# South-South Series: Empowering and Growing Women-led Business

## Session 4: Leveraging Technology and Digital Transformation

3 September 2025

Funded by the European Union

# Grenada National Training Agency

Overview & Role in the CARDTP Project

# GNTA and the CARDTP Project

- Grenada National Training Agency (GNTA):
- Established to coordinate and regulate Technical and Vocational Education and Training (TVET).
- Oversees standards development, quality assurance, and workforce certification.
- Promotes skills development to enhance employability and competitiveness.

# Genesis of the Project

- Grenada's National Sustainable Development Plan 2035 identifies the digital economy as a **priority area of public investment**.
- Goal: Enable Grenada to **compete in the digital era** and provide opportunities for citizens.
- **Rising youth unemployment** is a critical concern for the Government of Grenada (GoG).
- Solution: Create **opportunities aligned with 21st-century labor market needs**.

# Caribbean Digital Transformation Project (CARDTP)

- A regional initiative to accelerate digital transformation in education, skills, and workforce readiness.
- - GNTA plays a central role in aligning training programmes with digital skills needs.
- - Supports the development of a modern, digitally skilled labour force in Grenada.

# CARDPT

- The Caribbean Digital Transformation Project (CARDTP) focuses on **training and certification** through a **Basic Digital Literacy programme**.
- Recognizes the importance of equipping citizens to **integrate technology and digital skills** into daily life.
- Digital literacy is a **critical 21st-century tool** for personal and professional development.
- Training in ICT helps improve **communication with stakeholders**.

# Implementation

**Training for the Basic Digital Literacy Programme** commenced in **November 2024**.

- **Ongoing enrollment** since programme launch.
- **Five Training Providers contracted** (through Expressions of Interest):
- T. A. Marryshow Community College (TAMCC)
- Grey's Training and Certification Center (GTCS)
- New Life Organization (NEWLO)
- TechWorld
- Centre for Certification and Development Training (CDACT)
- **Three cohorts** started in the **last quarter of 2024**.
- **Seven cohorts** commenced in the **first quarter of 2025**.

# Sample Training Modules

- Module 1- Operate a personal computer
- Module 2- Communicate and Search Using the Internet
- Module 3- Use Mobile IT devices

# Enrolment- IT Fundamentals Level 1

| Parish | Male | Female |
|---|---|---|
| St. Andrew | 4 | 11 |
| St. David | 0 | 13 |
| St. George | 10 | 42 |
| St. John | 3 | 30 |
| St. Mark | 0 | 9 |
| St. Patrick | 2 | 7 |
| Total | 19 | 112 |

# Immediate Impact

- Increased confidence in using computersand the internet
- Handling common issues such as troubleshooting finding files or sending emails
- Demonstrating good understanding of online privacy, data protection and basic security features

Future Plans-Long-term

- **Expanding access to other communities**
- **Pathway to Advanced Certification**
- BDLP graduates have shown interest in pursuing further training.
- Many aim to complete the **National Vocational Qualification (NVQ) in IT Fundamentals Level**.
- Opportunity for service providers to promote a **training pathway**:
    - Seamless transition from BDLP → NVQ programme.
- Benefits:
    - Enhances learner motivation.
    - Builds digital competency.
    - Supports workforce readiness.

# Thank you

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