9 September 2025



Innovations Session N°24 Innovation and technology adoption by entrepreneurs







Summary



- About us
- Our Phygital solutions
- Innovation & Impact

- Focus 2025 2027
- Our Ambition

About us



Who are we

Agritech operating in Benin and Côte d'Ivoire, with a vision to build a digital ecosystem connecting cooperatives and SMEs to modern agricultural services.



Reinventing agriculture in Africa with digital and inclusive solutions

Our Phygital Solutions (IKENA)



Coop



Farm management, Machines rental and Scoring module

Market



The bridge between
Farmers and Consumers
(Intrants, equipments, waste...)

Learning



E-learning and agricultural Mentoring

Innovation & Impact



- Phygital approach (physique and digital services)
- Creation of an agricultural waste market (Substainability)
- Targets: Cooperatives, Agricultural SMEs, Individual farmers
- +10k producers impacted since 2021

Results: 48% revenue from rentals | 32% from technical assistance | 20% from Market linking

Focus 2025 - 2027 (Benin & Côte d'Ivoire)

- Focus : Machines + Market (Uber + Alibaba of agriculture)
- Potential market: 1.5 million producers
- Objective: Targeting 60,000 producers

Expansion: irrigation, energy, local storage.



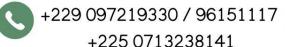


Our Ambition



To become the leading one – stop shop for agricultural solutions in West Africa

Together, let's make African agriculture a driver of sustainable prosperity











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