



24 March 2026

Innovations Session N°26

Financing African Agrifood Entrepreneurs: Strategies to access investment

INNOVATIONS^{'''}
SERIES



Funded by
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COLEAD Investment Readiness Pathways





Access to Finance / Accès aux financements

2 Investment Readiness Path

COLEAD Investment Readiness Path – increase your chances of securing funding



0 Business model validation



1 Business plan support




2 Financial plan & strategic decision support




3 Matchmaking





 **Webinar**
A2F 101: Demystifying Access to Finance for your agri-/horti-project

 **Self-Study Course**
Intro to Business Model Validation in Agricultural Sector




 **Webinar**
Why your agribusiness needs a solid business plan?


 **Self-Study Course**
Intro to Business Plans in Agricultural Sector

 **Collective Training**
Create a Business Plan for your agribusiness



 **Webinar**
Why your agribusiness needs a strong financial plan?

 **Self-Study Course**
Intro to Financial Planning in Agricultural Sector

 **Collective Training**
Create a Financial Plan for your agribusiness
(March 2026)



 **Webinar Series**
Search & Identify a relevant Source of Funding

1. Discover funding opportunities for agribusiness by navigating online platforms
2. Explore funding options and their eligibility criteria for your agri-project
3. Select the appropriate funding option for your agri-project
4. Engage with the identified Source of Funding

+ Tailor-made interventions for high-impact potential support

+ Post-Training Support (PTS) for Standard Support Project (SSP)





Thank you

