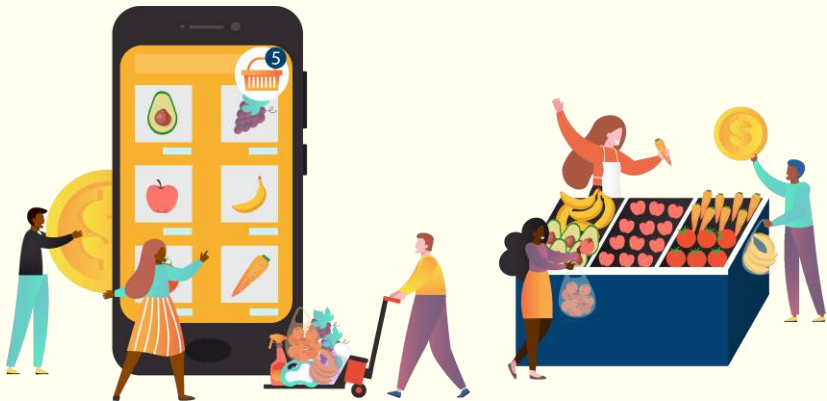


7 October 2021

Session n°3:

**Post-COVID-19 : Building stronger
linkages between agriculture and
tourism:
the key role of SMEs and businesses**



Caribbean Agrifood Business Series ...





UNWTO
World Tourism Organization

Building stronger linkages between agriculture and tourism

scarvao@unwto.org



WHAT...

The partners will bring insights from policy, research and finance on the most urgent areas to support to rebuild a more sustainable tourism sector which supports local economy.



They will highlight their specific support to entrepreneurs

2021

JANUARY-JULY*

INTERNATIONAL TOURIST ARRIVALS

WORLD

2019: (+4%)
2020: (-73%)
JAN-JUL 2021: -40% (OVER 2020)
JAN-JUL 2021: -80% (OVER 2019)

AMERICAS

2019 (+2%)
2020 (-68%)
JAN-JUL 2021
(-68%)

EUROPE

2019 (+4%)
2020 (-68%)
JAN-JUL 2021
(-77%)

AFRICA

2019 (+2%)
2020 (-74%)
JAN-JUL 2021
(-77%)

MIDDLE EAST

2019 (+7%)
2020 (-73%)
JAN-JUL 2021
(-82%)

ASIA & THE PACIFIC

2019 (+4%)
2020 (-84%)
JAN-JUL 2021
(-95%)



SOURCE: UNWTO

* PROVISIONAL DATA, Y-O-Y MONTHLY CHANGE BY REGIONS OVER 2019 (DATA AS OF SEPTEMBER 2021)

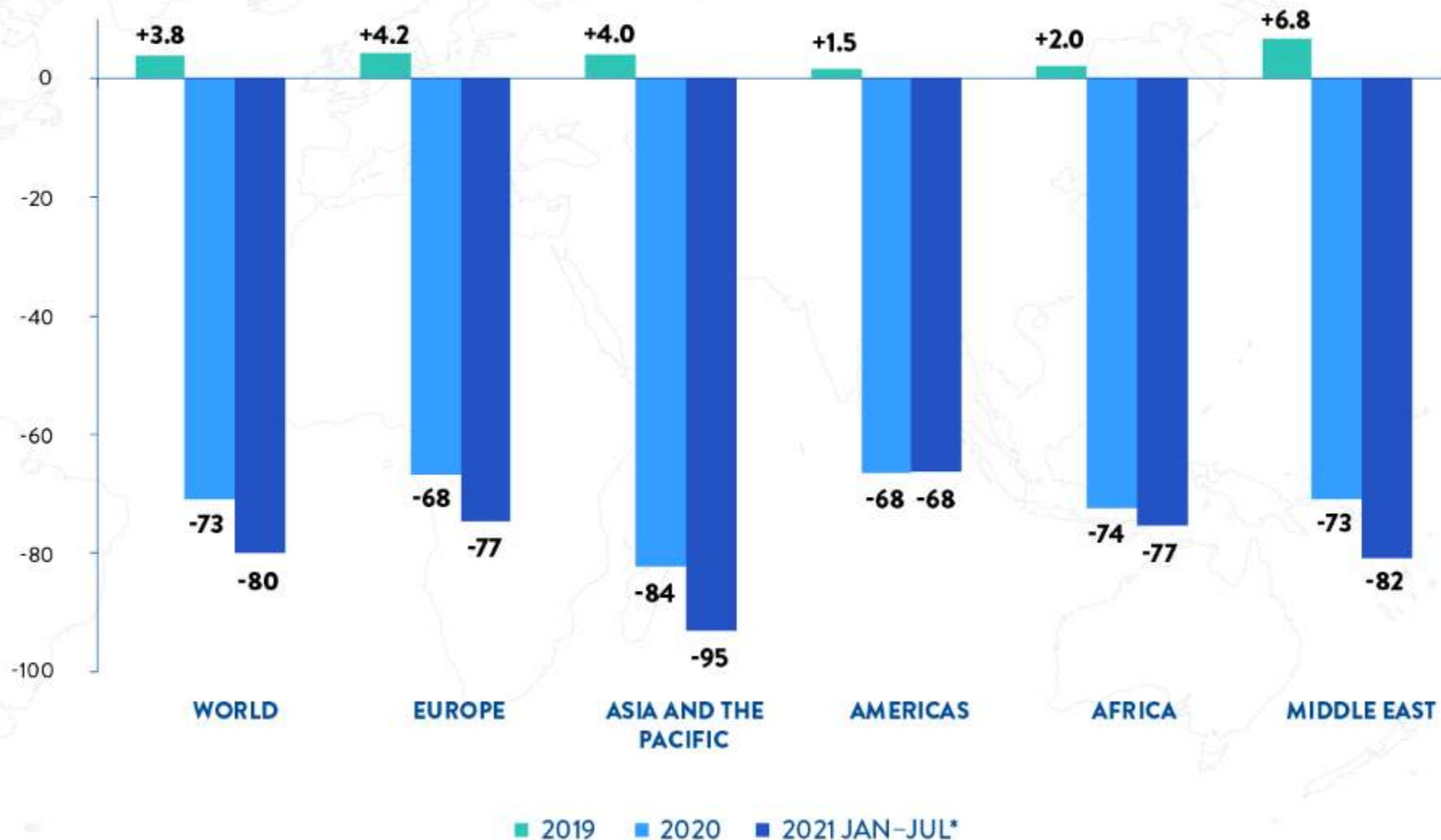
INTERNATIONAL TOURIST ARRIVALS

(CHANGE, %)

* Provisional data
(y-o-y change over 2019)



SOURCE: UNWTO
(DATA AS OF SEPT 2021)





Results by
region

Results by
country

Tourism Results

This page provides an overview of tourism results

(International Tourist Arrivals) on a global and regional level as well as by country groupings.

- ☐ Africa
- ☒ Americas
- ☐ Asia and the Pacific
- ☐ Europe
- ☐ Middle East

Americas

OR

Group

All

Selected region

Americas

Year

2020

2021

International Tourist Arrivals

YTD change (%)

-68

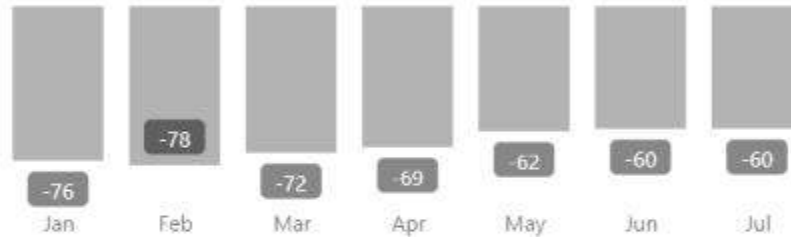
Note

YTD available

January - July 2021

Change by month (%)

Note



YTD change by region (%)

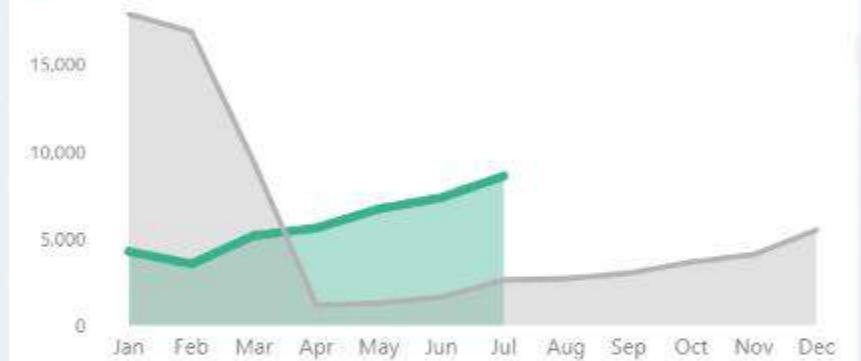
Note



-68
Americas

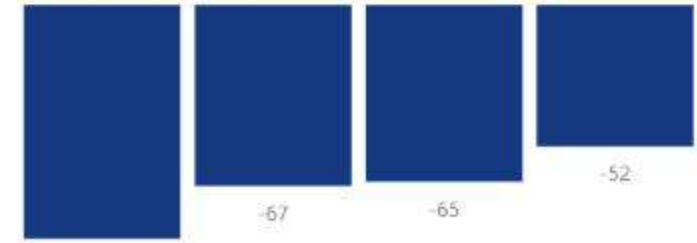
International tourist arrivals (thousands)

Current year Previous year



YTD change by subregion (%)

Note



-86
South America

-67
North America

-65
Central America

-52
Caribbean



Guidelines for the Development of Gastronomy Tourism



Recomendaciones

Recommendations

Promote a model of governance that is transparent, participatory and offers leadership.

Recomendaciones

Recommendations

*Improve the Scenario, Environment, Venues and System for
Hosting Gastronomy Tourists*

Recomendaciones

Recommendations

Define and adopt a plan to promote and support the marketing of Gastronomy Tourism with participation by the agents in the sector. Gastronomy marketing.

Recomendaciones

Recommendations

Maximize the power of technology as a driver for developing Gastronomy Tourism.

Innovating through cooperation

ARREBITA...

...DE CAMINHO EM CAMINHO, DE MOINHO EM MOINHO

Alguns dos mais icónicos espaços do concelho de Idanha-a-Nova são o palco para a criatividade dos chefs num evento ao ar livre com circuitos de sentido único e acesso controlado.



OS MELHORES CHEFS

Em dois dias de comunhão com a natureza e com as mais antigas tradições e culturas da



DUAS ALDEIAS COM HISTÓRIA

Com os **moinhos de rodízio** como cenário, alguns chefs vão cozinhar pratos no fogo em



PRODUTOS REGIONAIS E BIO

É possível dinamizar as cidades e aldeias do país de uma forma segura e que honre as pessoas

QUANDO?

03/10, das 12:30 às 19:00
04/10, das 12:30, às 20:30

ONDE?

Penha Garcia (03/10)
Idanha-a-Velha (04/10)

COUNTDOWN

00

Dias

00

Horas

00

Minutos

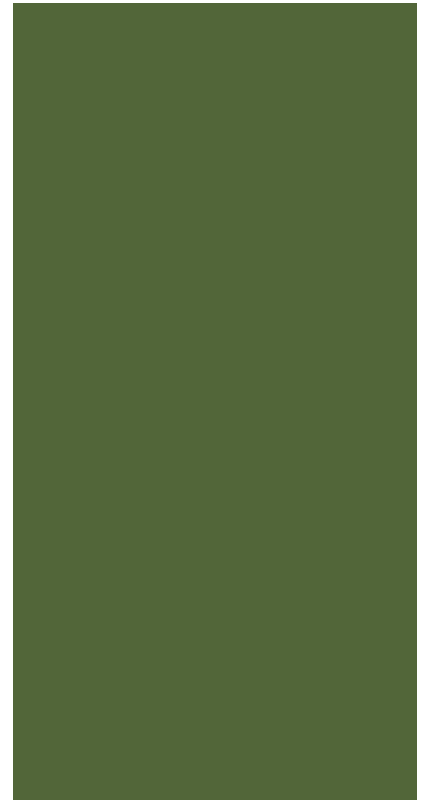
00

Seconds



SAVE THE DATE

6TH UNWTO WORLD FORUM ON GASTRONOMY TOURISM



SHARE THIS
CONTENT



3RD GLOBAL GASTRONOMY TOURISM STARTUP COMPETITION

**Accelerating gastronomy tourism initiatives to achieve the
SDGs**

*Join us in building back better from COVID-19 with your ideas for a more
inclusive, sustainable and resilient sector.*

Apply

Meet the finalists from previous editions



**COVID-19
RESPONSE**



*This series of events is organised by IICA and COLEACP.
COLEACP operates within the framework of development cooperation
between the Organisation of African, Caribbean and Pacific States (OACPS)
and the European Union (European Development Fund – EDF), with the
support of the French Development Agency (AFD).*



Thank you

