

A stylized illustration of a group of diverse women with various hairstyles and colors, positioned on the left side of the slide.

South-South Series: Empowering and Growing Women-led Business

Session 4: Leveraging Technology and Digital Transformation

3 September 2025


Grenada National Training Agency


Overview & Role in the CARDTP
Project





GNTA and the CARDTP Project

- Grenada National Training Agency (GNTA):
 - Established to coordinate and regulate Technical and Vocational Education and Training (TVET).
 - Oversees standards development, quality assurance, and workforce certification.
 - Promotes skills development to enhance employability and competitiveness.
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Genesis of the Project

- Grenada's National Sustainable Development Plan 2035 identifies the digital economy as a **priority area of public investment**.
 - Goal: Enable Grenada to **compete in the digital era** and provide opportunities for citizens.
 - **Rising youth unemployment** is a critical concern for the Government of Grenada (GoG).
 - Solution: Create **opportunities aligned with 21st-century labor market needs**.
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Caribbean Digital Transformation Project (CARDTP)

- A regional initiative to accelerate digital transformation in education, skills, and workforce readiness.
- - GNTA plays a central role in aligning training programmes with digital skills needs.
- - Supports the development of a modern, digitally skilled labour force in Grenada.






CARDPT

- The Caribbean Digital Transformation Project (CARDTP) focuses on **training and certification** through a **Basic Digital Literacy** programme.
 - Recognizes the importance of equipping citizens to **integrate technology and digital skills** into daily life.
 - Digital literacy is a **critical 21st-century tool** for personal and professional development.
 - Training in ICT helps improve **communication with stakeholders**.
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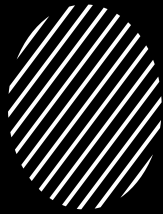
Implementation

Training for the Basic Digital Literacy Programme commenced in **November 2024**.

- **Ongoing enrollment** since programme launch.
 - **Five Training Providers contracted** (through Expressions of Interest):
 - T. A. Marryshow Community College (TAMCC)
 - Grey's Training and Certification Center (GTCS)
 - New Life Organization (NEWLO)
 - TechWorld
 - Centre for Certification and Development Training (CDACT)
 - **Three cohorts** started in the **last quarter of 2024**.
 - **Seven cohorts** commenced in the **first quarter of 2025**.
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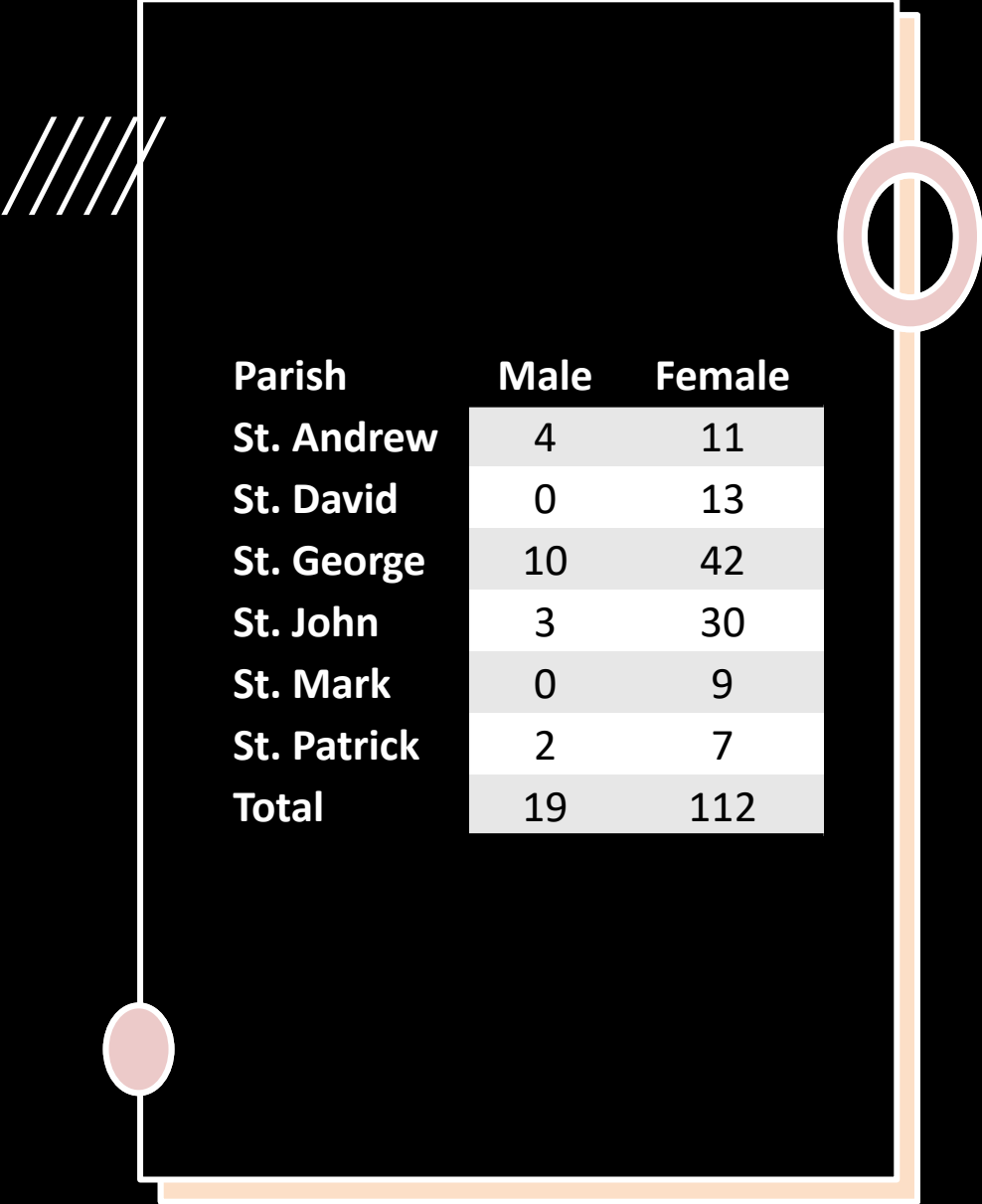
Sample Training Modules



- Module 1- Operate a personal computer
- Module 2- Communicate and Search Using the Internet
- Module 3- Use Mobile IT devices



Enrolment- IT Fundamentals Level 1



Parish	Male	Female
St. Andrew	4	11
St. David	0	13
St. George	10	42
St. John	3	30
St. Mark	0	9
St. Patrick	2	7
Total	19	112



Immediate Impact

- Increased confidence in using computers and the internet
- Handling common issues such as troubleshooting finding files or sending emails
- Demonstrating good understanding of online privacy, data protection and basic security features



Future
Plans-Long-
term

- **Expanding access to other communities**
- **Pathway to Advanced Certification**
- BDLP graduates have shown interest in pursuing further training.
- Many aim to complete the **National Vocational Qualification (NVQ) in IT Fundamentals Level**.
- Opportunity for service providers to promote a **training pathway**:
 - Seamless transition from BDLP → NVQ programme.
- **Benefits:**
 - Enhances learner motivation.
 - Builds digital competency.
 - Supports workforce readiness.



Thank you

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