

24 AUGUST 2023



Session n°10:

Successes from agrifood entrepreneurs and SMEs in packaging and labelling



Caribbean Agrifood Business Series ...



Funded by
the European Union



Standards for Packaging and Labelling

MARA ABRAHAM
CHAIR - TECHNICAL MANAGEMENT COMMITTEE
AUGUST 24, 2023

Contents

- Overview of CROSQ
- Packaging
- Benefits of Labelling
- Regional Labelling Standards
- Labelling Requirements

Overview of CROSQ

CARICOM Regional Organization for
Standards and Quality

Intergovernmental Organization established
under the Revised Treaty of Chaguaramas.

Mandate

- Trade facilitation
- Enhanced efficiency in the production and delivery of goods and services
- Improve the quality of goods and services traded within the Community and with third states
- Consumer and Environmental protection



Overview of CROSQ

Main Objective:

- The development and harmonization of Regional:
 - Standards
 - Metrology infrastructure
 - Accreditation Systems
 - Conformity Assessment Systems
 - Quality Infrastructure Marketing and Promotions



Packaging – General Considerations

- Main function is to **maintain the net content**, in a way that will **preserve their quality** and **extend storage life**.
- Represents an **integral component in marketing management**.(*A way of communication with the customers*)
- Functions of packaging can be observed in two ways:
 - **Primary package**; the layer of the package which is in direct contact with the product; usually offered to the customer.
 - **Secondary package**; holds the primary package during transport and storage, and therefore facilitates its handling.

Packaging – General Considerations

- Non-toxic and compatible with specific foods
- Provide protection –
 - Sanitary; Moisture and fat; Gas and odour; Light
- Resistance to impact
- Tamper proof
- Ease of opening
- Reseal features
- Ease of disposal
- Size, shape, and weight limitations
- Appearance, printability
- Cost

Benefits of Labels



Provides Identification



Gives a Description



Helps in Marketing



Protects Customers from Getting Cheated



Provides Information
as per Law



Ensures full compliance
with National Labelling
Standards

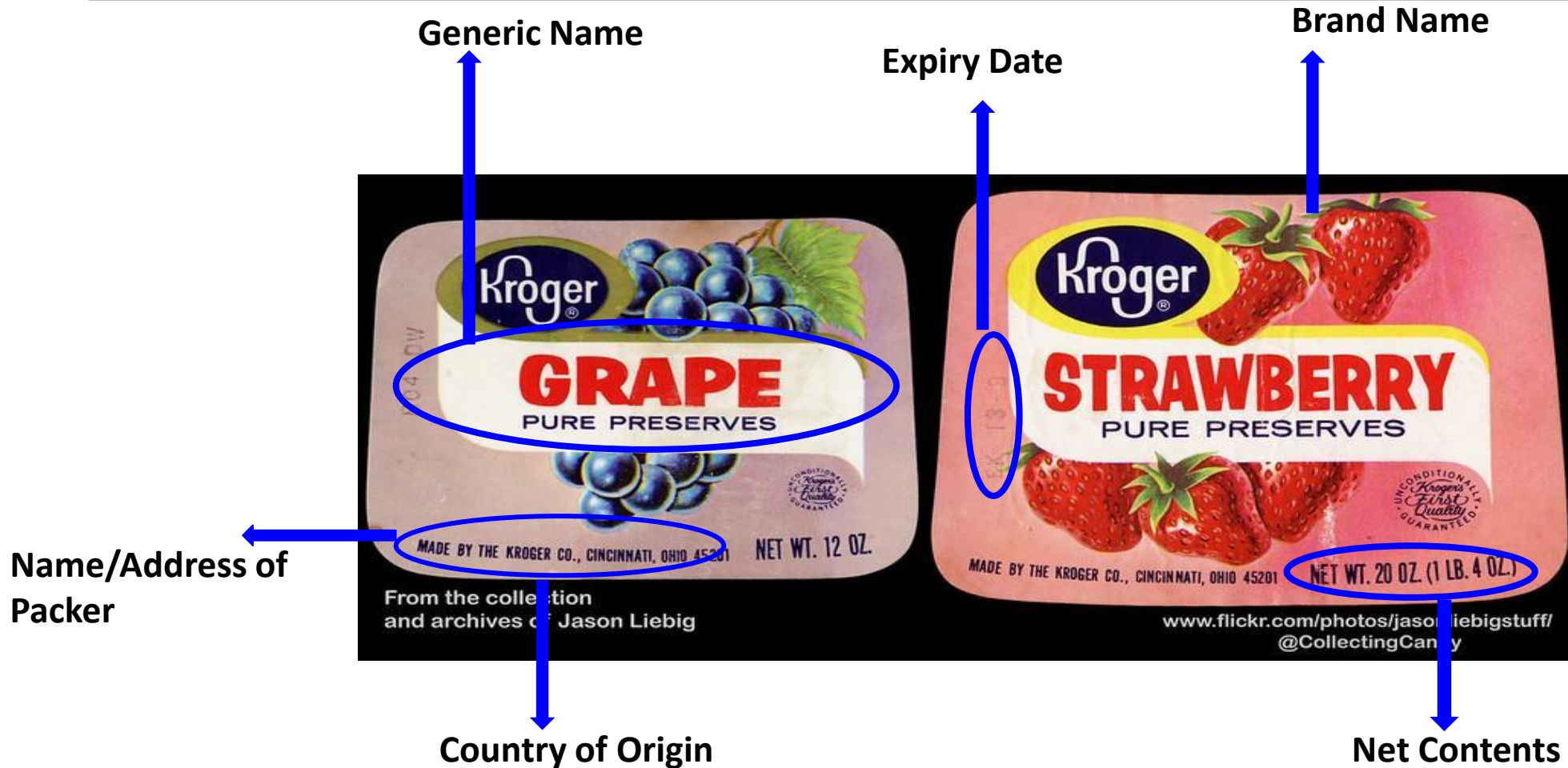


Product acceptance
by most retail
outlets

Regional Labelling Standards

<u><i>Title of Standards or Code of Practice</i></u>	<u><i>Standard Code</i></u>
<u>Labelling for Retail Packages of Aerosol Insecticide</u>	CRS 37: 2011
<u>Labelling of Brewed Products (Revised)</u>	CRS 40: 2016
<u>Brewed Products - Specification– (Previously CRS 41: 2008) – Revised</u>	CRS 41: 2016
<u>Specifications for Labelling of Goods- Part 1</u>	CRS 55 -1: 2016
<u>Specifications for Labelling of Goods- Part 2</u>	CRS 55 -2: 2016
<u>Labelling of Tobacco products including cigarettes</u>	CRS 26: 2012
<u>Labelling of prepackaged foods (Under Revision)</u>	CRS 5: 2010

Labelling Requirements



Labelling Requirements

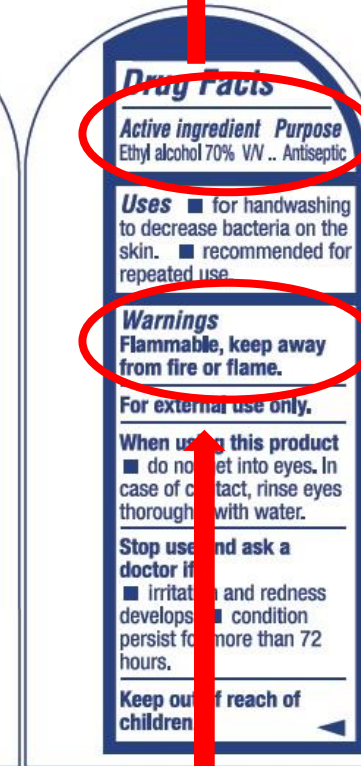
Name & Address
of Manufacturer

Country of
Origin

Lot #/Expiry
Date



Ingredients



Precautions

Brand
Name



Generic
Name

Net
Contents

Thank
You
Any
Questions



2nd Floor Baobab Towers,
Warrens,
St. Michael,
Barbados

[+1-246-622-7670](tel:+12466227670)

[+1-246-622-7677](tel:+12466227677)

crosq.caricom@crosq.org

Thank you

