

23 OCTOBER 2025



Session n°19:

Transforming Agrifood Systems: Opportunities for entrepreneurs in the Caribbean and Latin America



Caribbean Agrifood Business Series ...



Funded by
the European Union

1. AgriConnect – a WBG initiative to transform smallholder farming, create jobs, and strengthen global food security



AgriConnect Strategic Framework		
Transforming smallholder farming, creating jobs, and strengthening global food security		
Strengthening foundations	Revamping policies	Capital mobilization
<p>Transformative investments:</p> <ul style="list-style-type: none">▶ Rural infrastructure (irrigation, roads, energy)▶ Digital/Ag tech solutions▶ Skilling farmers, agricultural research, and extension <p>Strengthened value-chains:</p> <ul style="list-style-type: none">▶ Cooperatives/business development for ag SMEs▶ Better inputs (seeds,fertilizers, machinery)	<p>Government commitment:</p> <ul style="list-style-type: none">▶ Policy alignment (agriculture & food policies, standards, trade facilitation, land tenure)▶ Repurposing of agricultural subsidies to reduce environmental impact, foster healthier diets, and create jobs	<p>Finance solutions:</p> <ul style="list-style-type: none">▶ Derisking instruments (digital finance, guarantees, ag insurance)▶ Climate finance (outcome bonds, paving the way for carbon finance)▶ Partnerships with private sponsors and philanthropies
Preserving natural capital & ensuring inclusion: As guiding principles for all investments		



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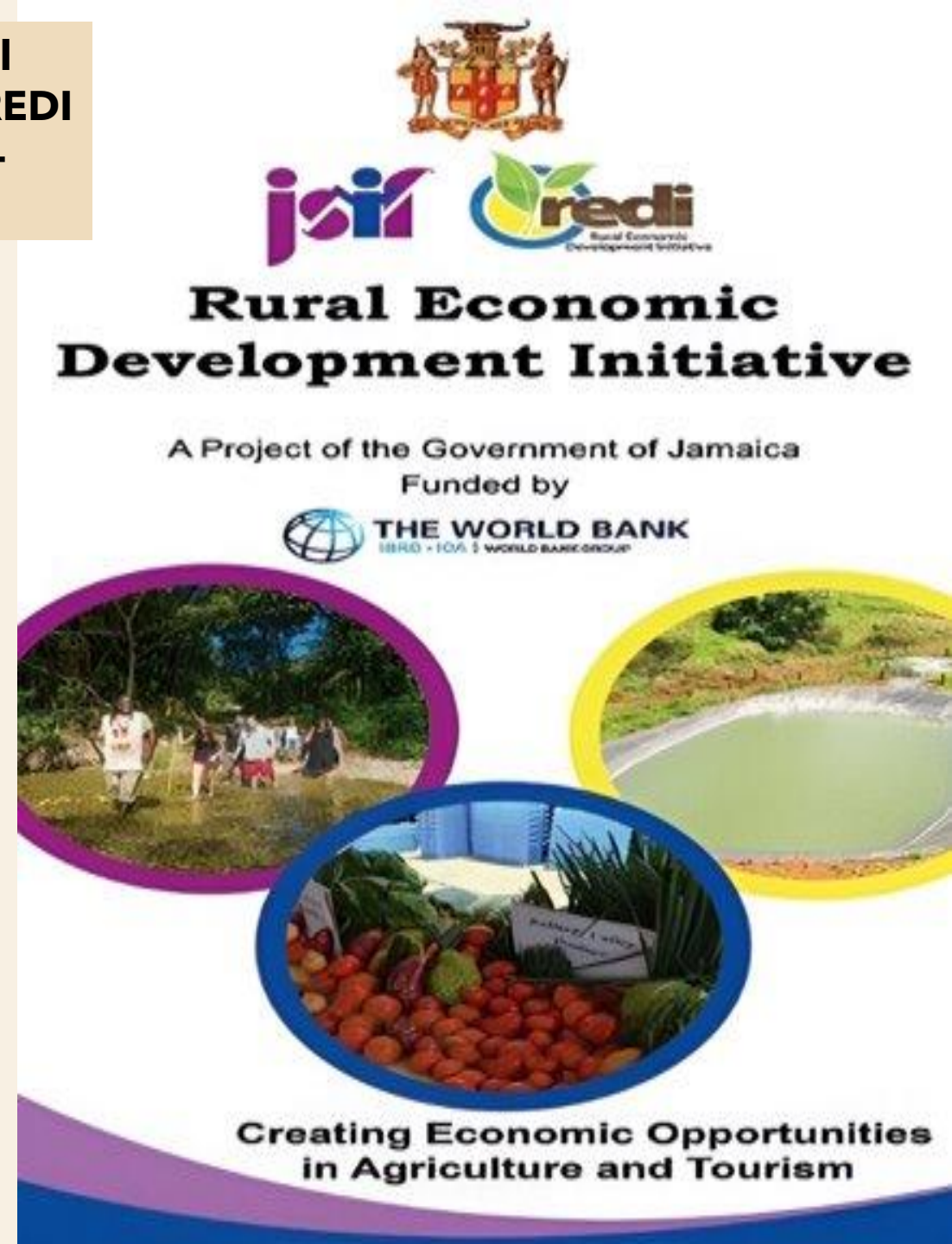
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TRANSFORMING AGRIFOOD SYSTEMS

Opportunities for entrepreneurs in
the Caribbean and Latin America
through **Jamaica's Second Rural
Economic Development Initiative
(REDI II)**

The REDI II is being implemented to promote rural economic development and income generation. REDI II seeks to enhance access to markets and climate-resilient approaches for targeted beneficiaries.



ST. MARY MULTIPURPOSE COOPERATIVE- COLD STORAGE FACILITY

THE SITUATION

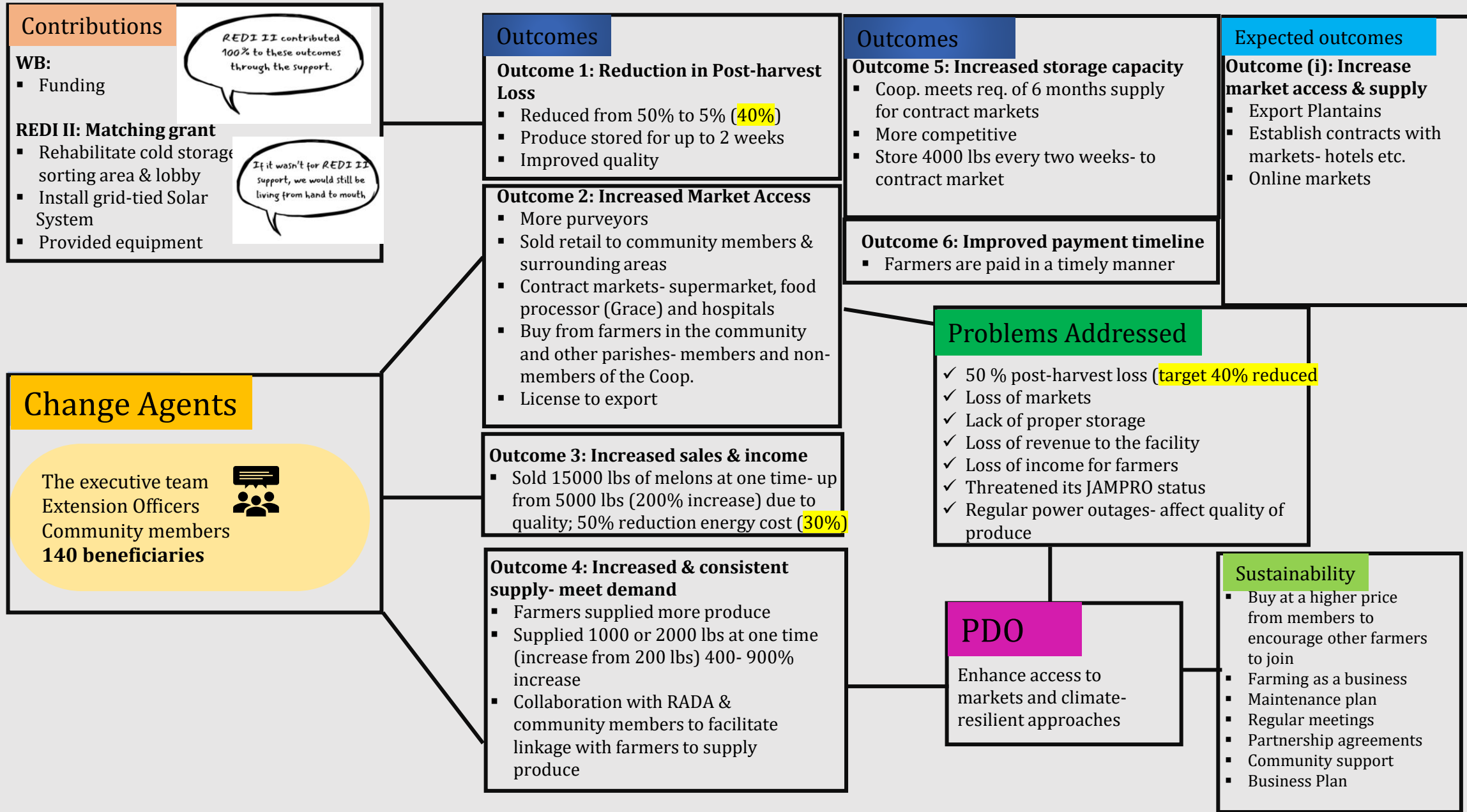
- 50% in Post-Harvest loss
- Insufficient cold storage space.
- Affect farmers' income stability.
- Frequent power outages compromised the produce quality.
- Risk certification for export.
- Loss of revenue.
- High energy cost.

THE DRIVERS

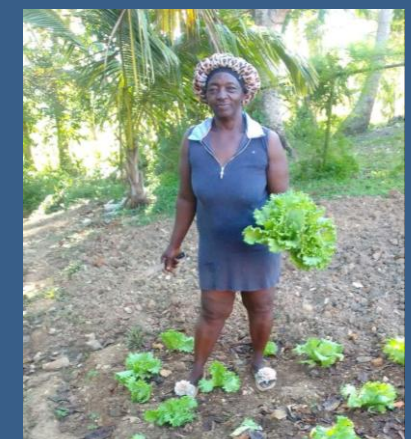
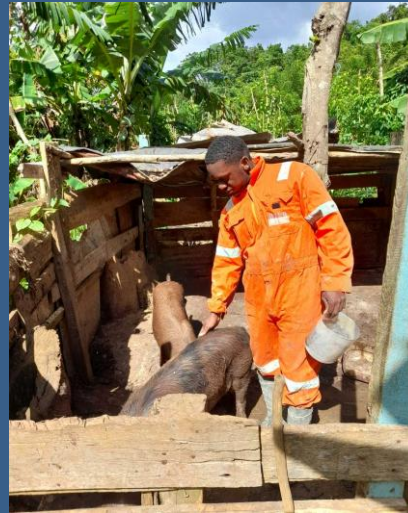
- National strategic priorities to improve cold chain supply.
- Increased market access
- Improved sustainable livelihood for small farmers



OUTCOMES OF ST. MARY MULTIPURPOSE COLD STORAGE FACILITY



INCOME GENERATION SMALL GRANTS FOR WOMEN AND YOUTH





THE SITUATION

- Negative impact of COVID-19 pandemic disproportionately affected rural women and youth.
- Loss of crops due to spoilage
- Business hours reduced.
- Increased cost of agriculture inputs.
- Reduction in number and consistency of purveyors/buyers
- Cut back on consumers spending.

THE DRIVERS

- Disproportionate impact on women and youth.
- Loss of Livelihood & markets
- Affect food security
- Lack access to resources

THE OUTCOMES

Building Climate Resilience

- Improved water conservation through rainwater harvesting.
- Increased water storage capacity- water more reliably available for livestock, especially during dry periods.
- 4,400 beneficiaries- 67% women and 21% youth

Market Access

- Tapped into new markets and market segments which serve as buffer to fluctuations
- Producers tapped niche markets such as parties, weddings, and other events, helping maximize sales during peak periods.
- Increase in customers and met increased demand.
- Market linkages with tourism sector.
- Met demands of differentiated markets and satisfy customers' weight preferences.
- Before support- Avg. weight of 6-week-old chickens 4-7 pounds. After support- Avg. weight 4.5-9 pounds.
- Before support- 50-100 live chickens. After support- 100% increase in production with 100-1000 live chickens.



LOOKING AHEAD

Invest in agriculture to empower farmers, boost local economies, and drive sustainable development:

- Agro-processing and cold chain facilities
- Protected agriculture (greenhouse farming)
- Climate-smart agriculture practices (drip irrigation, equipment, training, etc.)



An abstract geometric design on the left side of the slide. It features a dark blue background with various geometric shapes and patterns. A white circle is positioned near the top left. Below it, a light blue semi-circle is visible. To the right of the semi-circle, there is a pink triangle with diagonal lines. Further down, there is a pink square with a pattern of concentric lines. At the bottom, there is a pink triangle with a pattern of concentric lines. The overall design is modern and minimalist.

THANK YOU!

Thank you

