

# THE FRUITS AND VEGETABLES INDUSTRY SERIES

14 September 2021

## Session N°1

### Market trends and prospects of a dynamic sector



INTERNATIONAL YEAR OF  
**FRUITS AND VEGETABLES**  
2021



FRUIT AND VEGETABLES SCHEME





# OECD Scheme for the Application of International Standards for Fruit and Vegetables

*Advantages of applying common standards*

Tuesday, 14 September 2021



## Outline

- Overview of the OECD Fruit and Vegetables Scheme
- Main activities of the Scheme
- Key messages





## Overview of the OECD Fruit and Vegetables Scheme

- established in 1962 (inter-governmental organisation)
- self financing
- Voluntary
- Membership open to all UN members & WTO
- 26 participating countries
- Governments
- Consensus
- Observer status



## Mandate of the OECD Fruit and Vegetables Scheme

to facilitate international trade through the harmonization of implementation and interpretation of marketing standards.



## Core work

- Provides framework for the export **quality inspection system**
  - International Standards
  - Inspection Methods
  - Conformity Certificates

## Complementary work

- **Peer reviews**
- Market Analysis
- Guidelines
- **Explanatory Materials**
- **Capacity building**
- Meetings of the Heads of National Inspection Services





## OECD Inspection Methods

- The basis of the Scheme's activities
- Unique in international trade
- Applied by many countries and EU Member States and recommended by the UNECE
- Operating rules on conformity checks - last revision in 2013 (*Annex II to C(2006)95*)
- Adoption of OECD Guidelines on Quality Inspection (2018) – FEEDBACK FROM THE HEADS OF NATIONAL INSPECTION SERVICES)





## OECD Peer Reviews

- Systematic examination and assessment of the performance of the F&V quality inspection system by experts from other countries under the auspices of the OECD Secretariat
- Conducted on a non-adversarial basis, relies on mutual trust amongst the reviewers
- To improve policy making, adopt best practices and comply with internationally established standards
- 10 OECD Peer Reviews (Hungary, Slovakia, Morocco, Turkey, the Netherlands and Spain, Finland, France, Israel & **Kenya**)

*OECD Scheme for the Application of  
International Standards for Fruit and Vegetables*

### Peer Review of the Fruit and Vegetables Quality Inspection System in KENYA

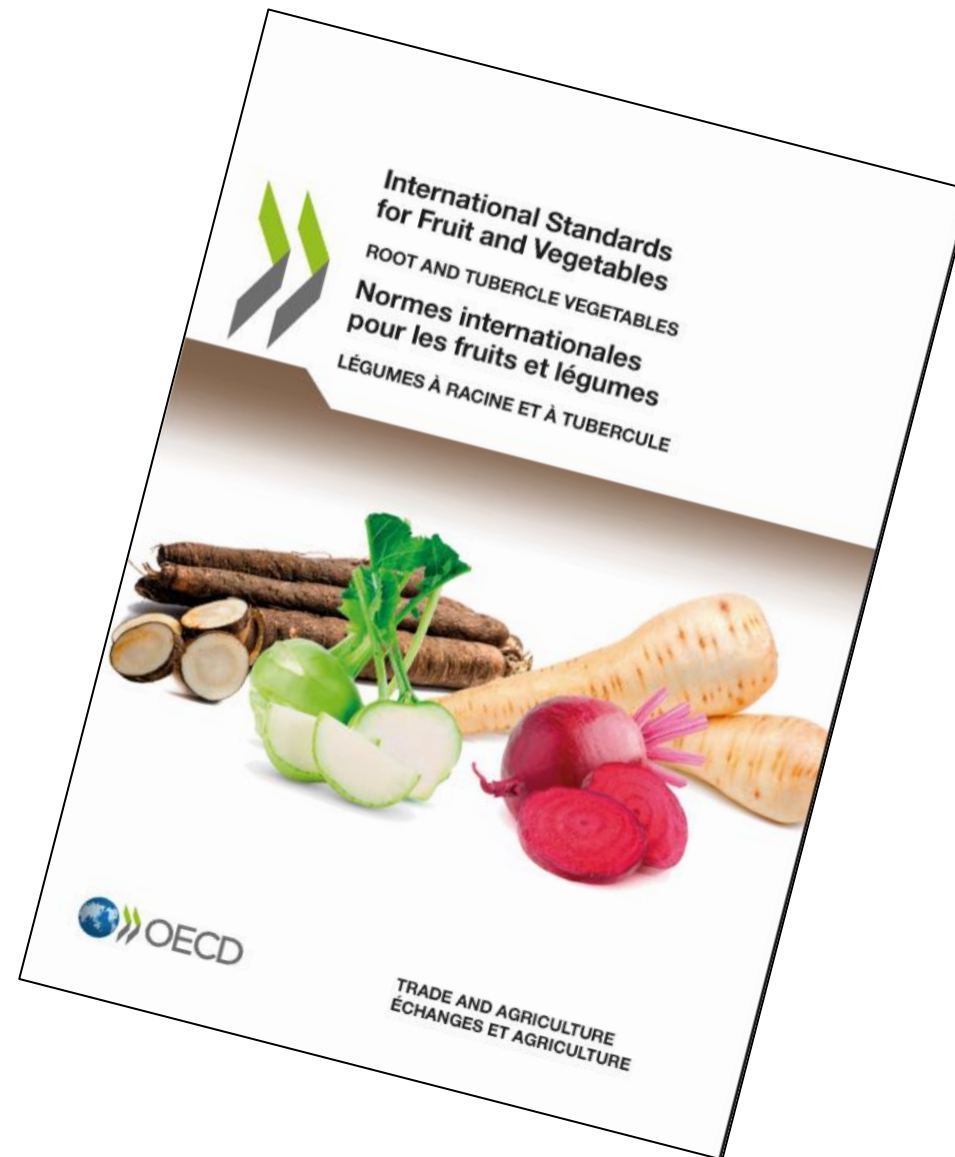
2018





## OECD Explanatory Brochures

- Reference guidelines in the OECD quality inspection system
- 60 years experience
- Approval by consensus
- Pragmatic approach (trade facilitation)
- Uniform content and high quality
- OECD Guidelines on Development Explanatory Brochures
- Currently available for 33 products
- Hard copies
- Free E-Versions







# Structure of the Explanatory Brochure

- Text
  - Follows the Standard layout
  - Standard + OECD interpretation
  - Classification table
- Illustrations
  - Follow the Standard layout
  - Illustrate all quality parameters (as far as possible)



# Text - Overview

## Reference to the applied standard

On the following pages, the official text of the tomatoes standard [UNECE FFV- 36, version 2017] is indicated in **blue bold**, the OECD interpretative text of the Standard is indicated in *black italic*.

## Official standard text (blue bold)

In all classes, subject to the special provisions for each class and the tolerances allowed, the tomatoes must be:

- intact;

*OECD general explanatory notes (black italic)  
(general and –as needed- product specific)*

*The tomatoes must not have any damage or injury affecting the integrity of the produce.*

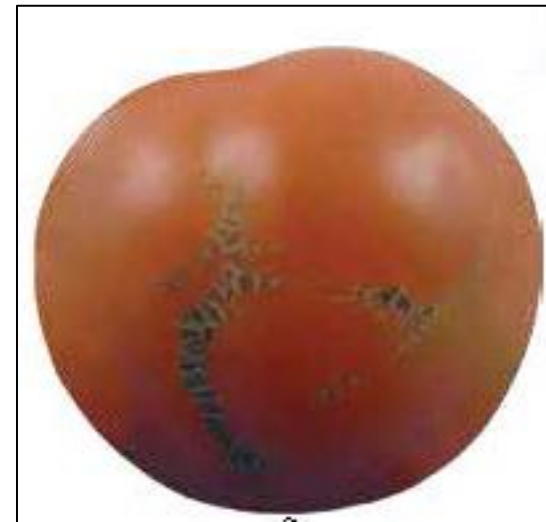
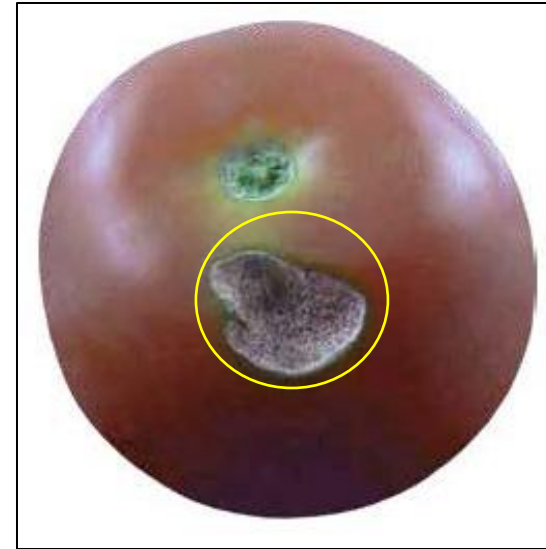
Illustration No.	Name of illustration
5	<i>Intact</i>

## Reference to the illustrations




# Illustrations - Principles

- Quality parameters and defects are determined at export stage after preparation and packaging
- '2D interpretation' – all defects are shown on the visible part of the product – other side is perfect
- 1 type of defect per photo
- Minimum requirements – 'not allowed' photos ('limit for practically free – allowed in all classes)
- Classifications – Limit allowed photos







Inte

## Title of the illustration


Normes internat

## Reference to the Standard text

*Suberization of the stigma*  
*Cicatrices pistillaires*


*Classification – Ribbed tomatoes*  
*Classification – Tomates à côtes*

**Photos**




1

**Classification lines**



2



3

Limit allowed - Extra Class  
Limite admise - Cat. «Extra»

Limit allowed – Class I  
Limite admise – Cat. I

Limit allowed – Class II  
Limite admise – Cat. II

**Reference number**

30

Tomatoes / Tomates	Extra Class Cat. «Extra»	Class I Cat. I	Class II Cat. II	Not allowed Exclu	Notes
Suberization of the stigma <i>Cicatrices pistillaires</i>	1	2	3	-	1. Suberization of the stigma. / <i>Cicatrices pistillaires</i> . 2. Suberization of the stigma ≤ 1 cm <sup>2</sup> - Class I. / <i>Cicatrices pistillaires</i> ≤ 1 cm <sup>2</sup> - Cat. I. 3. Suberization of the stigma ≤ 2 cm <sup>2</sup> - Class II. / <i>Cicatrices pistillaires</i> ≤ 2 cm <sup>2</sup> - Cat. II.





## Capacity building activities

- International Training Course (annual), Slovakia – next 16-17 September 2021
- Harmonisation meeting 2018, Zoetermeer, The Netherlands - 12-14 June 2018 - Next June 2022
- International Meeting on Quality Control of Fruit and Vegetables, Bonn, Germany – 3rd 16-18 March 2021 (remote)- next 14-16 March 2023
- Asia - Est Africa – Latin America (Brazil 2018 - Costa Rica 2019)
- Cooperation with other international org
- **To come: eLearning with COLEACP**



Kenya Plant Health  
Inspectorate Service



MINISTERSTVO  
PODOHOSPODÁRSTVA  
A ROZVOJA VIDIEKA  
SLOVENSKEJ REPUBLIKY



CODEX ALIMENTARIUS COMMISSION







## Key Messages

### Quality assurance

- Common procedures
- Common regulations

### Harmonization

### Trade Facilitation

- Clear origin of Fruits and Vegetables
- Clear classification of product quality.

## Key Beneficiaries

### Government

*Ensure that Marketing Standards are interpreted homogenously amongst member countries*

### Farmers

*Farmers benefit from harmonized inspection methods and clear quality classification that promote fair trade.*

### Consumers

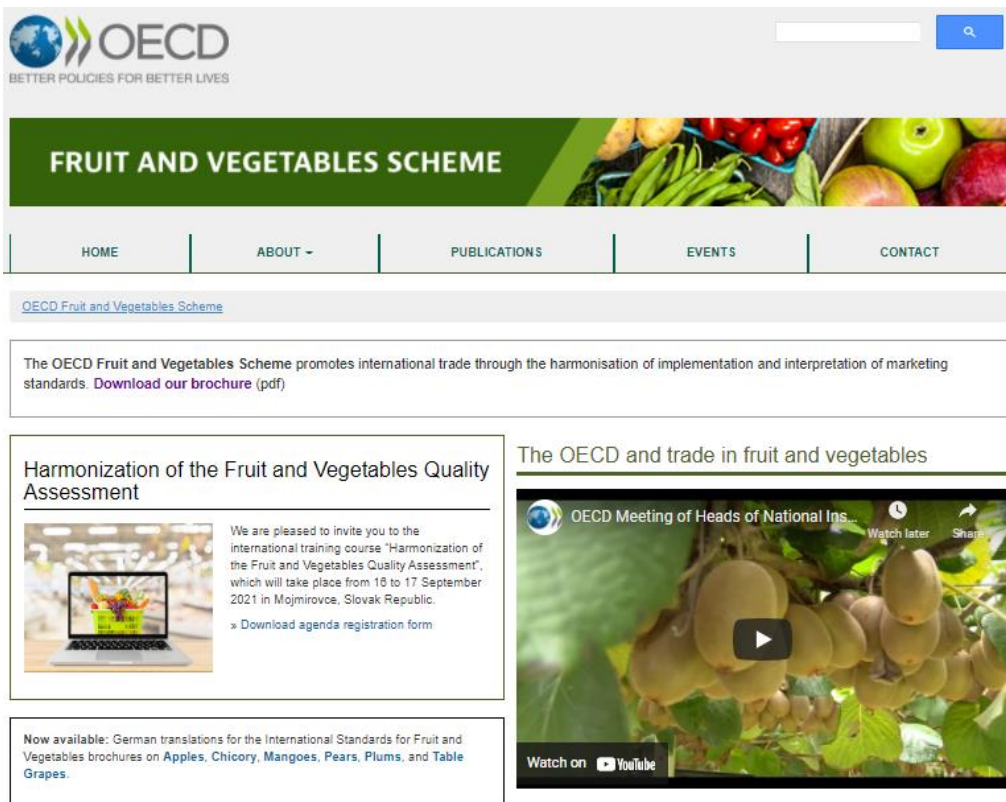
*Quality assurance for the final Fruit and Vegetables consumers.*





## For more information

- Visit our website at [www.oecd.org/agriculture/fruit-vegetables](http://www.oecd.org/agriculture/fruit-vegetables)
- Contact us at [tad.contact@oecd.org](mailto:tad.contact@oecd.org)
- Follow us on Twitter [@OECDtrade](https://twitter.com/OECDtrade)



The screenshot shows the OECD website header with the logo and tagline "BETTER POLICIES FOR BETTER LIVES". Below is a navigation bar with links: HOME, ABOUT, PUBLICATIONS, EVENTS, and CONTACT. A search bar is also present. The main content area features a green banner with the text "FRUIT AND VEGETABLES SCHEME" and a background image of produce. Below this, there is a link to "OECD Fruit and Vegetables Scheme" and a paragraph stating: "The OECD Fruit and Vegetables Scheme promotes international trade through the harmonisation of implementation and interpretation of marketing standards. [Download our brochure \(pdf\)](#)".

Below the main content, there are two sections:

- Harmonization of the Fruit and Vegetables Quality Assessment**: A text box with an image of a laptop displaying a website. The text says: "We are pleased to invite you to the international training course 'Harmonization of the Fruit and Vegetables Quality Assessment', which will take place from 16 to 17 September 2021 in Mojmirovce, Slovak Republic. » [Download agenda registration form](#)".
- Now available: German translations for the International Standards for Fruit and Vegetables brochures on Apples, Chicory, Mangoes, Pears, Plums, and Table Grapes.**

To the right of these sections is a video player titled "The OECD and trade in fruit and vegetables" showing a video of kiwis on a tree.

Download our fruit and vegetables explanatory standards brochures



» [Access all brochures](#)



# THE FRUITS AND VEGETABLES INDUSTRY SERIES



FRUIT AND VEGETABLES SCHEME



# Thank you



*This series of events is organised by the OECD Fruit and Vegetables Scheme and COLEACP. COLEACP operates within the framework of development cooperation between the Organisation of African, Caribbean and Pacific States (OACPS) and the European Union (European Development Fund – EDF), with the support of the French Development Agency (AFD).*