

# THE FRUITS AND VEGETABLES INDUSTRY SERIES

17 March 2026

Navigating EU policies, regulations  
and standards impacting fruit and  
vegetable value chains





## AGRINFO: A TOOL FOR THE AGRIFOOD SECTOR



**AGRINFO**



Financé par  
l'Union européenne



**AGRINFO**





# AGRINFO


[www.agrinfo.eu](http://www.agrinfo.eu)



**WHAT** – An information system, financed by the EU, that provides up-to-date information on all recent and upcoming changes to EU rules that have an impact on agri-food and fish value chains

**HOW** - Implemented by COLEAD, a Brussels-based not-for-profit private sector organization that manages development programmes in the agriculture and food sector (mainly in ACP States) funded by donors, amongst which the EU is the most important.

**TARGET AUDIENCE** – government authorities, producers and exporters organizations, producers, exporters, farmers (mainly from low and middle income countries)





## WHY AGRINFO?



# EU VISION FOR THE FUTURE OF AGRICULTURE

*“ A healthy food system for people and the planet”*

## **Evolving legislation:**

- New rules
- Stricter rules
- Demands for more information



# WHY AGRINFO?

## Monitor

EU introduces approx.  
180 new or changes  
to agrifood rules  
every year

## Consolidate



## Simplify

provides clear, simple  
and concise  
explanations of what  
rules are changing,  
why and implications



# AGRINFO

## Type of information

- Updates on the CS3D
- Single-use plastic packaging for fresh produce
- Guidance for organic operators and groups

## Studies

## Webinars

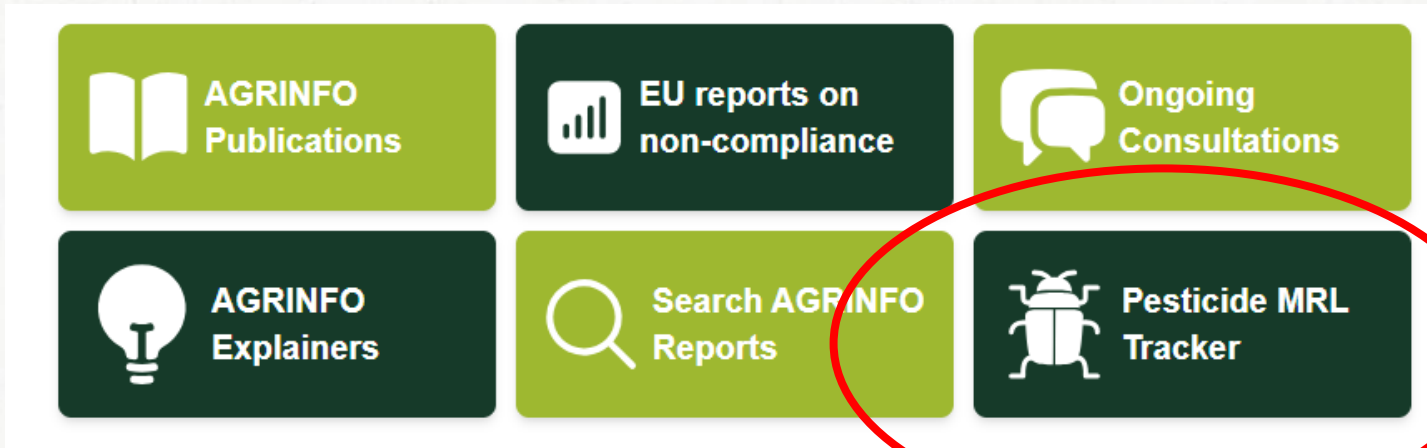
- New EU rules on packaging and packaging waste (PPWR) – Feb 2026
- Traces, exporting honey to the EU, mineral oil hydrocarbons in food, ban on the use of BPA and PFAS (2025)



# AGRINFO Pesticide MRL Tracker

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On home page: <https://agrinfo.eu/>



- All recent and upcoming changes consolidated in one tool
- Allows for MRL overview per product
- Updated on a weekly basis
- Gives maximum warning of potential changes (up to 3 years)



# AGRINFO

**ALL SERVICES ARE FREE**

[www.agrinfo.eu](http://www.agrinfo.eu)

- Registries
- Webinars
- Guides and Explainers
- [Helpdesk](#)
- AGRINFO Update
- [Newsletter](#), free subscription
- Translation to Spanish, Portuguese and French (AI-generated)
  
- Want to know more? Reach out to [agrinfo@colead.link](mailto:agrinfo@colead.link)



Thank you



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## Thank you



FRUIT AND VEGETABLES SCHEME



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the European Union