



5 November 2025

# Innovations Session N°25

## Foresight: Key agrifood changes impacting entrepreneurs

INNOVATIONS<sup>®</sup>  
SERIES



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# Introduction About Okubis Farms



## **SUSTAINABLE AGROFORESTRY FOR THE FUTURE OF AGRIFOOD IN AFRICA**

**Augustine Appiah-Kubi**  
Ashanti Region, Ghana

Production and processing of ginger,  
turmeric, cocoa, coconut, cassava, and palm  
under integrated agroforestry systems

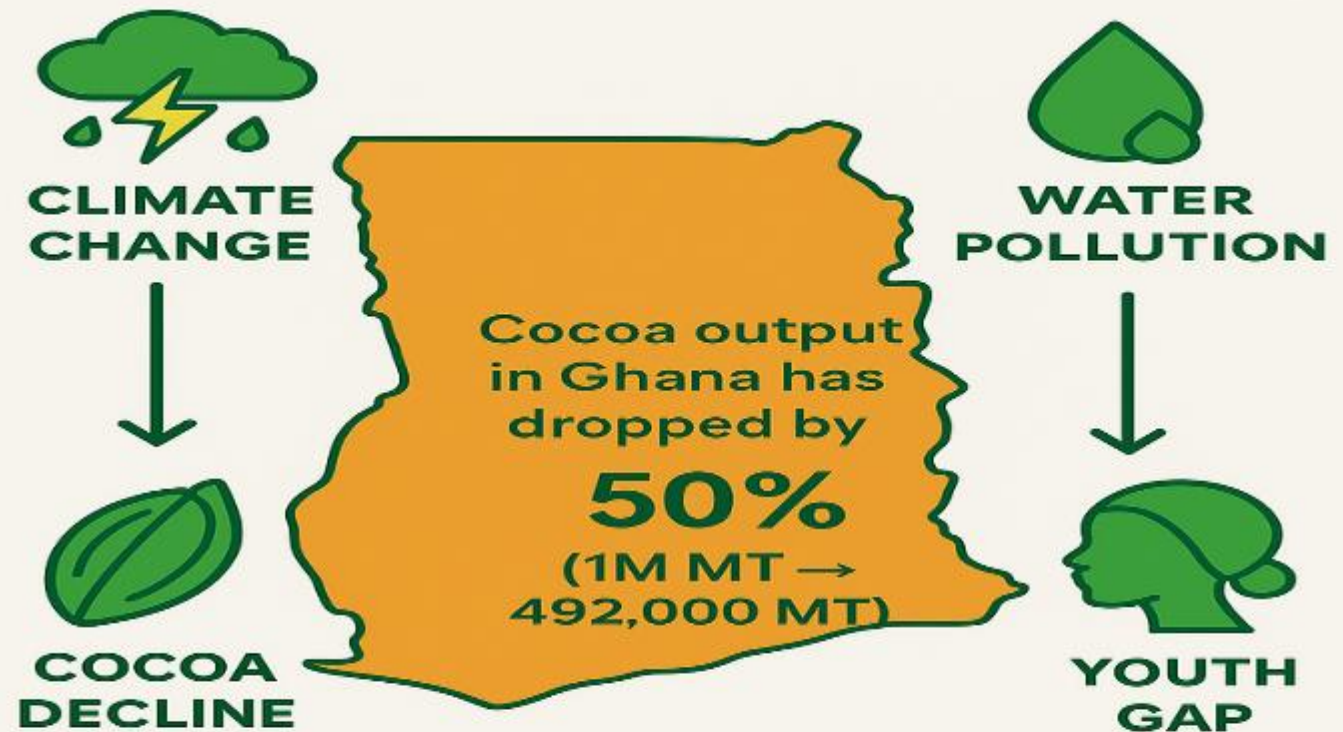
**Growing Prosperity, Preserving  
the Planet.**

**okubis**  
FARMS

## The Agrifood Challenge – The Problem We're Facing

### Climate, Market & Youth Challenges Threatening Agrifood Systems

African farmers face declining yields, climate shocks, and market access gaps, but these challenges create opportunities for green innovators



**Cocoa output in Ghana  
has dropped by over 50%**

## Adaptation & Innovation – Okubis Farms’ Response

# Integrating Climate-Smart Agroforestry and Value Addition

Okubis Farms adapts to climate and market shifts by diversifying crops, using technology, and empowering farmers

## Agroforestry model



BEFORE

AFTER



Income stability and soil fertility with cocoa, coconut

## Climate-smart tools



Drip irrigation



Mulching



Composting



Organic soil management

## Processing & value addition



Ginger & turmeric



Cocoa nibs



Cassava flour

## Impact



1,000+ farmers trained



845 supported



25% increase in farmer



30-40%

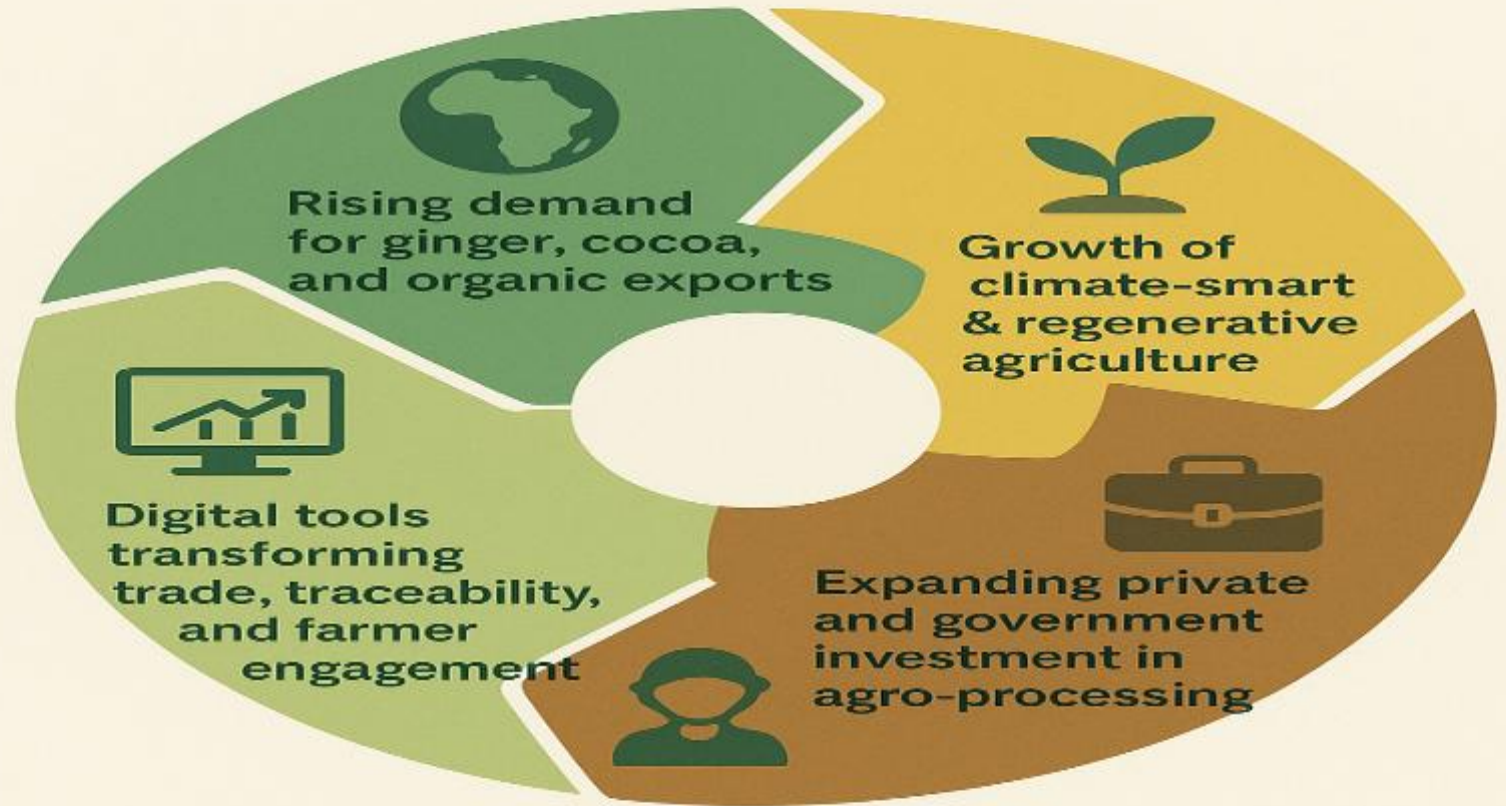


30-40% reduction in pesticide



Imro soil fertility and biodiversity

# Trends Shaping Africa's Agrifood Future



**Youth-led agribusiness and green jobs emerging as key drivers**

**Key Trends &  
Foresight for  
the Future**

## Adaptation & Innovation

# Integrating Climate-Smart Agroforestry and Value Addition

Okubis Farms is adapting to climate and market shifts by diversifying crops, applying technology, and empowering farmers.

## Agroforestry

Intercrops ginger with cocoa and plantain for soil fertility and income stability



## Climate-smart tools



Irrigation



Mulching



Organic soil management

## Processing



Ginger powder for local and export markets



Cocoa value addition for local and export markets

## Impact



1,000+ farmers trained; 845 supported



25% income increase



30-40% pesticide reduction

## The Way Forward

# BUILDING RESILIENT AGRIFOOD SYSTEMS FOR AFRICA'S FUTURE



## GOAL:

Expand to 10 hectares of integrated agroforestry farms

## PARTNERSHIPS:

Seeking investors, buyers, and research partners to strengthen climate-smart value chains

## COMMITMENTS



Reduce carbon emissions



Empower women and youth



Create local agro-processing jobs

**“The future of African agriculture lies in foresight, innovation, and Inclusion.”**

**– Augustine Appiah-Kubi**

► Thank You

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# Thank you

