

9 June 2021

Session n°1: Post-COVID-19: Resilience building and new opportunities for Caribbean businesses



Caribbean Agrifood Business Series ...



THE CHRONICLES OF ..

NATURE MY THERAPY x Pandemic



FLEXIBILITY & ADAPTABILITY



INNOVATE - GROW - TRUST - COLLABORATE

Who We Are

Mission:

- Make Plant-based vegan options delicious, trendy and accessible.
- Assist persons to make LIFESTYLE CHANGES for optimal health and total well-being.
- Support the growth of organic farmers and promote sustainability.



OUR PRODUCTS ARE
100% ORGANIC WITH NO ADDED SUGARS

- ✓ TEAS
- ✓ JUICES
- ✓ SHOTS
- ✓ POPSCICLES
- ✓ DETOX PACKAGES



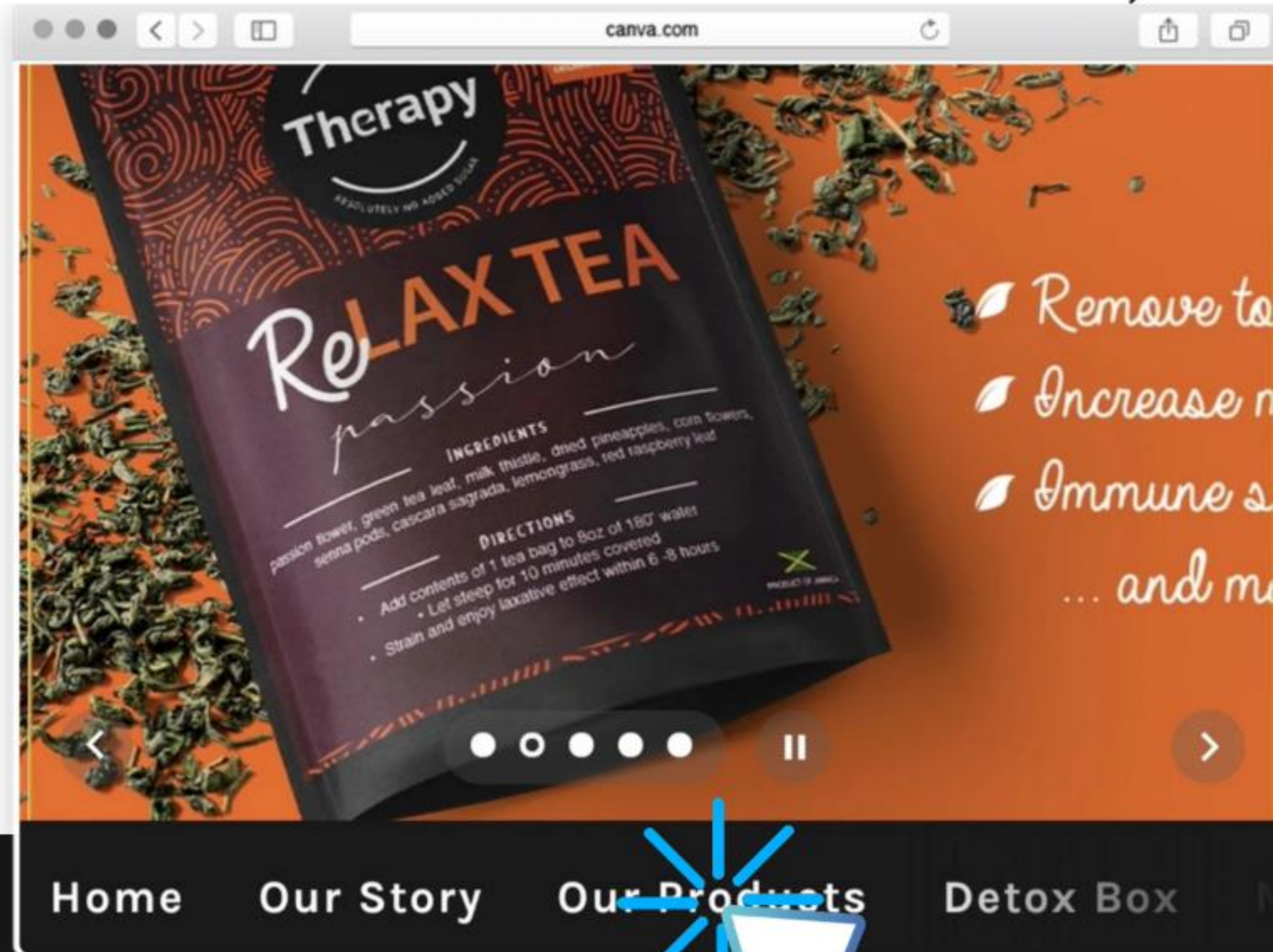
Product of Jamaica 

LOCATION LOCATION LOCATION

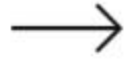
@NATUREMYTHERAPY



LINK IN BIO



Supply Chain Relationships



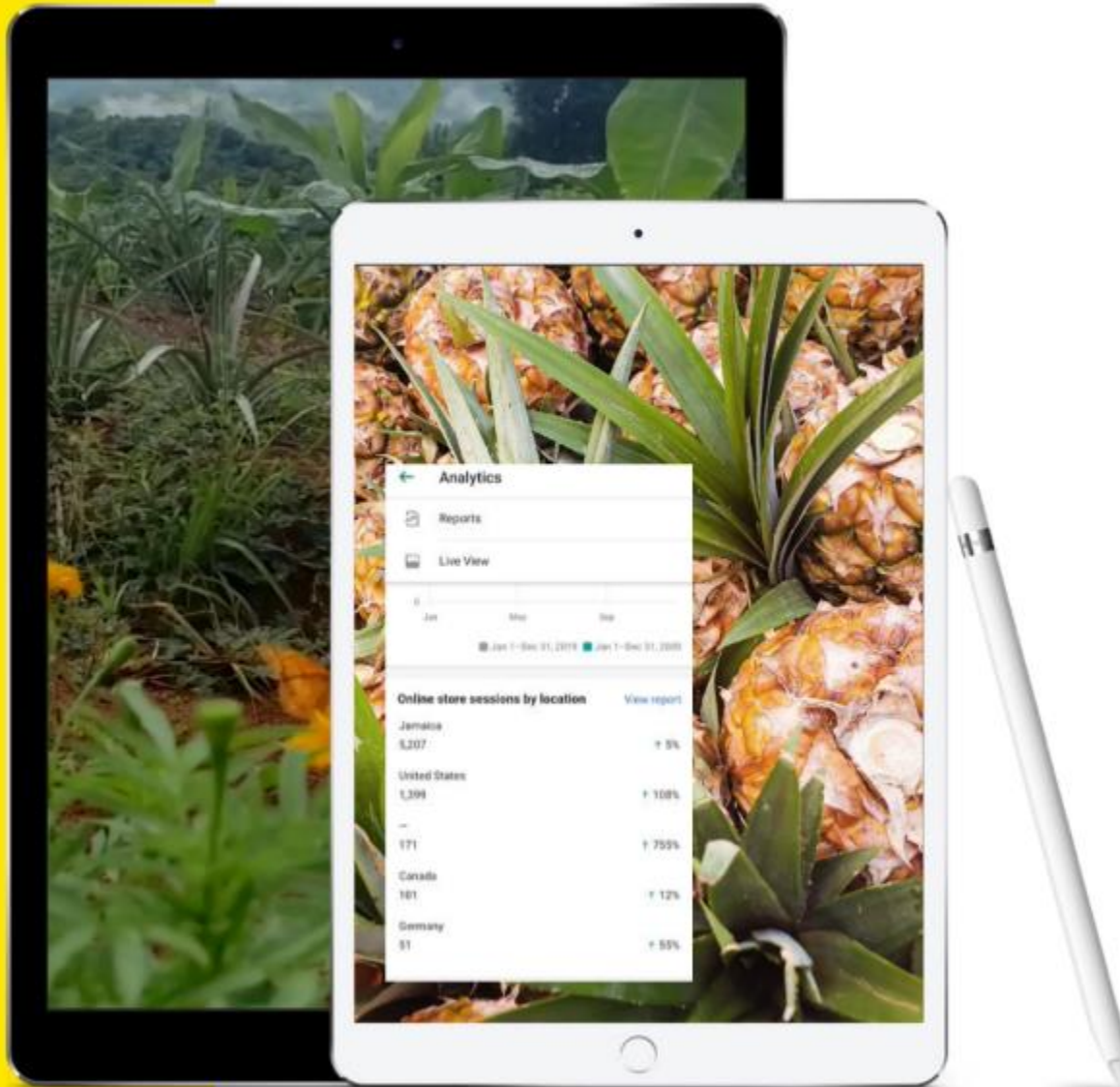
NOW is Ripe with opportunities

Scale Up

Product development and innovation

Collaboration

Brand alignment and mutually beneficial





The way forward

Challenges = Opportunities →

Use your business to solve customers Pain Points.

80/20 Rule add value » sell

Expand into possibilities →

The Vendiagram reveal
Collaboration
Sustainable growth and a focus on
People , Planet, Profit

Wholistic Development and Well-being →

A healthy company making a positive and lasting impact in this fourth industrial revolution.



This series of events is organised by IICA and COLEACP. COLEACP operates within the framework of development cooperation between the Organisation of African, Caribbean and Pacific States (OACPS) and the European Union (European Development Fund – EDF), with the support of the French Development Agency (AFD).



Thank you

