PAFO COLEAD

3 June 2025

Innovations Session N°23

Opportunities in cross-border value chains for entrepreneurs

INNOVATIONS SERIES

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Zabbaan Group

Zabbaan

Zabbaan Industrie

Zabbaan Institut

Institut Foodtech
FoodPackding
Agritech

Zabbaan International

Zabbaan Industrie : An innovative model based on a fair value chain

1 Upstream

- 50,000 smallholder farmers across Mali,
- 45 sectors
- We have reforested more than 500 hectares wiht women farmers.

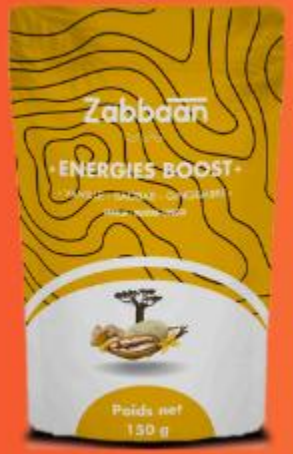
2 Heart of the agricultural value chain

- 1 food processing Industrie based in Bamako
- 4 pre-treatment units
- Team: 35 direct jobs and 45 part-time employees, 80% of whom are women

3 Downstream of the value chain: Zabbaan is conquering the world West Africa - Europe

Exotic wholesalers in Europe, Africa department with the Carrefour group and a revolution with sales on social networks in Mali

Gamme	Produit
Jus fruités	
Jus Doumanii	
Tisane bien-être	
Energie Boost - Fruits secs- Noix de Cajou - Vétivers en Tisane	
Confitures	



The role of innovation in shaping inclusive and sustainable landscape restoration.

Zabbaan Institut

Zabbaan Institute is Mali's first foodtech and foodpackaging company specializing in agricultural sector development along the value chain, as well as youth and women's entrepreneurship in rural and urban areas.

From its inception to the present day, the Zabbaan Institute has worked with several institutions, NGOs, organizations, and businesses in Mali and the surrounding sub-region (Niger and Senegal). Zabbaan Institute has launched 120 women's agricultural cooperatives across Mali.

Inspired

to accompany

innovate

Bouster

Accelerate

Parteners

PNUD

WORLD BANK GROUP

UNCDF
Local Development • Capital Development

World Agroforestry

FAO
FIAT PANIS

ONU FEMMES

AFD

OIM
ONU MIGRATION

FACEJ

USAID
FROM THE AMERICAN PEOPLE

Think Peace

Pensons paix !

This event was organised by the Fit For Market Plus programme, implemented by COLEAD within the framework of Development cooperation between the Organisation of African, Caribbean and Pacific States (OACPS), and the European Union (EU).

This publication has been produced with the financial support of the EU and the OACPS. Its contents are the sole responsibility of COLEAD and can under no circumstances be regarded as reflecting the position of the EU or the OACPS.

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Thank you