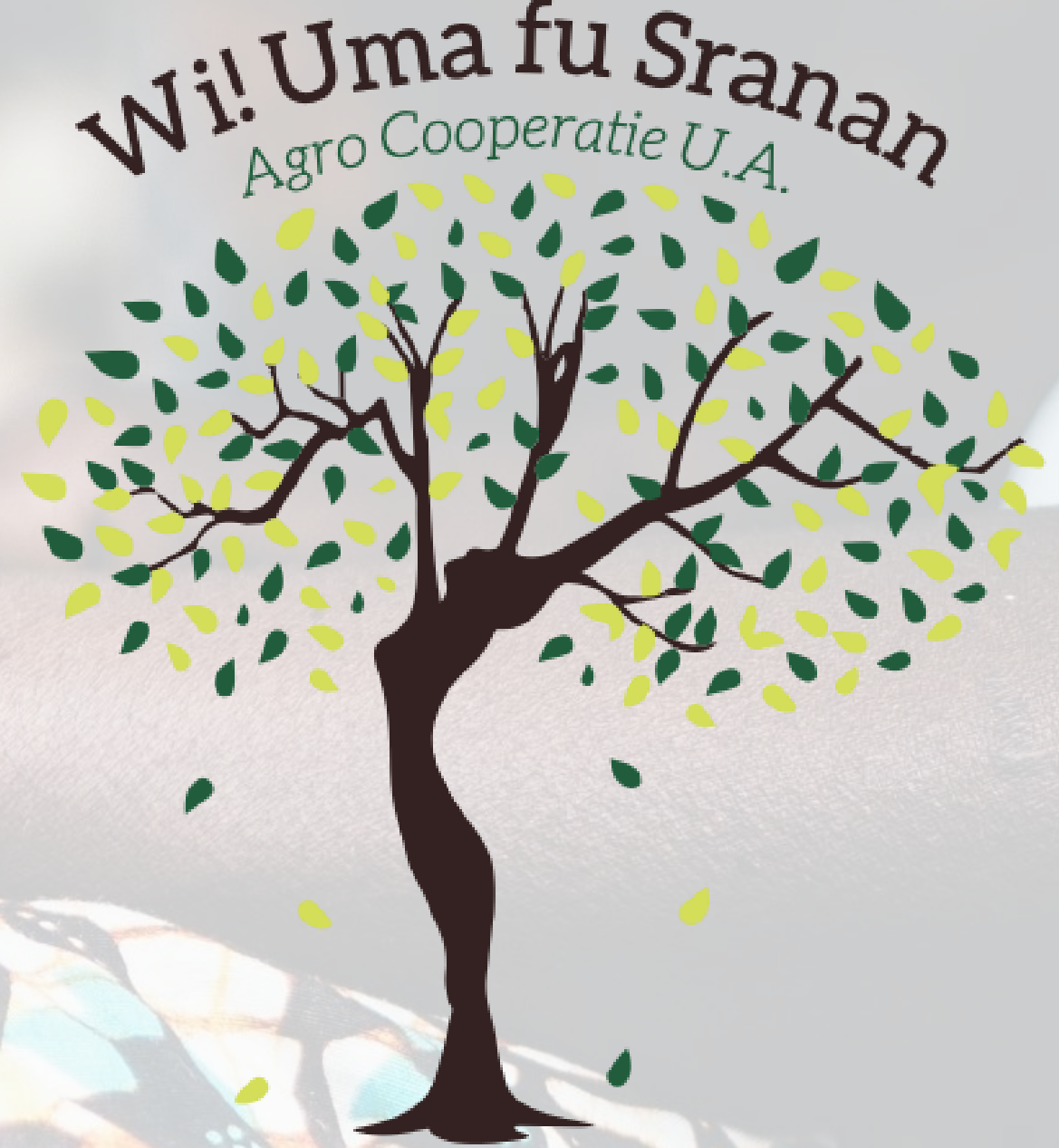
# Rural Women's Economic Empowerment can heal the world,

“they complete the elusive development circle, they create, nurture and transform, they are the true Insurers of food security. The sooner we acknowledge this reality, the better it will be for this world!!!”

**Tania Lieuw-A-Soe**

President of the Women Cooperative

“Wi! Uma Fu Sranan”





# KAPASIKELE









# Our Journey



**Start  
Women Agriculture  
Cooperative  
"Wi! Uma Fu Sranan"  
2013**



**Training  
Capacity building  
Value chain  
development**



**Strategic  
Partnerships**



**Sustainable  
income**



**EXPORT  
2018**





# SURIVIT N.V.

SURIVIT N.V. is a social enterprise in an inclusive business model. The company produces high-quality end products with a special focus on taste, health and food safety.

SURIVIT N.V. believes that robust economic development in the interior of Suriname, should come from the establishment of private businesses that deliver sustainable and profitable high value end products, whilst directly and tangibly improving the health, living and income standards of the population.

SURIVIT N.V. is a pioneering social enterprise in Suriname, which is turning dreams into reality. The company is meaningfully employing women while educating and empowering them to learn all aspects of producing, value adding, food safety, marketing and distribution of their healthy products to the masses.





# Mission

Economically empower rural women by sustainably grow, process, market and deliver high value healthy products, leading to improved social and economic standards of living, their communities and local environments

# Purpose

To be the Suriname's most successful ethical, collaborative and customer-focused social enterprise with an inclusive business model



# Our Values



## Gender Equality

We advocate for gender equality to prevent violence against women and girls. This is essential for the world's economic prosperity. A world that value women and men as equal will be safer and healthier. Wi! claims a seat at the table and full participation in decision making processes which impact women directly.



## Entrepreneurial & passionate

Most women are born entrepreneurs, in particular rural women. Jointly we improve their entrepreneurial skills by educating, strengthening and supporting their income generating activities. We are very passionate about stimulating the women's economic growth and well being, in order to break the poverty cycle.



## Community & environment

We believe that through joint efforts and hard work we can have a positive impact on the world around us. We do this by continually investing in our members, communities and environment, by supporting their wellbeing, future and welfare through capacity building and creation of valuable jobs.



## Partnership & win-win

We always strive to create long-term, meaningful and mutually beneficial relationships with our members, suppliers, customers and employees. We demonstrate that through mutual respect we contribute towards a positive and different world for all.



Safety of our workers and costumers are our priority







## Our Products



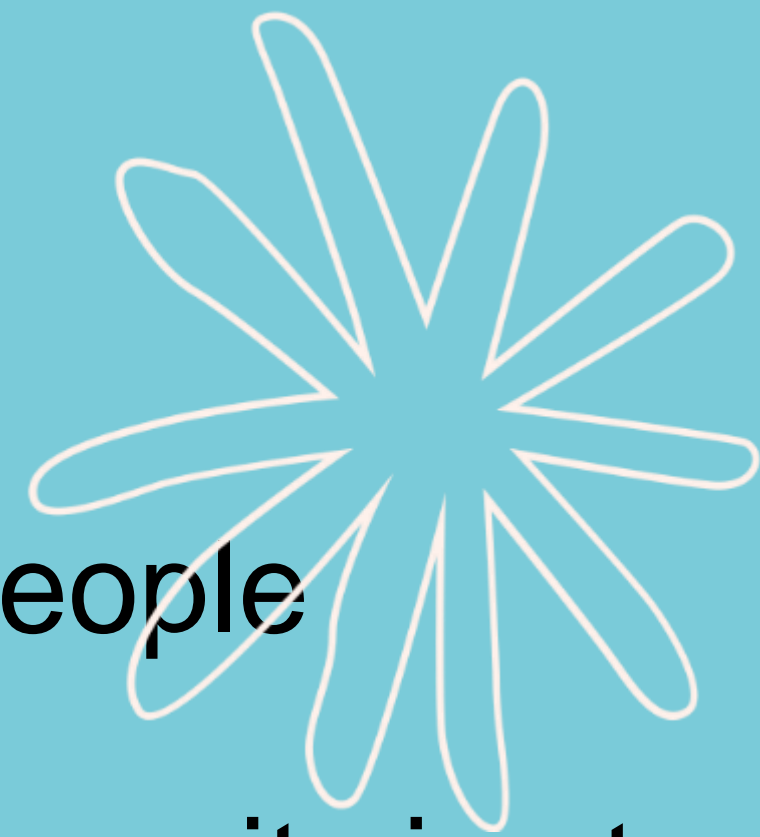




“It’s all about Wi!”

Our brand DNA stands for our People strategy.....

Our People, Our Planet and Prosperity is at the heart and DNA of what wi! do...



Company Logo



Cooperative Logo





# Strategic Partnerships





# Our Future



## Global GAP (Good Agricultural Practice) Audits

Certification to GLOBALG.A.P. will demonstrate our commitment to Good Agricultural Practices with the added benefits of:

- ❖ Adding value to our products by complying with a globally recognized standard.
- ❖ Facilitating access to new local and global customers, markets, suppliers and retailers
- ❖ Reducing our exposure to food safety and product safety reputational risks
- ❖ Improving the efficiency of our farm processes and management.
- ❖ Encouraging environmentally sustainable farming practices.

(In process)



## FSSC 22000

By undergoing a FSSC 22000 Audit according to the Global standards and Guidelines and share this information in the FSSC 22000-Database we can prove to our customers that we have a food safety management system that provides our company with effective management of food safety hazards by creating an environment capable of producing safe product and a management system to continually manage, monitor, validate and improve the system.

(In process)



## Rainforest Alliance certification

At the moment we rollout the internationally recognised Rainforest Alliance certification to be able to demonstrate our commitment to the global environment and recognition of our environmental impacts and mitigation strategies.

(In Process)





A close-up photograph of a person's hands holding a piece of wood with a white circular cutout. The person is wearing several beaded bracelets on their wrist and a colorful, patterned garment. The background is blurred, showing more of the person's arm and the patterned fabric.

**GRAN TANGI!**  
**THANK YOU!**





# Thank you

