

7 July 2026

# Innovations Session N°27

Empowering Youth and Women in  
Agrifood: Bridging Entrepreneurship  
and Job Creation for Sustainable  
Impact

INNOVATIONS<sup>'''</sup>  
SERIES



Funded by  
the European Union

# COLEAD Introduction



Connecting potential to skills through digital and field-based tools

## **E-learning platform**

Free, offline courses with a certificate. Key courses: Organisational management, health and safety, sustainability

## **COLEAD resources**

Over 600 entries, a crop protection database, statistical dashboards and regulatory monitoring (AGRINFO)

## **Agrinnovators**

A network of professionals in the sector who connect via various forums to share best practice

“Our tools and resources are skills accelerators designed to transform ideas into viable horticultural business”



# COLEAD Introduction



## INTÉGRATION DU GENRE / GENDER MAINSTREAMING

**Cascading Approach: 6 new training programs (FR & EN)** targeting gender parity across the value chain.

- ToT for extension workers & NGOs
- Managing gender issues (for experts)
- Workplace gender dynamics (for PB)



## AUTONOMISATION DES JEUNES / YOUTH EMPOWERMENT

**Cultivating Success:** A 4-week interactive e-learning program designed to engage and equip youth under 35. *Focus: AgTech, horticultural entrepreneurship, business planning and youth leadership.*



# COLEAD Introduction



Building bridges for sustainable agricultural value chains

## Human potential

Empowering young people and women as key actors and future leaders in agri-food systems

## Core skills

Linking teaching to the realities on the ground (techniques, quality, standards, management and leadership)

## Jobs and Business

Supporting the transition of skills towards the creation of viable businesses and decent jobs

“Training is not an end in itself. It is **building the foundation** for a more sustainable agri-food system and skilled jobs”





# Thank you

