

23 May 2024



Session n°13:

Opportunities in local and regional markets for Caribbean entrepreneurs



Caribbean Agrifood Business Series ...



Funded by
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IICA COLEAD

Opportunities in local and regional markets for Caribbean entrepreneurs.

23rd May 2024





About Us

Half Moon is a vegan frozen dessert manufacturing company in Trinidad and Tobago.

Mission

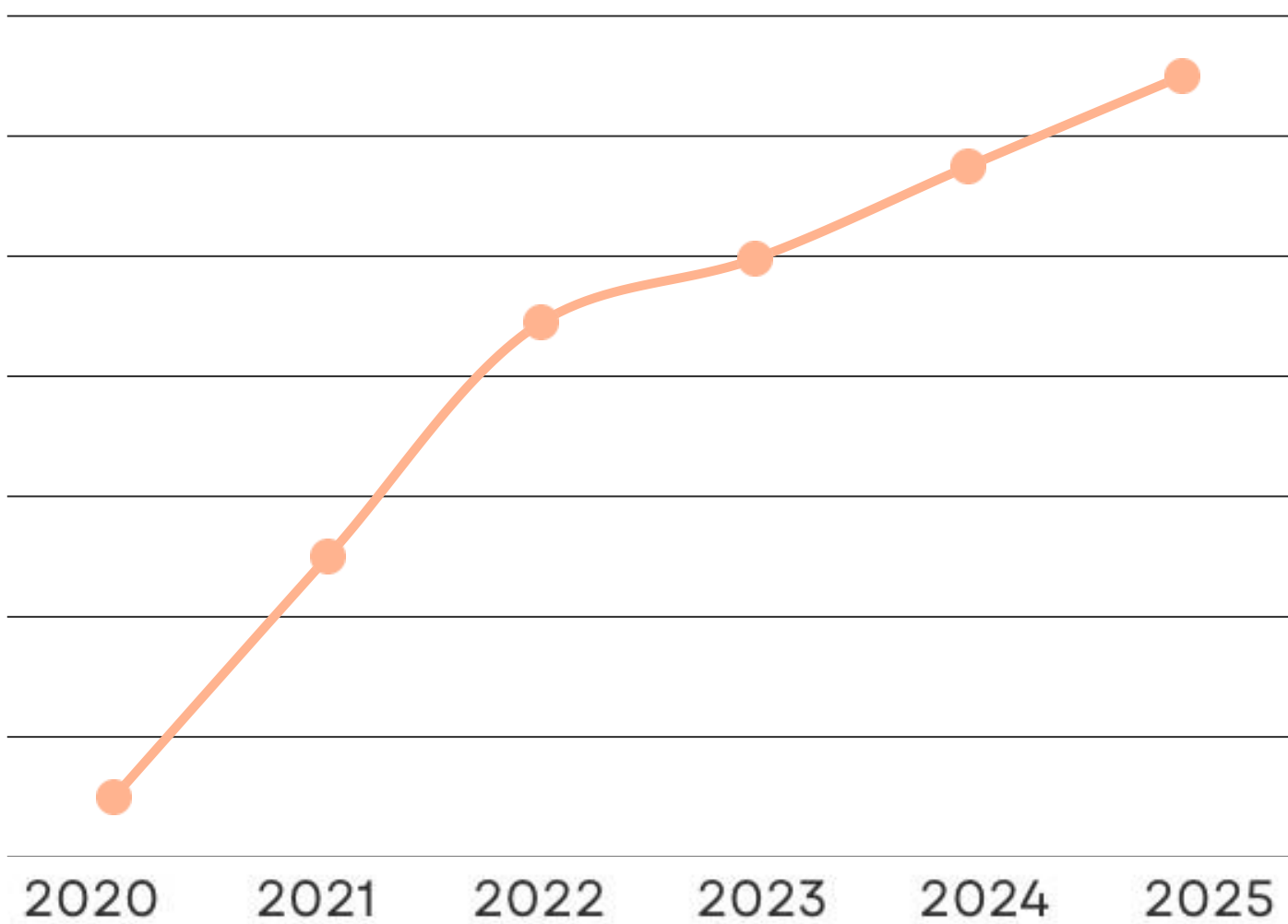
To use fresh, quality ingredients in the most natural way possible to provide real and authentic flavour experience to our consumers while showcasing the flavours of the Caribbean.

Our Products



Market Growth

Revenue



2020



2022-2023



2021



2024 & beyond



Success Factors



01.
**Vegan ice
cream market
growth**

02.
**Links with
local
suppliers**

03.
**Branding and
marketing**

04.
**Distributor
network**

Future Outlook and Opportunities



**New
Product
Launch**

Export

Connect

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Thank you

