

27 FEBRUARY 2025



Session n°16:

Opportunities in cross-border value chains for entrepreneurs



Caribbean Agrifood Business Series ...



Funded by
the European Union

EU-Caribbean Regional Food Security Programme

Strengthening nutritious and sustainable value chains in the Caribbean through Alliances

IICA-COLEAD Presentation
Caribbean Agrifood Business Series
27 Feb 2025



2023 – 2027 | EUR 19 M | Implemented directly by:

- **CARIBBEAN DEVELOPMENT BANK (CDB)** – EUR 7 M working on Finance, Investment and Logistics
- **INTERNATIONAL TRADE CENTRE (ITC)** – EUR 4 M working on value chains
- **INTER-AMERICAN INSTITUTE FOR COOPERATION ON AGRICULTURE (IICA)** – EUR 3 M working on food safety / SPS
- **EU MEMBER STATES AGENCIES FIIAPP AND CPVA** – EUR 5 M working on social safety net and nutrition
- **Associated institutions:** CARDI, CPSO, CRFM, CAHFSA, FAO + regional/national institutions.



Partnership for Economic Resilience & Trade



Partnership for Governance, Security & Human Development



Partnership for a Caribbean Green Deal

GENERAL OBJECTIVE



To enhance the resilience and sustainability of food systems in the Caribbean, promoting food and nutrition security particularly among groups in vulnerable situations.

SPECIFIC OBJECTIVES



1. Enhanced sustainability, resilience, nutrition and gender sensitivity of food production systems, for local and regional markets.
2. Improved processing and regional distribution systems of food products.
3. Extended inclusivity of national social protection systems, particularly for agricultural actors.
4. Promoted equitable access to nutritious and healthy diets.

KEY DATES



- Presentation of the programme to the **OECS Ministerial** meeting at the CWA 2023
- **Signature of the contracts** with each implementing partner (November 2023) and launch of the programme.
- **Inception period** (January 2024 – September 2024), definition of workplans and selected countries of focus.

Partners



ALLIANCES
FOR ACTION

Our intervention logic

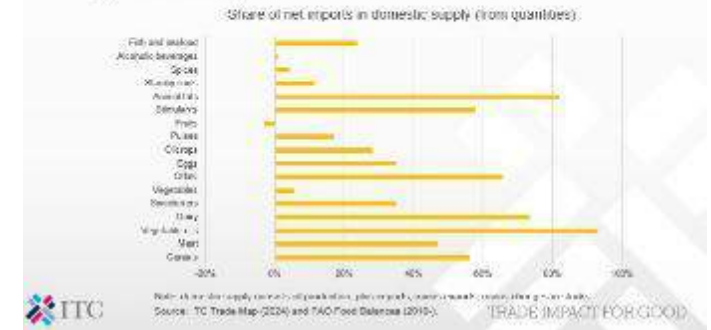
- TMI regional trade data assessments and prioritisation of blue economy/ artisanal fisheries and food value chains
- Institutional assessments (CUBED); Scoping missions to Guyana and Barbados
- Company assessments and Institutional partnership building
- Capacity building, market and investment linkages plans roll out

Unpacking the food import bill

But does the food supply rely on imports?

- A large share of the domestic supply of cereals, meat, dairy, vegetable oils and sweeteners comes from imports (between 35% and 83%).

- Sectors with small(er) deficits can also rely heavily on imports (e.g. animal fats 82%).

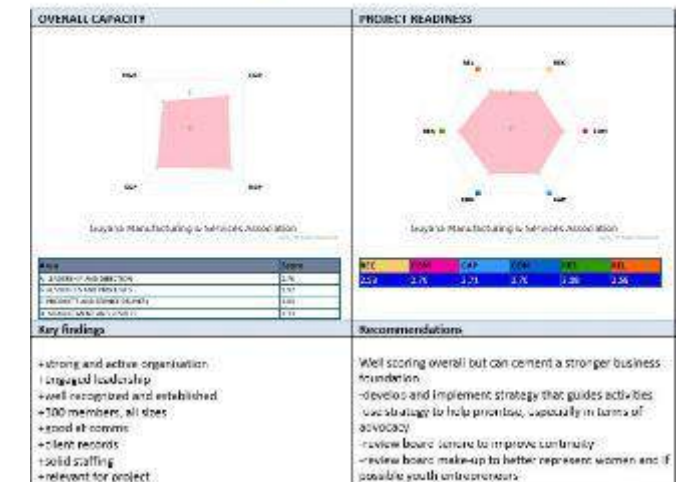


TMI Analysis

Guyana – Guyana Manufacturing & Services Association

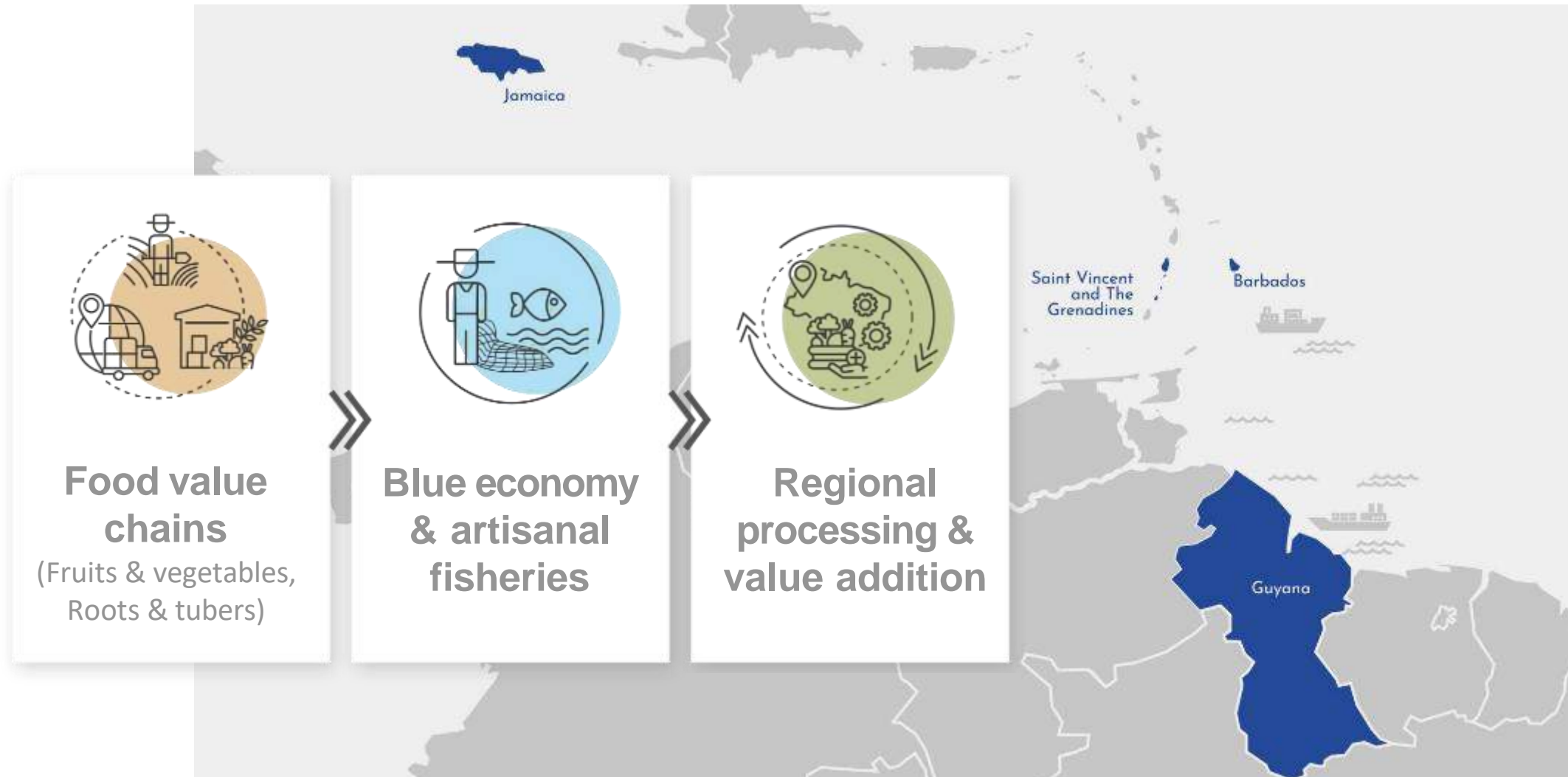
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Member's associations - (i.e. sector, professional, exporters)



CUBED assessments

Areas of focus



Selection of companies with inputs from partners



ASSESSMENT CRITERIA (GREEN=Strategic Impact; BLUE=Basic; RED=Below expectation)

Type	Products	Size	Link to producers /suppliers	ASSESSMENT CRITERIA						
				Comparative advantage	Buyer's perspectives	Inclusive growth ; small-holder	Upgrading opportunity	Industry governance structure	Policy alignment	Relevance for food security
Agri-processor	Fish, shrimp	Large	10,000	2	2	2	2	1	2	2
Retailer	Food - various	Large	50	2	2	2	2	1	2	2
Agribusiness	Roots and tubers	Large	400	2	2	2	1	1	2	2
Agribusiness	Vegetables	Medium	100	2	1	2	2	1	2	2
Agribusiness	Various	Medium	100	2	2	2	2	1	1	2
Agribusiness	Hydroponic vegetables	Small	1,000	2	1	2	2	1	2	2
Agribusiness	Fish (frozen)	Small	1,000	1	1	2	2	1	2	2
Association	Peanut butter	Small	25	1	1	2	2	1	2	1
Agribusiness	Vegetables	Medium	100	1	1	1	2	1	1	2
Agri-processor	Flours, Saltfish	Medium	100	1	1	1	1	1	1	2
Association	Rice	Medium	1000	1	1	1	1	1	1	2
Agri-processor	Fish (frozen)	Medium	100	1	1	1	1	1	1	1
Agribusiness	Flours	Large	100	1	1	0	1	1	1	1
Agribusiness	Shrimp	Small	5	0	1	0	1	1	1	1



Innovation in Blue Economy for Food Security

1



Upgrading small scale fisheries, fisher folk and communities

2



Promoting innovative and restorative mariculture, aquaculture & conservation

3



Promoting new products and value addition using waste and innovation

4

Promoting improved market linkages & responsible investment for Blue Economy

Regional Processing & Value addition

- Shared facilities with high potential to increase food security in the Caribbean region assessed
- Catalyst in respective sectors / countries to produce healthy and nutritious food products in the region
- Capturing more value within their own operations and encouraging and enabling links to other smallholder farmers
- Tailored capacity building and technical assistance programmes to be rolled out



Value-added food production, Access to markets, Investment & Climate-resilient and sustainable practices for food production.





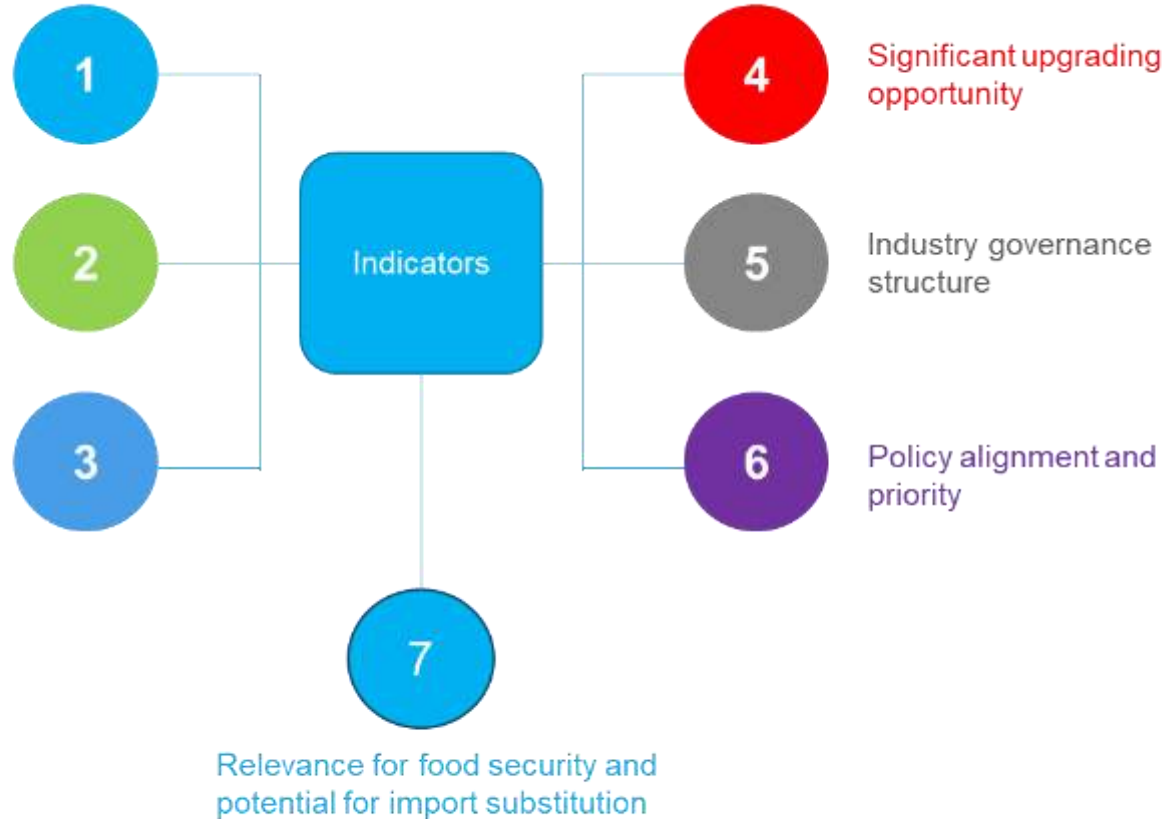
Annexes

Selection of companies with inputs from partners

Comparative advantage & competitiveness within the Caribbean region for food products (TMI methodology for regional value chains)

Caribbean importer/buyer's perspectives

Inclusive growth opportunity, measured by smallholders' market participation



Focus on intra-regional trade & healthy diet (source of protein- fish, vitamins-F&V, carbs-cereals)

Thank you



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