

9 September 2025

Innovations Session N°24

Innovation and technology adoption
by entrepreneurs



INNOVATIONS
SERIES





Unlocking the Potential of Agricultural Cooperatives and SMEs in Africa

www.ikena.net

Summary



- **About us**

- **Our Phygital solutions**

- **Innovation & Impact**

- **Focus 2025 -2027**

- **Our Ambition**

About us



Who are we

Agritech operating in Benin and Côte d'Ivoire, with a vision to build a digital ecosystem connecting cooperatives and SMEs to modern agricultural services.



Reinventing agriculture in Africa with digital and inclusive solutions



Our Phygital Solutions (IKENA)



Coop



Farm management ,
Machines rental and
Scoring module

Market



The bridge between
Farmers and Consumers
(Intrants, equipments, waste...)

Learning



E-learning and
agricultural Mentoring

Innovation & Impact



- **Phygital approach** (physique and digital services)
- **Creation of an agricultural waste market** (Sustainability)
- **Targets:** Cooperatives, Agricultural SMEs, Individual farmers
- **+10k producers impacted** since 2021

Results: **48%** revenue from rentals | **32%** from technical assistance | **20%** from Market linking

Focus 2025 - 2027 (Benin & Côte d'Ivoire)

- **Focus** : Machines + Market (Uber + Alibaba of agriculture)
- **Potential market**: 1.5 million producers
- **Objective**: Targeting 60,000 producers

Expansion: irrigation, energy, local storage.



Our Ambition



To become the leading one – stop shop
for agricultural
solutions in West Africa

Together, let's make African agriculture a driver of sustainable prosperity



+229 097219330 / 96151117
+225 0713238141



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www.africerealgroup.com

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Thank you

