



# THE FRUIT AND VEGETABLE INDUSTRY SERIES



FRUIT AND VEGETABLES SCHEME



## OECD-COLEAD Fruits and Vegetables Industry Series Session 5 - Innovations and technologies to reduce food waste and losses

Wednesday 11 October 2023 – 08:00-09:30 UTC / 10:00-11:30 CET

### BIODATA OF THE SPEAKERS

#### **Isolina BOTO – Head of Networks and Alliances, COLEAD**

Isolina is the Head of Networks and Alliances at COLEAD, a non-profit association of private sector operators in the agrifood sector active in the European Union (EU), Africa, the Caribbean and the Pacific (ACP) regions. Isolina has more than 25 years of experience in agricultural development. She started her career with the European Commission, worked with various ACP embassies and NGOs in areas related to food security, rural development and trade. Before joining COLEAD, she was the Manager of the Technical Centre for Agricultural and Rural Cooperation ACP-EU (CTA) Brussels Office (2004-2020) implementing policy initiatives related to the ACP-EU cooperation in the field of agricultural and rural development. She has led trade and agribusiness projects in support of capacity development of small and medium-sized enterprises (SMEs), entrepreneurs and farmers organisations across Africa, the Caribbean and the Pacific.



#### **José BRAMBILA-MACIAS – Programme Manager, Trade and Agriculture Directorate, Agricultural Codes and Schemes, OECD**

Dr. José Brambila is the Programme Manager of the OECD Fruit and Vegetables Scheme. He has a strong econometric background with a specialization in development economics. Before joining OECD he worked for the University of Reading, UK, as a Research Fellow and as a consultant for FAO's Trade and Markets Division. Previously he worked for OECD's Statistics Directorate and at the International Monetary Fund in the Western Hemisphere Department. His areas of expertise include panel cointegration, pseudo-panels, quantile regression, generalised method of moments (GMM) and time series analysis.



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## Niels GØTKE – Head of Division, Danish Agency for Science, Technology and Innovation



Niels Gøtke is Head of Division in the Danish Agency for Science and Higher Education. He is responsible for leading the implementation of EU Research & Innovation (R&I) policy and programming across the food and bio-economy sectors in Denmark. Niels Gøtke is heavily involved in many international research activities within agriculture, food and bio-economy. He holds many functions, including Member of the Horizon Europe Cluster 6 Programme Committee "Food, Bio-economy, Natural Resources, Agriculture and Environment" and Danish representative in the Standing Committee on Agricultural Research (SCAR).

Niels Gøtke started his career as economist in the Danish Ministry of Agriculture and later he was posted at the Danish Mission to the OECD in Paris. He has also worked as deputy-director in the Danish potato starch and food ingredients company, KMC. From 2009-2019 he was the coordinator of the cross thematic ERA-NET ICT-AGRI, which had the aim to strengthen the European R&I within the diverse area of precision farming. From 2013-2016 Niels Gøtke was Chair of the Governing Board of the joint programming initiative on Agriculture, Food Security and Climate Change (FACCE-JPI). Niels Gøtke has for many years been involved in the developing the Nordic Research agenda within the whole Bioeconomy value chain. He chaired the Joint Nordic Committee for Agricultural and Food Research from 2010-2014.

Niels Gøtke has a MSc in Economics from Aarhus University, Denmark, and a MSc in financial management and business administration from Copenhagen Business School, Denmark.

## Talash HUIJBERS – Founder and CEO, Insecti Pro, Kenya



In 2018, at the age of 23, Talash created InsectiPro, an insect farm to produce black soldier fly (BSF) for animal feed and crickets for human nutrition. Born in Kenya, Talash grew up with a strong sense for her country's structure and needs. This inspired her to study International Food and Agribusiness at HAS University of Applied Sciences in the Netherlands. After obtaining her bachelor's degree and returning to Kenya, she initially aimed at starting her own fish farm but became quickly aware of the protein shortage on the feeding market. The idea for InsectiPro was born, as a solution to not only solve agricultural problems but also tackling food insecurity in Kenya and Africa at large through alternative protein sources. Insecti Pro collects organic waste and up-cycles it using insects to create high-value products such as protein, oil and fertiliser that can be used in food, feed, pharma and agriculture. By using waste products, Insecti Pro closes production cycles, creating circular systems.

## David KAT – VP Business Development, Wasteless, The Netherlands



David Kat was the on-line publisher and business developer for various VNU enterprises (now AC Nielsen) in the Netherlands, London and Paris. He's a business developer, entrepreneur and active investor, since 2004. At Wasteless he's responsible for bringing retailers, policy makers, and food producers on board with Wasteless' unique and patented artificial intelligence (AI) solution, that offers an attractive business case for food waste prevention. Wasteless helps retailers sell food taking the shoppers' freshness sensitivity into consideration, to give consumers the choice between Expiration Dates, it's a highly performing optimal markdowns. Easy to start, Easy to scale.

David is a father of two daughters and energized by creating positive impacts that scales. His favorite channels of achieving that are business, food and the arts.



## **Diana MICHAEL – Chief Finance Officer, East Africa Foods, Tanzania**

Diana is the Chief Finance Officer at East Africa Foods (EAF) a food distribution company that leverages agri-tech by matching demand and supply to deliver tangible impact to farmers and customers. The company uses integrated logistics, technology, and intelligence to efficiently source produce from smallholder farmers and supply to urban markets. The company buys produce directly from smallholder farmers, adds value by sorting, grading, and packaging, and then supplies directly to retailers who are informal vendors, small shops and supermarkets, hotels and restaurants, corporates, and schools.

Diana is responsible for managing finances, risk, analytics, internal controls, and fundraising at EAF. Diana joined the EAF officially in 2017, though has supported the Company on a temporary basis since founding. She has led the key growth stages of the Company, taking a lead in raising Seed rounds, Series A and Pre-Series B funding for the Company. She worked with KPMG for 6 years in audit and internal controls before joining EAF. She is a member of the ACCA (Association of Certified Chartered Accountants) and holds a first-class degree in Business Accounting and Finance.



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