





South-South Series: Empowering and Growing Women-led Business

Session 6: Climate-Resilient Business Models for Women Entrepreneurs

26 November 2025









How Climate Change Is Affecting MSMEs





Frequent floods, droughts, fires, family matters and volcanic eruptions disrupting business operations







Service providers experiencing reduced customer flow and infrastructure damage



How Women Entrepreneurs Are Adapting





Localizing and Diversifying for Resilience

- Shifting to local supply chains to reduce dependency and transportation risks
- Diversifying products to meet changing market and climate conditions.

Leveraging Low-Cost, Climate-Smart Tools

- Using solar dryers to preserve produce and reduce post-harvest losses.
- Selling via WhatsApp to reach customers directly and reduce overhead.
- Switching to biodegradable packaging to align with eco-conscious markets.

Building Collective Strength

access

- Forming cooperatives to pool resources and amplify bargaining power
- Creating shared logistics networks to lower transport costs and improve market

Financing Climate Resilient Enterprises



Grants, microfinance, revolving funds Grants for innovation and climate-smart upgrades

Blended finance to de-risk private investment

Together, We build Resilience!





Support Systems That Make a Difference





Sector-based workshops spark peer learning and collaboration

Mentorship builds confidence and continuity planning

Regional platforms (e.g., OAS Clearinghouse) enable cross-border exchange

Peer Learning & Community-Based Approaches

Informal networks postdisaster: shared transport, market rotation

1

Sector-based workshops foster peer exchange

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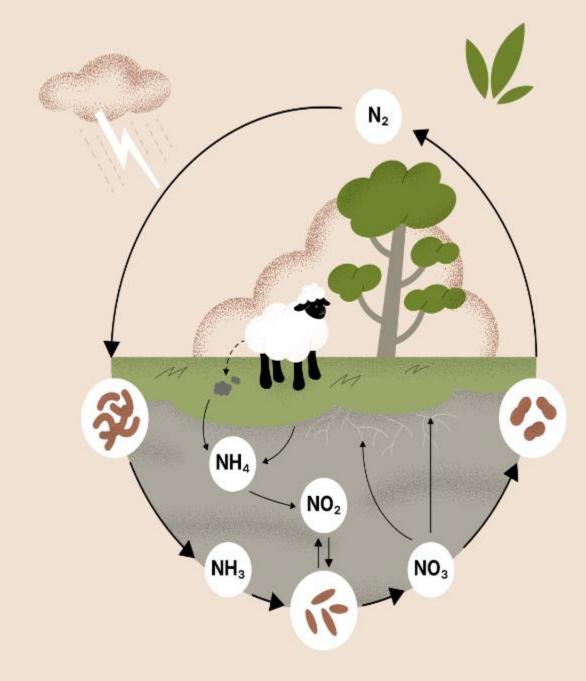
Entrepreneurs engage in regional platforms like OAS WEE Clearinghouse

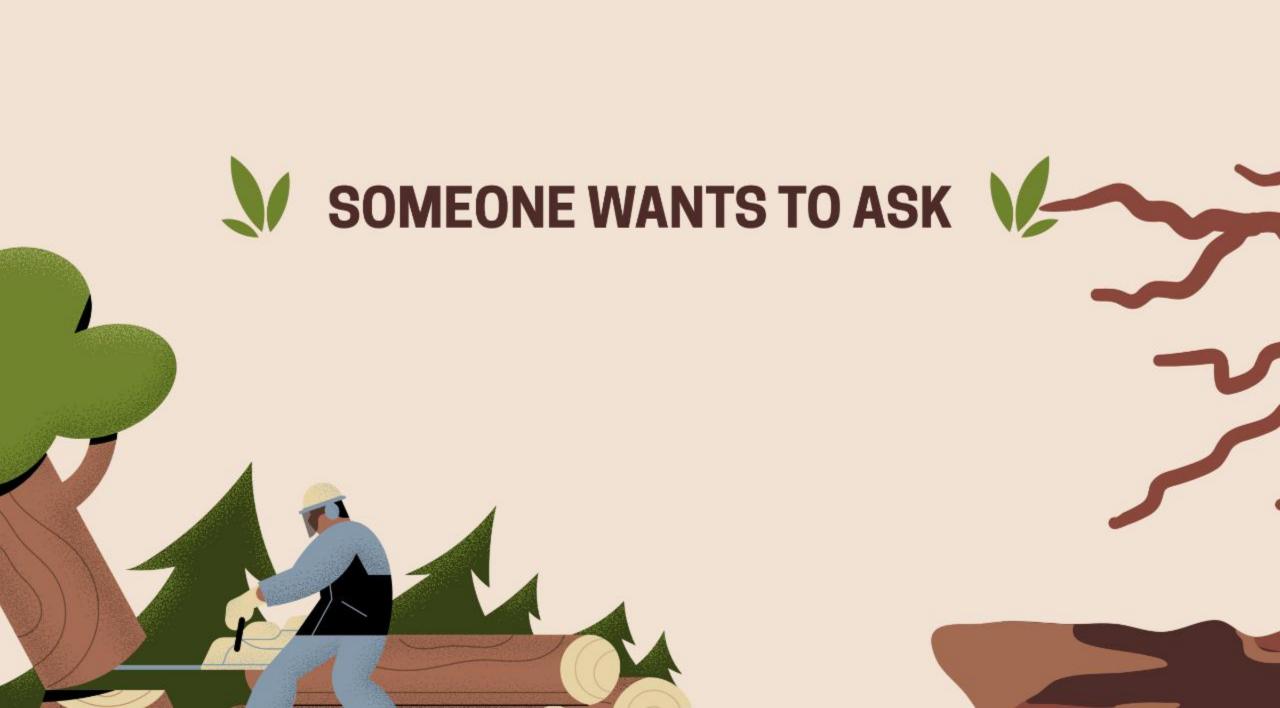
What Resilience Looks Like

Preparedness = mindset + tools + networks

Women entrepreneurs adapt, innovate, and lead

Resilience is relational, not just technical







PRESENTATION CONCLUSION

When preparedness, tools, and community come together, women-owned businesses do not just survive; they adapt, innovate, and lead. These are not passive outcomes; they are the result of intentional design, strategic support, and collective strength.

Resilience, in this context, is not merely a technical capacity it is relational, cultural, and deeply human. This is why resilience must be understood as a shared responsibility - one that values lived experience, fosters collaboration, and invests in systems that allow women to grow, because when women rise, ecosystems rise with them.

THANK YOU







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