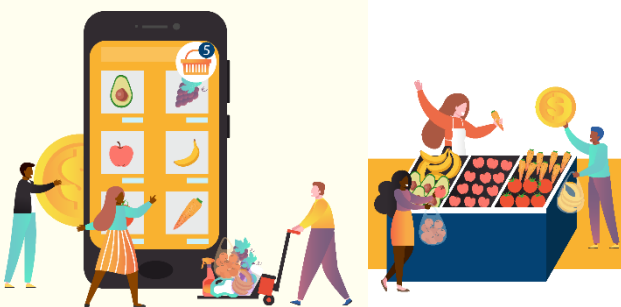


23 FEBRUARY 2023

Session n°8:

Successes from Caribbean women-led businesses/SMEs in the agrifood sector



Caribbean Agrifood Business Series . . .





MIEL NOELIA

Noelia Ruiz SRL.

Montecristi - Dominican Republic



**The most important relationship of
Miel Noelia is with
the natural world**

The social and economic inclusion of
women beekeepers
is crucial to their family's sustainability





In terms of technology, we are witnessing a clear change in the production paradigm: we are moving from a beekeeping sector that has historically focused on production and harvesting to a sector oriented towards diversification, industrialisation and technification.



We must continue to migrate from a simple role in food production to an invaluable contribution to our ecosystem. Beekeeping must form the development of our country in a context of health and sustainability. There is no other activity that can do it and without beekeepers, our country cannot portray an image to the world of equitable social, environmental and economic development.

Miel Cristalizada Noelia



We beekeepers are producers of food, but not just any food, but products that society has come to identify as healthy. We are therefore guarantors of a healthy life. Every effort to improve and honour this role, which we have always been proud of, requires us to act from the generation of honey resources to extraction with the highest quality standards and cutting-edge knowledge: biosafety, integrated production, traceability, risk analysis, safety, good practices, are concepts that we must always update in line with technological and professional processes.



Our relationship with the state should no longer be based on collaboration and support because we are just beekeepers, or because we are beekeeping micro-entrepreneurs.

It is necessary to work on helping our authorities to discover beekeeping, thankfully this change of government has discovered its importance by considering support for beekeeping as a strategic commitment in the present and fundamental for the future.

A fraternal embrace to all of you, especially to IICA-COLEAD for this wonderful opportunity and we are sure that working as a team and united we all become greater.
God bless you with more health and abundance.

Thank you very much!

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Thank you

