



#### Session n°10:

## Successes from agrifood entrepreneurs and SMEs in packaging and labelling











# Standards for Packaging and Labelling

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### Overview of CROSQ

CARICOM Regional Organization for Standards and Quality

Intergovernmental Organization established under the Revised Treaty of Chaguaramas.

#### Mandate

- Trade facilitation
- Enhanced efficiency in the production and delivery of goods and services
- Improve the quality of goods and services traded within the Community and with third states
- Consumer and Environmental protection



### Overview of CROSQ

#### Main Objective:

- The development and harmonization of Regional:
  - Standards
  - Metrology infrastructure
  - Accreditation Systems
  - Conformity Assessment Systems
  - Quality Infrastructure Marketing and Promotions



### Packaging – General Considerations

- Main function is to maintain the net content, in a way that will preserve their quality and extend storage life.
- Represents an integral component in marketing management. ( A way of communication with the customers)
- Functions of packaging can be observed in two ways:
  - Primary package; the layer of the package which is in direct contact with the product; usually offered to the customer.
  - Secondary package; holds the primary package during transport and storage, and therefore facilitates its handling.

### Packaging – General Considerations

- Non-toxic and compatible with specific foods
- Provide protection
  - Sanitary; Moisture and fat;
    - Gas and odour; Light
- Resistance to impact
- Tamper proof
- Ease of opening

- Reseal features
- Ease of disposal
- Size, shape, and weight limitations
- Appearance, printability
- Cost

### Benefits of Labels



Provides Identification



Gives a Description



Helps in Marketing



Protects Customers from Getting Cheated



Provides Information as per Law



Ensures full compliance with National Labelling Standards

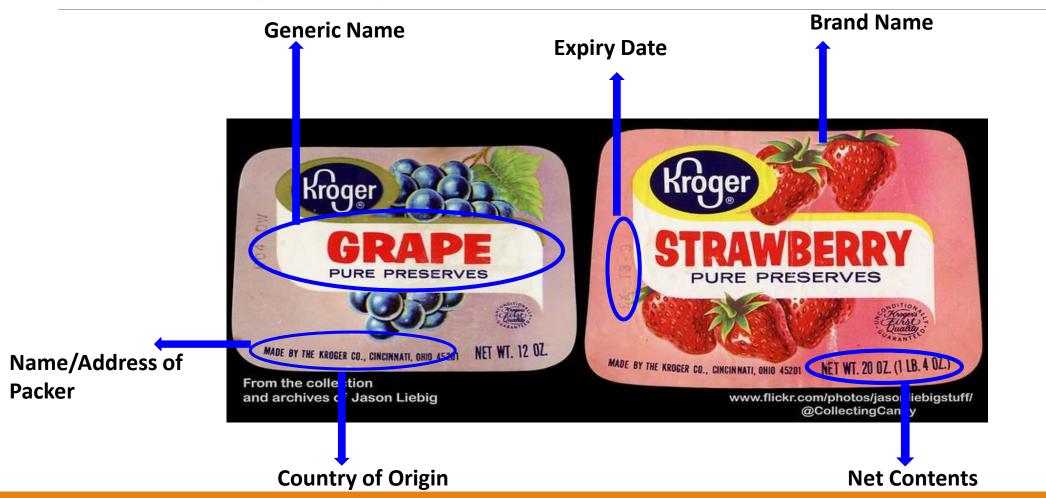


Product acceptance by most retail outlets

### Regional Labelling Standards

Title of Standards or Code of Practice	Standard Code
Labelling for Retail Packages of Aerosol Insecticide	CRS 37: 2011
Labelling of Brewed Products (Revised)	CRS 40: 2016
Brewed Products - Specification- (Previously CRS 41: 2008) - Revised	CRS 41: 2016
Specifications for Labelling of Goods- Part 1	CRS 55 -1: 2016
Specifications for Labelling of Goods- Part 2	CRS 55 -2: 2016
Labelling of Tobacco products including cigarettes	CRS 26: 2012
Labelling of prepackaged foods (Under Revision)	CRS 5: 2010

### Labelling Requirements



Labelling Requirements

Name & Address of Manufacturer

Country of Origin

Lot #/Expiry **Date** 

#### Drug Facts (cont.) Questions or comments? call +1-419-322-4731

available from Monday to Friday (8 am - 4 pm). You may report serious side effects to this phone number.

#### Manufactured by:

Sukhtian Households and Toiletries Manufacturing Co. Al Hizam street Abu Alanda, Amman, Jordan 11118

#### Made in Jordan

Expiry Date:



#### Drug Facts (cont.

f swallowed, get medical help or contact a Poison Control Center right away.

#### **Directions**

wet hands thoroughly with product and allow to dry without wiping.

supervise children in the

#### use of this product. Other information

store at 20° to 25°C (68° to 77°F). ■ may discolor certain fabrics.

#### Inactive ingredients

acrylate copolymer), acrylates (c10-30 alkyl acrylate crosspolymer), copolymer, Carbomer Caprylic (capric triglyceride), Cellulose, Fragrance, Glycerin Hydroxypropyl methyl cellulose. manuka honey, Mannitol, Mica, Talc, Tocopheryl acetate (vitamin E acetate), Triethanolamine, Triethyl citrate, water

#### Dray Facis

**Ingredients** 

Active ingredient Purpose Ethyl alcohol 70% V/V .. Antiseptic

**Uses** for handwashing to decrease bacteria on the skin. recommended for repeated use

*Warnings* Flammab**i**e, keep away from fire or flame.

#### For external use only.

this product do no et into eyes. In case of c tact, rinse eyes thorough with water.

#### Stop use nd ask a doctor if

irritat and redness develops condition persist fo more than 72 hours.

Keep out f reach of children

#### **Precautions**

### **Brand** Name R NO SOAR HiGeen Antiseptic Nand Sanitizer Gel with Vitamin Beads with Exotic Aroma D'amore 50 mL (1.7 fl oz)

Generic

Name

Net Contents

Thank you Any Questions



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### Thank you







