

7 octobre 2021

Session n°3 :

La reprise post-COVID-19 – Renforcer les liens entre l'agriculture et le tourisme :

le rôle clé des PME et des entreprises



Série sur les entreprises agroalimentaires des Caraïbes

...



**WILL WORK
FOR FOOD.**

**WILL WORK
FOR FOOD.**

MARKET
MOVERS

D MARKET MOVERS LTD -
LIENS AVEC L'AGROTOURISME

**d'MARKET
MOVERS**
.com



=FARM&FUNCTION™





The screenshot shows the d'Market Movers website homepage. At the top, the logo "d'MARKET MOVERS" is displayed. The navigation menu includes links for PRODUCE, GROCERY, MEATS & SEAFOOD, MEALS, GIFTS, and GARDEN. There are also search and user account icons. A prominent section titled "Organic and Non-GMO" features a heading "Shop our Organic & Healthy section". Below this, five product cards are shown with images and details:

Product	Description	Price
Organic Dishes Box	Organic Dishes Box	\$20.00
Pink Grapefruit	Pink Grapefruit	\$3.50
Organic Basil Pesto	Organic Basil Pesto	\$7.50
Organic Grapery Box per lb.	Organic Grapery Box per lb.	\$18.00

Below this section is another titled "Meat & Seafood" with a sub-note: "Our selection of five large meat cuts & whole seafood is now available for online purchase and delivery".



WILL WORK
FOR FOOD.



=FARM&FUNCTION™
THE WHOLE FRUIT AND NOTHING BUT THE FRUIT







WILL WORK
FOR FOOD.





COCOA WINE



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GReNADA
BROS.
COFFEE

PERFECT CUP

GROUND COFFEE



225g (7.9oz)

GReNADA
BROS.
COFFEE

VANILLA

GROUND COFFEE



225g (7.9oz)

GReNADA
BROS.
COFFEE

ROCKET FUEL

GROUND COFFEE



225g (7.9oz)

GReNADA
BROS.
COFFEE

COFFEE
SNOB
WHOLE BEAN



225g (7.9oz)

**IF YOU EAT, YOU
ARE INVOLVED IN
AGRICULTURE**

**POUR RENFORCER LES LIENS ENTRE
L'AGRICULTURE ET LE TOURISME,
NOUS DEVONS D'ABORD IDENTIFIER
LES OPPORTUNITÉS DANS NOS
PROPRES ACTIVITÉS.**

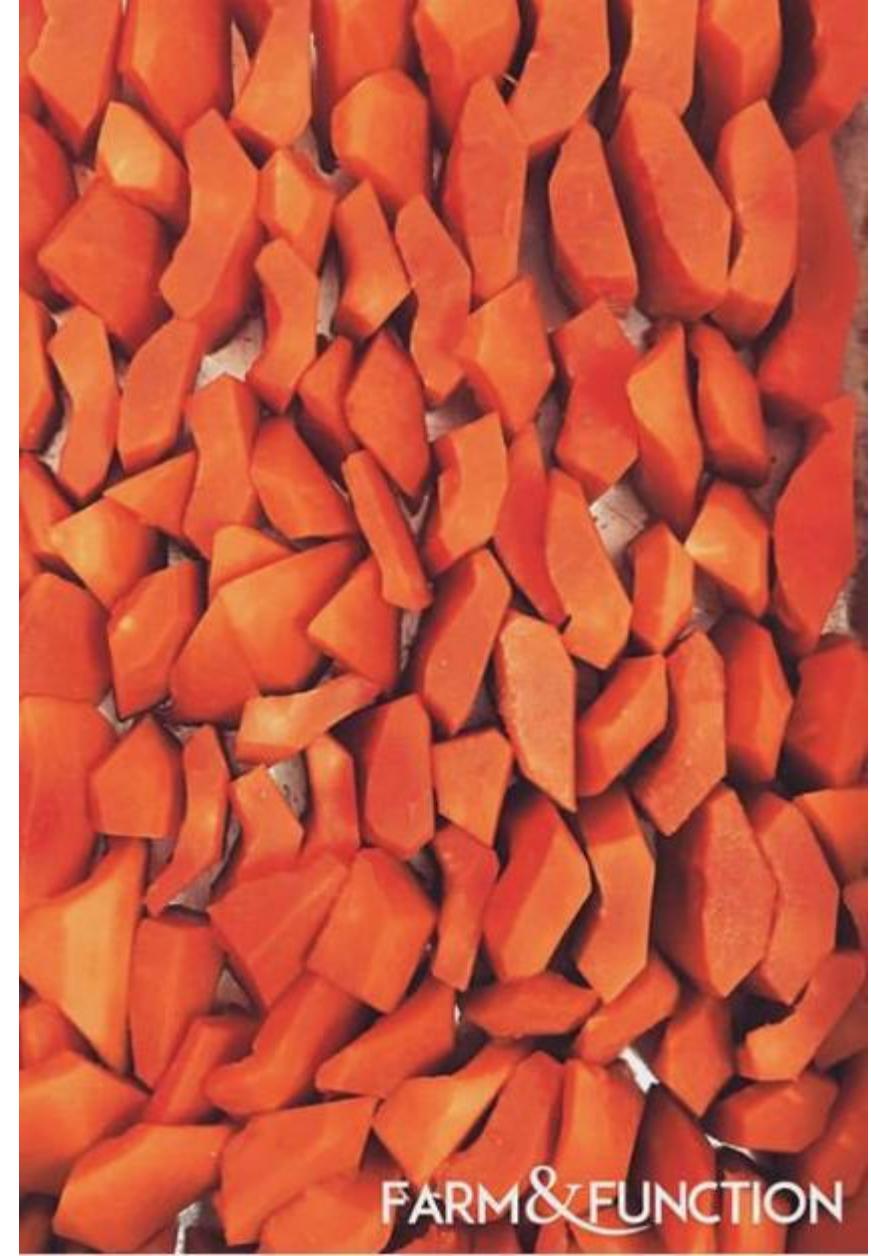


FRUITS CONGELÉS FARM & FUNCTION

- Magasins de détail
- Restauration
- Exportation
- Ventes en ligne



RÉVÉLER LES
OPPORTUNITÉS ...











=FARM & FUNCTION™



Search...



d'MARKET MOVERS



FRUITS VEGETABLES GROCERY MEAT & SEAFOOD ORGANIC GIFTS

GET ALL YOUR
BASICS

STARTING AT JUST \$115.00/WK!



> SHOP NOW!

**GO
ORGANIC!**

CHECK OUT OUR:
NON-GMO,
PESTICIDE FREE
HORMONE FREE
ITEMS HERE!



ENJOY A **FREE FRUIT BOX**
ON YOUR 4TH DELIVERY!



REFER A FRIEND FOR
500 LOYALTY
POINTS
(\$25 VALUE)

Share the referral link with your friends,
and earn points for you and your friends
when they place an order!

d'MARKET

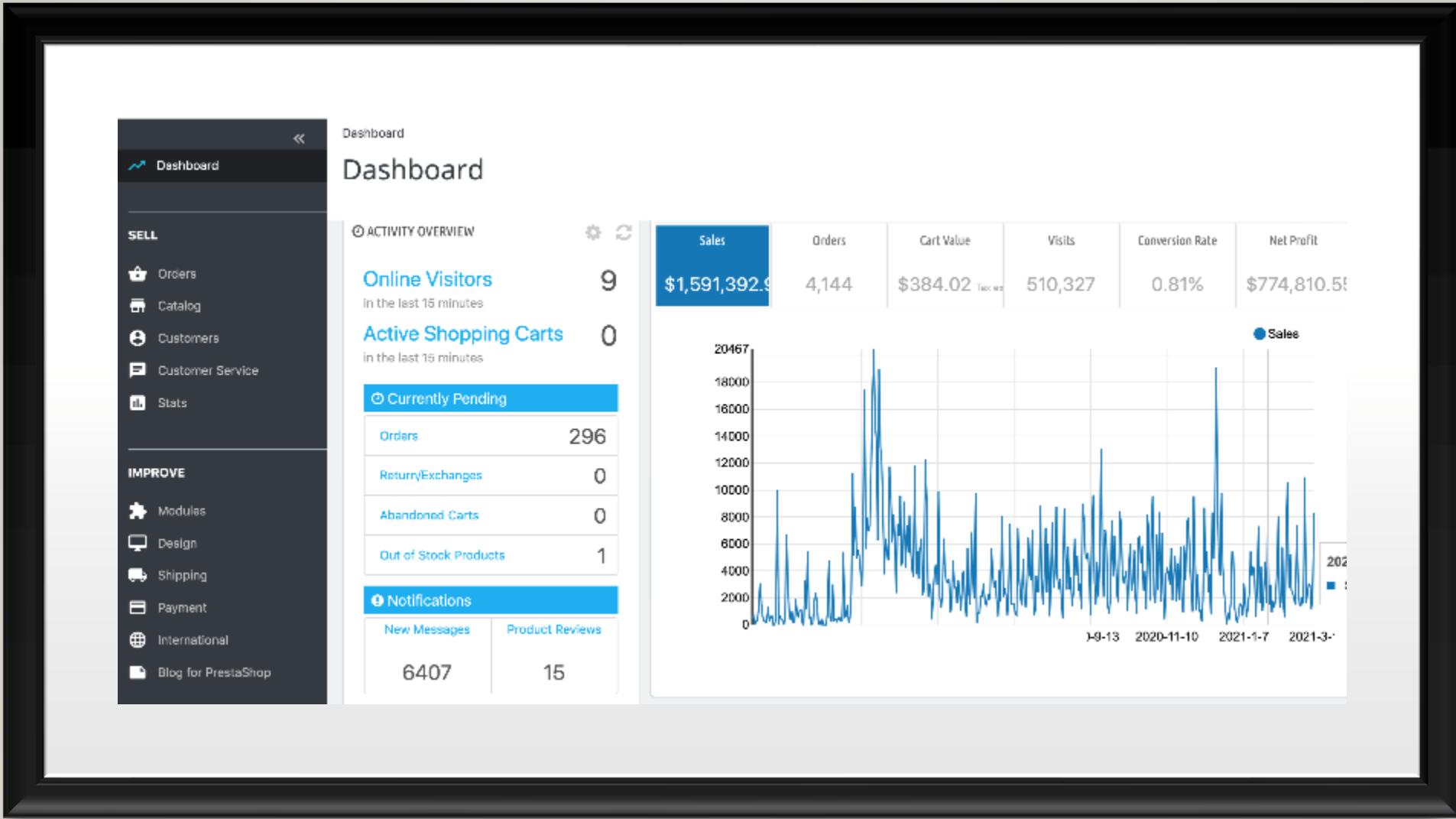


OPPORTUNITÉS NUMÉRIQUES DANS L'AGRICULTURE

- Extraction des données, parcours d'achat, tendances d'achat, démographie.
- Évolution du marketing agroalimentaire. Prolifération du shopping en ligne pendant la pandémie. Acquisition des produits de première nécessité avec le moins de contact possible.







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What People Think

"I recently took the decision to purchase this product and simply put, it's amazing!" - Nelly

Nelly's Fave:
"I love the coconut butter. Such because it smells amazing and has a great texture."

Arrianne's Fave:
"The Coconut Lip Butter is my absolute favorite! My lips feel the softest after using it. I really like the taste and it's perfect for every day use."

Kev's Fave:
"I love the lip balm and the coconut oil. It's great for my skin and I'm happy to have found a product that works so well for me."

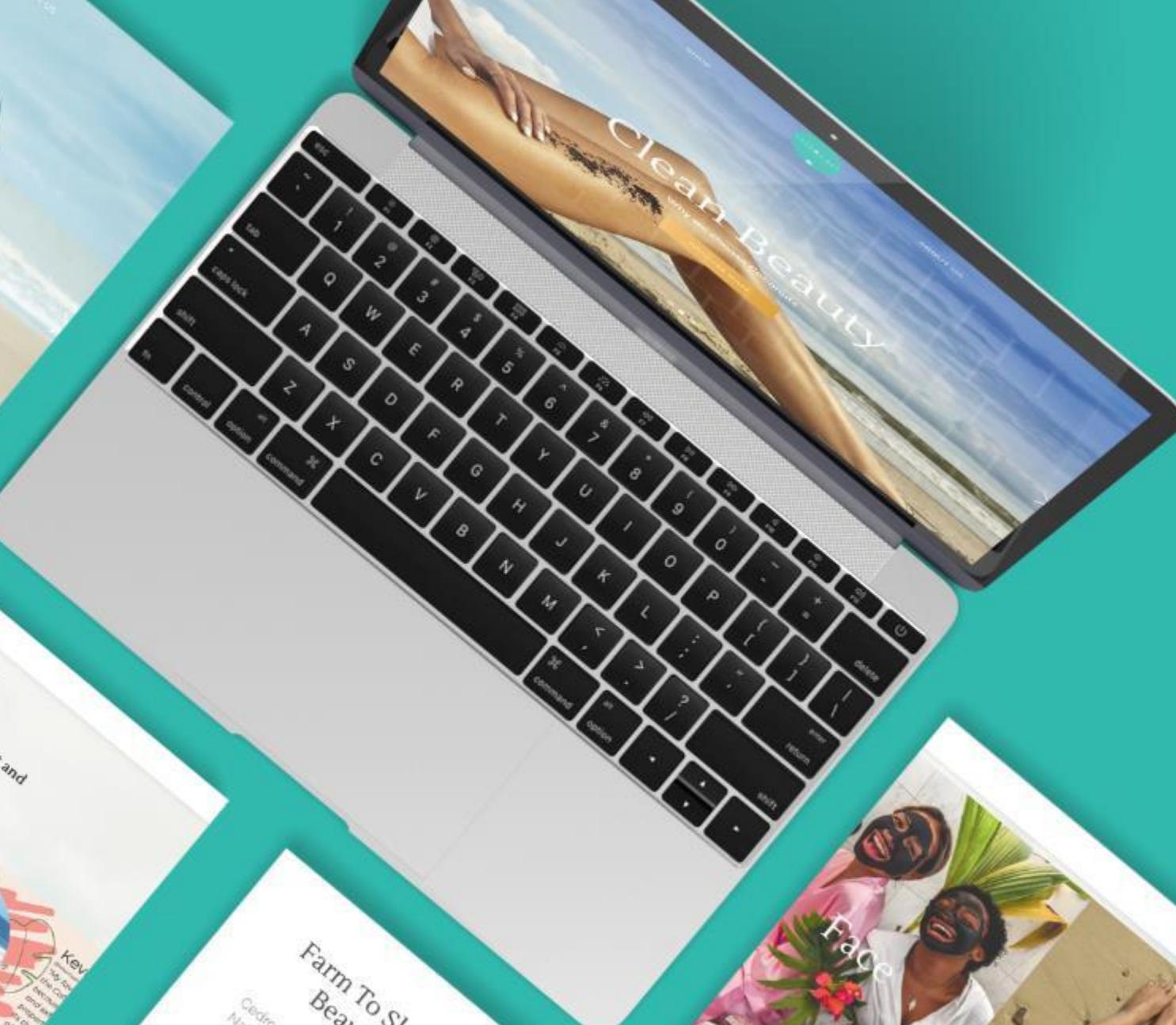
Face

Shop

About Us

Natural A...
Veg...
Ingr...

This screenshot shows a website section titled "What People Think" featuring several customer reviews. Each review includes a small profile picture of the reviewer and a short testimonial. The reviews are from users named Nelly, Arrianne, and Kev, all praising the product's texture, taste, and effectiveness. Below the reviews, there are links for "Shop" and "About Us". At the bottom, there are partial snippets of other website sections, one of which is titled "Face".





MERCI

Cette série d'événements est organisée par l'IICA et le COLEACP.
Le COLEACP intervient dans le cadre de la coopération au développement
entre l'Organisation des États d'Afrique, des Caraïbes et du Pacifique
(OACPS) et l'Union européenne (Fonds européen de développement - FED),
avec le soutien de l'Agence française de développement (AFD).

Merci

