

9 September 2025

# Innovations Session N°24

## Innovation and technology adoption by entrepreneurs



INNOVATIONS  
SERIES







# Safi Organics:

Regenerating African Soils, Empowering Farmers

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Sept 2025



# Problem: Soil Degradation Crisis = 4B Loss per Annum



Widespread Soil Degradation

65%

Due to acidified fertilizer



Reduced Productivity

34%

Cereal yields down 64%



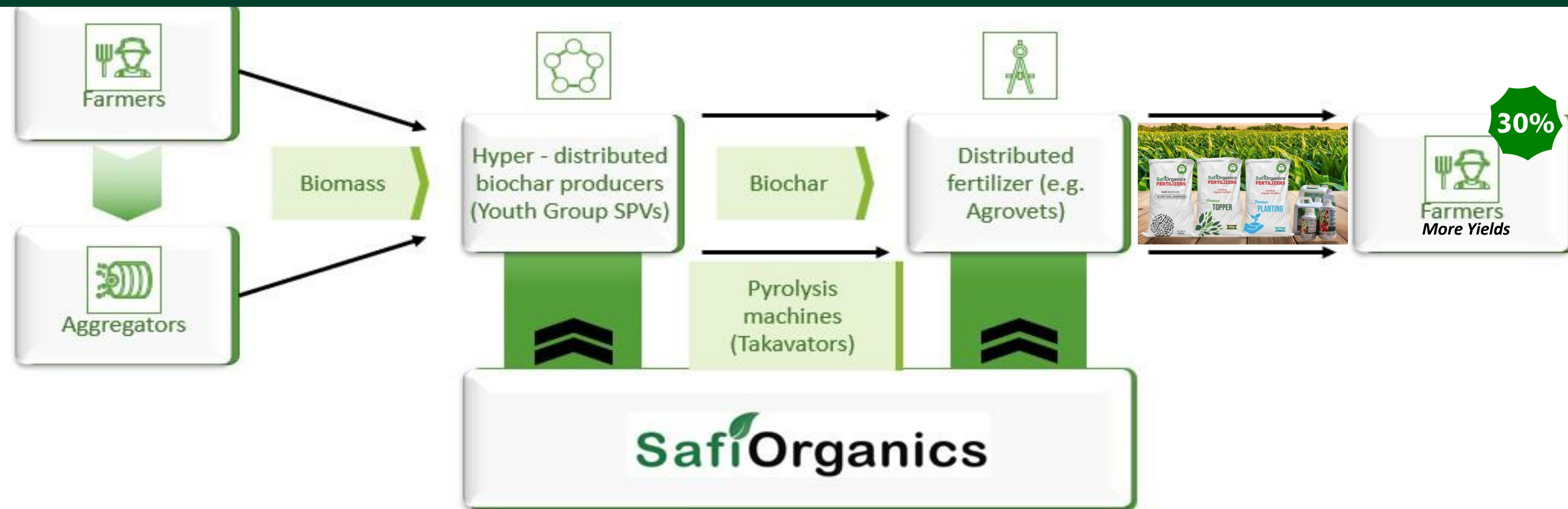
Unaffordable Inputs

Pay 2-6x higher





**Our Product:** Locally produced, Soil specific and carbon-negative organic fertilizer blends





# Voices of Success: Farmer Testimonials



**Rev. Jared Oseko, Kisii**

"Before Safi, the fruits were few, small and unhealthy. Now all trees are bearing more and bigger fruits doubling my income. I can now pay school fees and save."



**Caroline, Kirinyaga Women Farmers Group**

"Our group has reduced costs and improved soil health. More coffee, I testify Safi works."



# Impact: Proven Impact with Momentum for Scaled Growth

Today

>18K  
Farmer Customers

200  
Rural Jobs

20K Ton  
CO<sub>2</sub> removed

35K Ton  
Waste recycled



2027

>200K  
Farmer Customers

1,700  
Rural Jobs

200K Ton  
CO<sub>2</sub> removed

350K Ton  
Waste recycled

2  
ZERO  
HUNGER



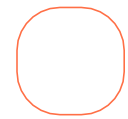
12  
RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION



15  
LIFE  
ON LAND

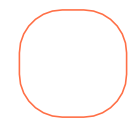


# Join the Soil Revolution



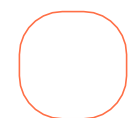
## Support Us

Share our story with your audience



## Invest With Us

We are seeking \$3M to reach 100K Farmers in 2 years

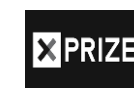


## Visit us

Come and experience first hand how we impact lives



Partners and  
Collaborators







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**SafiOrganics**  
**FERTILIZERS**  
*Transforming Lives Through Sustainable Agriculture*



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# Thank you

