

A stylized illustration of a group of diverse women with various hairstyles and colors, positioned on the left side of the slide.

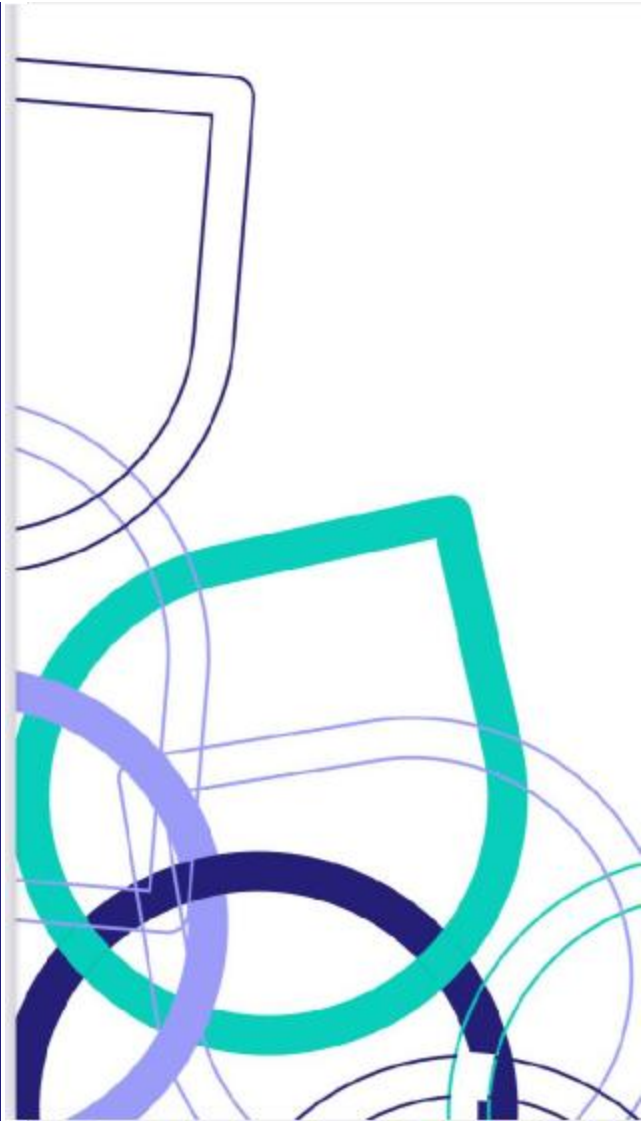
South-South Series: Empowering and Growing Women-led Business

Session 3: Power in Connection: Collaborating & Networking for Women's Business Growth

21 Mai 2025

Todas Conectadas

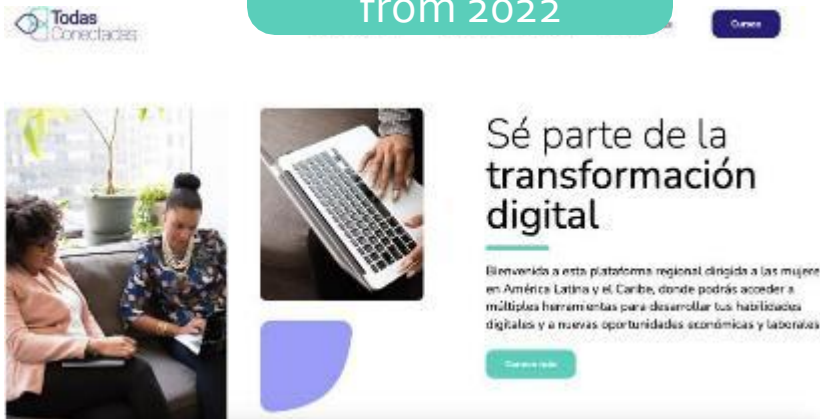
21 May 2025



What is Todas Conectadas?

A UN Women initiative to promote digital inclusion and economic empowerment of women entrepreneurs in LAC through an online, collaborative, technology-based platform.

Visit: www.todasconectadas.org



The screenshot shows the homepage of the Todas Conectadas platform. At the top left is the logo. A teal callout box in the top right corner states: "Platform: +35,000 visitors from 2022". The main heading reads "Sé parte de la transformación digital". Below this, a paragraph welcomes users to the regional platform for Latin America and the Caribbean, highlighting tools for digital skills and economic opportunities. A "Comenzar ahora" button is visible. Below the main content, there are two purple callout boxes: "Training: 35 + free online courses" and "Communities: 19 networking platforms or spaces". At the bottom, a grid displays various community and training modules with their respective logos and titles.

Platform: +35,000 visitors from 2022













Sé parte de la transformación digital

Bienvenido a esta plataforma regional dirigida a las mujeres en América Latina y el Caribe, donde podrás acceder a múltiples herramientas para desarrollar tus habilidades digitales y a nuevas oportunidades económicas y laborales.

Comenzar ahora

Training: 35 + free online courses

Communities: 19 networking platforms or spaces

 Acceleradora Virtual	 Administración de sistemas	 Agenda 2030 para el desarrollo sostenible y la igualdad de género
 Análisis de datos	 Análisis financiero	 Aptitudes Interpersonales
 Entre Todas	 MicroMentor	 MIPYMES MX
 MeT [Comunidad]	 Tway	 Hecho por Mujeres

Courses

Digital Transformation

- ☐ Get closer to digital transformation
- ☐ System administration
- ☐ Digital tools for international trade
- ☐ Reinvent TEC
- ☐ Software Development

Entrepreneurship and business

- ☐ Innovative entrepreneur toolkit
- ☐ Start your business
- ☐ Strengthen your business
- ☐ Virtual Accelerator
- ☐ Project management
- ☐ Challenge of access to value chains

AI and Tech

- ☐ Introduction to AI for Business Leaders AI Solutions with Azure Machine Learning
- ☐ IA Business School - Education Sector
- ☐ IA Business School - manufacturing sector

Finance

- ☐ Finance Bootcamp for Women Entrepreneurs
- ☐ Intro to data analysis
- ☐ Intro to financial analysis
- ☐ Financial and digital literacy
- ☐ Women investors

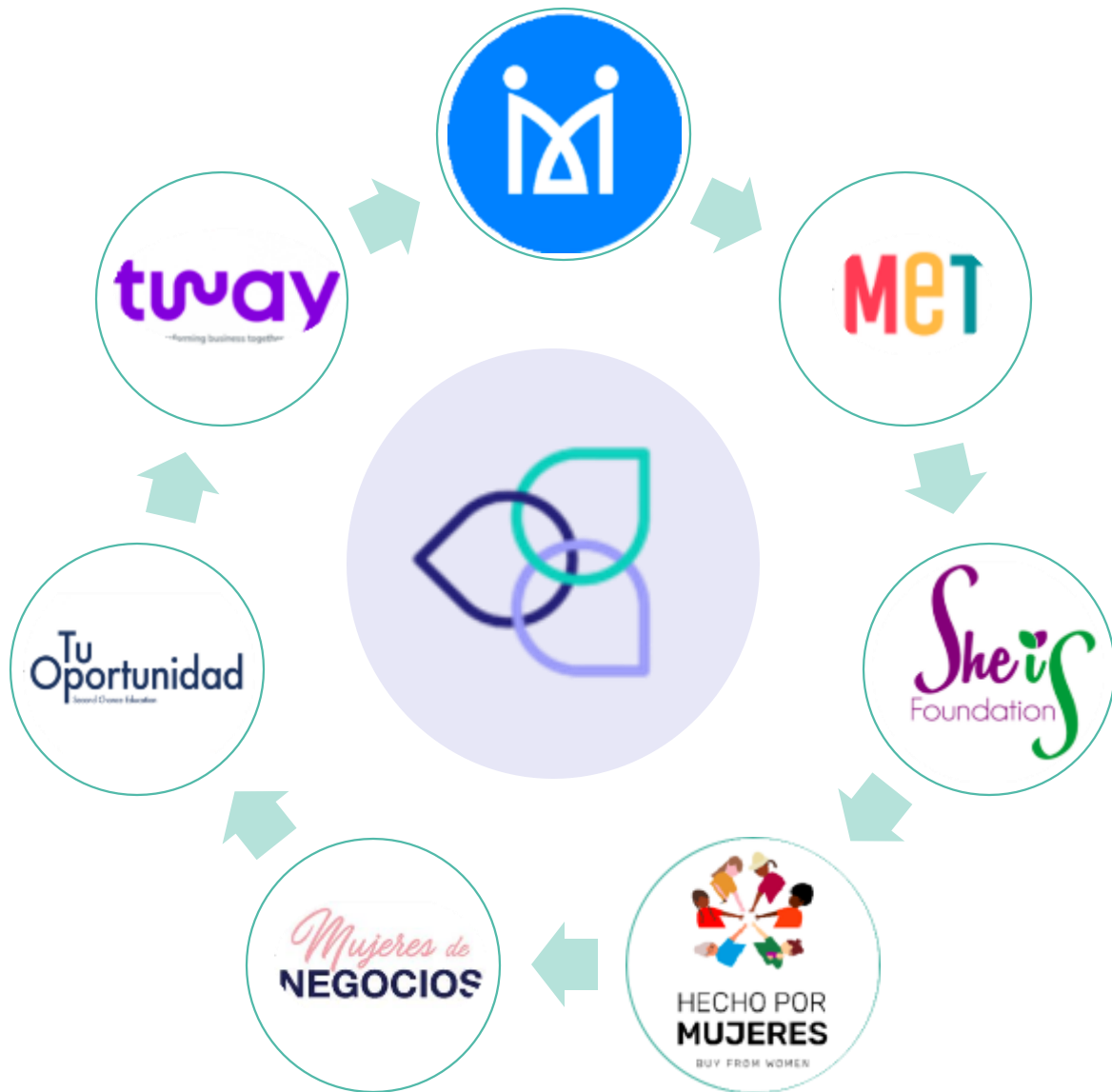
Personal and professional skills

- ☐ M'Empodero
- ☐ How to be more executive
- ☐ Skills for entrepreneurship
- ☐ Productivity and mastery of digital skills

- Access to 85% of the courses in English and Portuguese with the Google Translator tool.
- 95% of the courses are free of charge. 5% are offered at a discount of up to 70% for Todas Conectadas users.
- The vast majority of courses deliver personalised certificates
- Self-guided and asynchronous courses adapted to your time and schedule.



Communities and mentoring

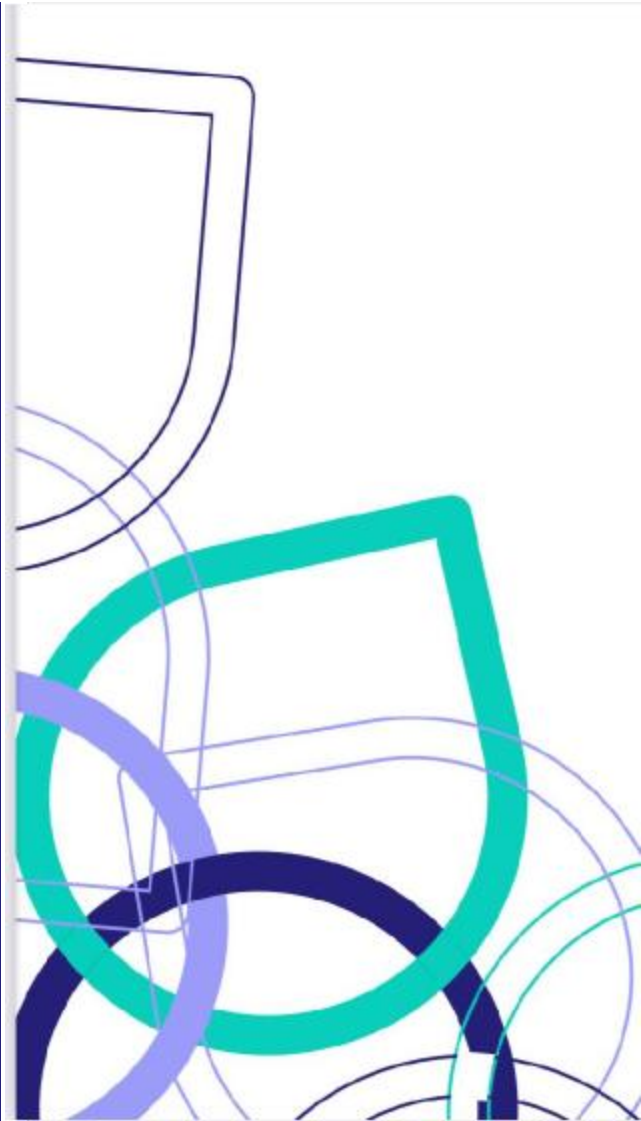


Find out through which communities you can connect with other women entrepreneurs in your country or in other LAC countries. Share doubts, make contacts, or explore alliances in other countries.



Contact us at

hola@todasconectadas.org





Thank you

This event was organised by the Fit For Market Plus programme, implemented by COLEAD within the framework of Development cooperation between the Organisation of African, Caribbean and Pacific States (OACPS), and the European Union (EU).

This publication has been produced with the financial support of the EU and the OACPS. Its contents are the sole responsibility of COLEAD and can under no circumstances be regarded as reflecting the position of the EU or the OACPS.