



5 November 2025



## **Innovations Session N°25**

Foresight: Key agrifood changes impacting entrepreneurs

INNOVATIONS SERIES











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**SPRING AGRIVENTURE** 

## The future is changing



Over 2.5 Billion By 2050



#### Climate change

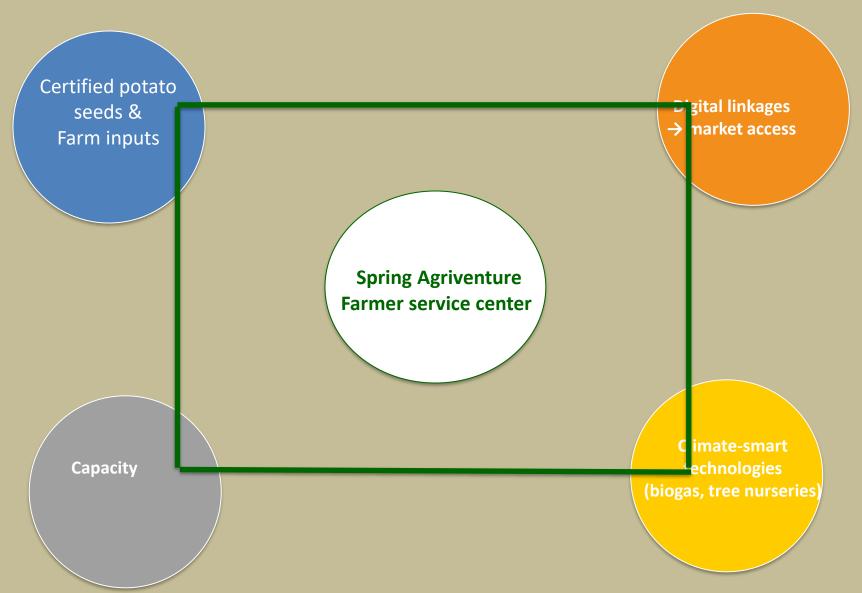
Reduce food production by 14% by 2050



#### **Digitalization**

70% Youth population

### **Our Innovations**



An integrated model linking inputs, knowledge, and markets for prosperity.

# Scaling Resilience (2025–2028) Forecast → Plan → Grow

- Certified seed merchant status
- At least 1000 farmers trained annually
- Supply 50 tons of seeds per season
- At least 40% youth and women annually





Seeds of Quality, Roots of Change

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