

South-South Series: Empowering and Growing Women-led Business

Session 3: Power in Connection: Collaborating & Networking for Women's Business Growth

21 Mai 2025

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INTERNATIONAL

THE POWER OF WOMEN

85%

Women make or influence over 85% of consumer purchasing decisions.

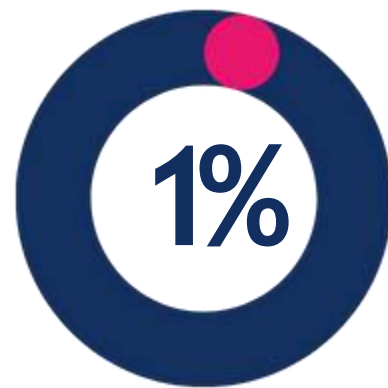
51%

Women make up 51% of the world's population

33%

Women own 33% of all privately owned businesses

AND YET...



Women-owned businesses earn less than 1% of corporate and government spend globally.

WHO WE ARE

A global non-profit dedicated to driving money into the hands of women business owners by connecting them with large corporate, multilateral, and government buyers around the world.

DEMAND	Member Buyers
180+	
SUPPLY	Women-Owned Businesses
20,000	
MARKETS	Countries for Connections
135+	

BY THE NUMBERS

20,000
WOMEN OWNED
BUSINESSES



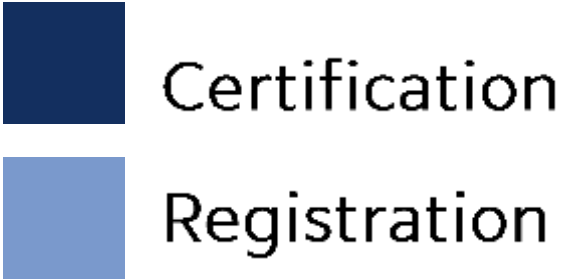
WEConnect International certifies Women's Business Enterprises in 60+ countries and hosts the world's largest searchable online database of women suppliers based in 135+ countries. Registration is free for women-owned businesses.

180+
MEMBER BUYERS



WEConnect International member buyers represent \$4+ trillion in annual purchasing power. Responsible sourcing practices help member buyers ensure their supplier base reflects their markets, increase shareholder value, and enhance their competitive advantage.

CURREACH



CURREACH

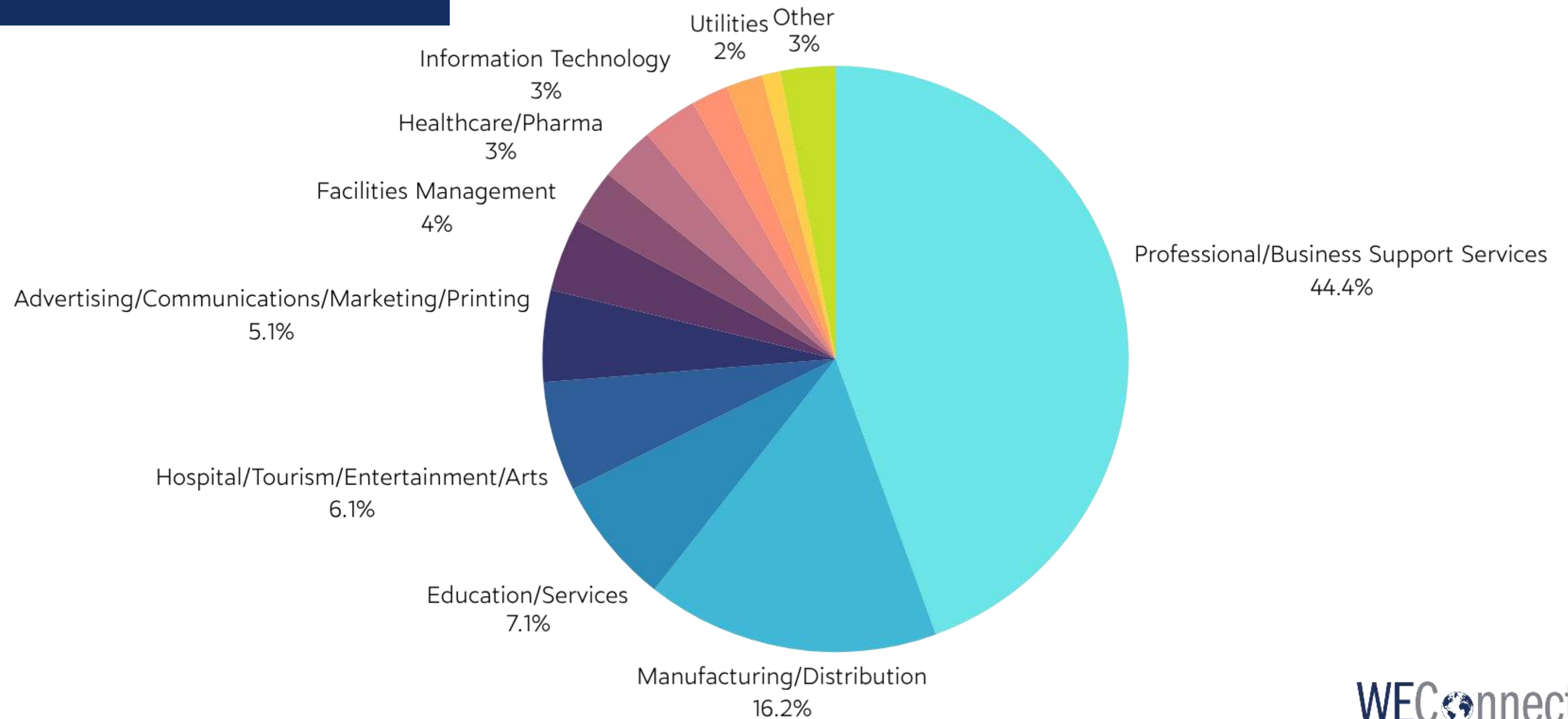
Antigua & Barbuda
Argentina
Austria
Australia
Bahamas
Bangladesh
Barbados
Belgium
Belize
Bermuda
Brazil
British Virgin
Islands
Canada
Cayman Islands
Chile
China

Colombia
Costa Rica
Dominica
Ecuador
El Salvador
France
Germany
Grenada
Guatemala
Guyana
Honduras
Hong Kong
India
Indonesia
Ireland
Israel

Italy
Jamaica
Japan
Kenya
Malaysia
Mexico
Montserrat
Netherlands
New Zealand
Nigeria
Pakistan
Panama
Peru
Philippines
Poland
Saint Kitts & Nevis

Saint Lucia
Saint Vincent & the
Grenadines
Singapore
South Africa
Spain
Sri Lanka
Switzerland
Taiwan
Trinidad & Tobago
Turkey
Turks & Caicos
Islands
United Kingdom
United States
Vietnam

WOMENSUPPLIERS



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THANK

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Thank you

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