



#### Session n°19:

# Transforming Agrifood Systems: Opportunities for entrepreneurs in the Caribbean and Latin America











## EDEN HERBS & SPICES NV

# Entering the Regional Market

Processing & Exporting Quality Natural Products



## Who are we?

#### Location:

District Wanica - Suriname

#### **Partners:**

- ASAP Agri Farm
- Agro Cooperation Kawna Opo WA Out-growers Commewijne
- Sur Organic & Hydro Crops
- Soesila Ramautar | Agronomist | Co-Trainer
- Cooperation Asajaka Weno Verwerking U.A. Indigenous women in Pierre Kondre



## Specialize/focus

- Processing of medicinal & non-medicinal herbs & spices
- No use of preservatives natural/ pure production
- Use of production machine clean production
- A number of five herbs in our basic product line (total: 26 products):
  - Ginger | Gotu Kola | Moringa | Hibiscus (Sorrel) |Turmeric => Tea/ Powder & Capsule

## **Our Product List**

TEA	POWDER	CAPSULES	SPICES	OILS	OTHER PRODUCTS
Ginger	Ginger	Ginger	5 in 1 Spices	Niaouli Herbal Oil	Syuru Mix Ice Tea
Gotu Kola	Gotu Kola	Gotu Kola	Red Pepper Flakes	Coconut Oil – Cold	Lemongrass Mix Ice Tea
Moringa	Moringa	Moringa	Black Pepper	Coconut Oil – Hot	Shredded Coconut
Sorrel/ Hibiscus	Sorrel/ Hibiscus	Sorrel/ Hibiscus			
Turmeric	Turmeric	Turmeric		10 t f 3 gom	Turmerics Vui
Lemongrass				THE BILL Eden H	Fruidenthee uidenthee Eden Herbs & Spices NV Spices NV Spices NV The Spices NV
Tea Mix				The land of the la	

## **Products view**

















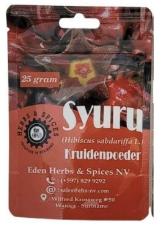












# Challenges in Production

#### Climate Change

- Open field cultivation Crop losses too much rain/ drought
- Fluctuating prices raw materials

#### Technology & Innovation

- High cost to build processing machines locally
- Expensive to-no-availability of processing machines

#### Human capital

Small pool of qualified food processing technicians and maintenance technicians



## Finance & Export Challenges

#### • Finance

- High demands and difficult access to low interest financial resources
- High interest rates on standard loans

#### Cross border trade

- ❖ High logistic cost | delays | small shipments
- Certifications & regulatory compliance



# How We Deal with Challenges

- Cooperation with Out-growers from different districts
- Year-round price contracts
- ❖ We order our own machines from the factories in China
- ❖ We work with indigenous women of Cooperation Asajaka Weno Verwerking U.A. – village Pierre Kondre
- We have parttime maintenance technicians on speed dial
- Payment arrangements with our suppliers (out-growers)
- ❖ We work with a freight forwarder/ processing companies
- ❖ We are in the preparation phase of certification
- ❖We work close with the Ministries of Agriculture & Economic Affairs

## **Expansion Regional Markets**

- Target Markets:
- Caricom countries | Latin America
- ❖ Netherlands | Dubai (End of October 2025)



- Upscaling and optimizing packaging, consistency & quality
- Establishing contacts with companies in relevant markets

#### Opportunities

- High demand for natural | pure products
- Leveraging regional trade contracts and partnerships

#### Challenges

Logistics | Regulations | Certification | Competition



### Conclusion

#### **Important:**

Eden Herbs & Spices is READY to talk business

#### **Challenges:**

Logistics | Regulations

#### **Opportunities:**

Expansion to Caribbean Market | partnerships

#### Our future goals:

Growing export | Contribution to healthy citizens in the region



## Thank You | Gracias | Bedankt | Merci



Eden Herbs & Spices NV

#### **Contact Information**

E-mail: sales@ehs-nv.com

W'app#: (+597) 829 9292

Catalog:

https://wa.me/c/5978299292

#### Social media:

https://www.facebook.com/EdenHerbsSpicesNV/





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# Thank you







