



5 November 2025

Innovations Session N°25

Foresight: Key agrifood changes
impacting entrepreneurs

INNOVATIONS^{'''}
SERIES



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**SPRING
 AGRIVENTURE**

SEEDS OF QUALITY, ROOTS OF CHANGE

By: Judith Kipchumba
 Kenya

The future is changing



**Over 2.5 Billion
By 2050**



Climate change

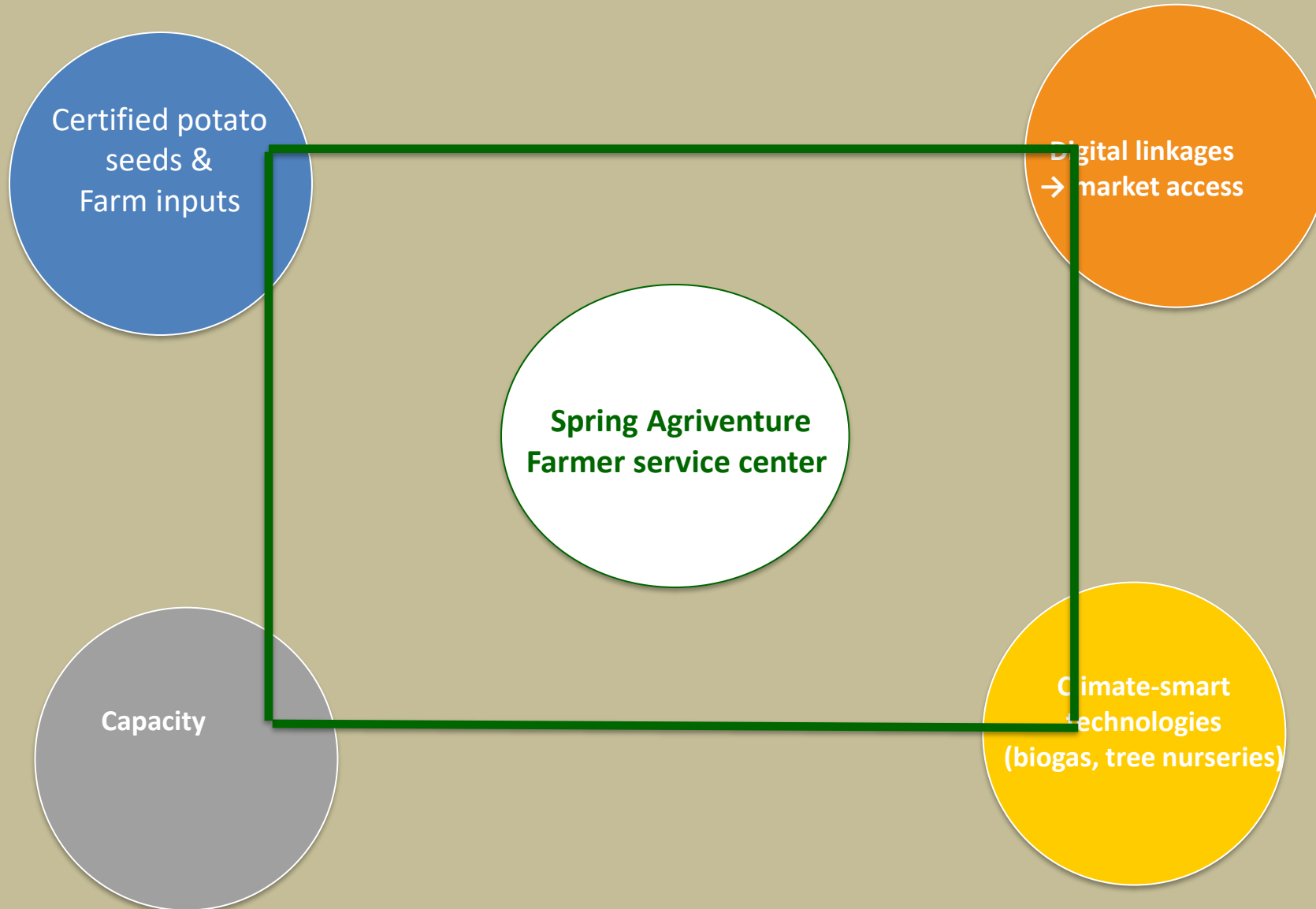
Reduce food production
by 14% by 2050



Digitalization

70% Youth
population

Our Innovations



An integrated model linking inputs, knowledge, and markets for prosperity.

Scaling Resilience (2025–2028)

Forecast → Plan → Grow

- Certified seed merchant status
- At least 1000 farmers trained annually
- Supply 50 tons of seeds per season
- At least 40% youth and women annually

Inclusivity & Environmental Sustainability





Seeds of Quality, Roots of Change

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Thank you

